

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SBC Alloy Holdings, Inc.		12/31/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	New Cingular Wireless Services, Inc.		
Street Address:	1025 Lenox Park Boulevard NE		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30319		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2418777	FAMILYTALK	
CORRESPONDENCE DATA			
Fax Number:	(214)746-2214		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-757-3473		
Email:	mert.simons@att.com		
Correspondent Name:	Mert Simons, Jr.		
Address Line 1:	208 S. Akard Street, 31st Floor		
Address Line 4:	Dallas, TEXAS 75202-4206		
NAME OF SUBMITTER:	Mert Simons, Jr.		
Signature:	/Mert Simons/		
Date:	01/06/2009		

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Total Attachments: 2
 source=SBC Alloy Holdings, Inc. to New Cingular Wireless Services, Inc#page1.tif


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WHEREAS, SBC Alloy Holdings, Inc., a corporation of the State of Delaware, having an address of 175 East Houston Street, San Antonio, Texas 78205 (hereinafter "SBC Alloy Holdings"), adopted, used and is using the trademarks and service marks (hereinafter the "MARKS") in connection with the goods and/or services listed in Appendix A, and is the record owner of the United States Registrations and/or Applications listed in Appendix A; and

WHEREAS, New Cingular Wireless Services, Inc., a corporation of the State of Delaware and having an address of 1025 Lenox Park Boulevard NE, Atlanta, Georgia 30319 (hereinafter "New Cingular Wireless Services"), has acquired all of SBC Alloy Holdings' rights, title and interest in and to said MARKS, the goodwill symbolized thereby, the business associated therewith, and the United States registrations and/or applications of said MARKS, and is desirous of making said acquisition of record.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, SBC Alloy Holdings hereby transferred, assigned and conveyed effective December 31, 2008 to New Cingular Wireless Services all rights, title and interest in and to the MARKS listed in Appendix A and the goodwill symbolized thereby, the business associated therewith, and the registrations and/or applications of the MARKS.

Executed: December 31, 2008 SBC ALLOY HOLDINGS, INC.



By: G. Troy Hatch
Title: Assistant Secretary

Appendix A

Trademark	Registration No.
FAMILYTALK	2,418,777