

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
5 SENSES, LLC		12/02/2008	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	NUDIE JEANS CO AB
Street Address:	Sodra Larmgatan 14
Internal Address:	SE-411 16
City:	Goteborg
State/Country:	SWEDEN
Entity Type:	CORPORATION: SWEDEN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3038848	NUDIES

CORRESPONDENCE DATA

Fax Number: (503)595-5301
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 503-595-5300
 Email: ptotmdocket@klarquist.com
 Correspondent Name: Ramon A. Klitzke II
 Address Line 1: 121 SW Salmon Street
 Address Line 2: One World Trade Center, Suite 1600
 Address Line 4: Portland, OREGON 97204

ATTORNEY DOCKET NUMBER:	8079-65478-01/RAK
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DOMESTIC REPRESENTATIVE

Name: Klarquist Sparkman, LLP
 Address Line 1: 121 SW Salmon Street
 Address Line 2: One World Trade Center, Suite 1600

OP \$40.00 3038848

Address Line 4: Portland, OREGON 97204

NAME OF SUBMITTER:

Ramon A. Klitzke

Signature:

/Ramon A. Klitzke/

Date:

01/05/2009

Total Attachments: 2

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EXHIBIT B

ASSIGNMENT

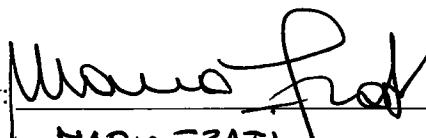
WHEREAS, 5 SENSES, LLC, a Florida company corporation, having a place of business at 5300 NW 37th Avenue, Miami, Florida 33142, is the registered owner of United States Trademark Registration No. 3,038,848 ("Registration"), registered January 10, 2006, covering the mark NUDIES ("Mark"); and

WHEREAS, NUDIE JEANS CO AB, a Swedish corporation having a place of business at Södra Larmgatan 14, SE-411 16, Goteborg, Sweden, is desirous of acquiring the Mark and Registration therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, 5 SENSES, LLC does hereby sell, assign, transfer and set over unto NUDIE JEANS CO AB all rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and Registration therefor.

THIS ASSIGNMENT is dated and effective as of December 2, 2008.

5 SENSES LLC

By: 
Name: MARIO FRATI
Title: PRES.

STATE OF FLORIDA)
) ss.
County of DADE)

On this 2 day of DECEMBER, 2008, before me,
MARIO FRATI, PRESIDENT of 5 Senses LLC,
personally appeared and signed this Assignment. MARIO FRATI is
personally known to me to be the person whose name is subscribed to the within
instrument and acknowledged to me that he/she executed the same in his/her authorized
capacity, and that by his/her signature on the instrument the person, or the entity upon
behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Verna Villa
Notary Public for Florida
My commission expires: 11/26/11

[NOTARY SEAL]

