

## TRADEMARK ASSIGNMENT

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12/19/2008  
 900123126

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MCCAIN FOODS USA, INC.		12/15/2008	CORPORATION: MAINE
RECEIVING PARTY DATA			
Name:	MCCAIN FOODS LIMITED		
Street Address:	107 MAIN STREET		
City:	FLORENCEVILLE, NEW BRUNSWICK		
State/Country:	CANADA		
Postal Code:	E7L 1B2		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3506349	TOUR EIFFEL	
CORRESPONDENCE DATA			
Fax Number:	(908)654-7866		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	908-654-5000		
Email:	trademarkadmin@ldlkm.com		
Correspondent Name:	LERNER, DAVID, LITTENBERG ET AL		
Address Line 1:	600 SOUTH AVENUE WEST		
Address Line 4:	WESTFIELD, NEW JERSEY 07090		
ATTORNEY DOCKET NUMBER:	MCCAIN-USA 10.0-174		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

CH \$40.00 3506349

USPTO

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D:LERNER, DAVID, LITTENBERG ET AL COMPANY:600 SOUTH AVENUE WEST

<b>Address Line 4:</b>	
<b>NAME OF SUBMITTER:</b>	ROBERT B. COHEN
<b>Signature:</b>	/ROBERT B. COHEN/
<b>Date:</b>	12/19/2008
<b>Total Attachments: 1</b> source=LD MCCAINUSA 10.0-174 ASSIGN#page1.tif	

TRADEMARK

ASSIGNMENT

WHEREAS, McCain Foods USA, Inc., a Maine corporation having a place of business at 2275 Cabot Drive, Lisle, Illinois 60532-3653 ("Assignor"), is the owner of the mark TOUR EIFFEL and U.S. Trademark Registration No. 3,506,349 therefor; and

WHEREAS, McCain Foods Limited, a Canadian corporation having a place of business at 107 Main Street, Florenceville, New Brunswick CANADA E7L 1B2 ("Assignee"), is desirous of acquiring all right, title and interest in and to said registered trademark, together with the goodwill connected with the use thereof and symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to the aforesaid trademark, including the registration thereof and the goodwill of the business symbolized thereby.

MCCAIN FOODS USA, INC.

By: Frank D. Finn  
Name: Frank D. Finn  
Title: SVP Consumer Operations

State of Illinois )  
SS:  
County of Will )

On this 15<sup>th</sup> day of December, 2008, before me personally came Frank Finn, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of McCain Foods USA, Inc. with authority to do so.

Elizabeth Barnett  
OFFICIAL SEAL  
ELIZABETH A. BARNETT  
Notary Public - State of Illinois  
My Commission Expires Jul 17, 2011