

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Walden-Hays, Inc.		12/30/2008	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lernco, Inc.		
<b>Street Address:</b>	1105 North Market Street		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19801		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2852199	NEW YORK STYLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)935-5728		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212 935 5700		
<b>Email:</b>	scarsdale@colucci-umans.com		
<b>Correspondent Name:</b>	Frank J. Colucci		
<b>Address Line 1:</b>	218 East 50th Street		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	D163-133 NEW YORK STYLE		
<b>NAME OF SUBMITTER:</b>	Frank J. Colucci		
<b>Signature:</b>	/frank j. colucci/		
<b>Date:</b>	01/06/2009		

OP \$40.00 2852199

Total Attachments: 2  
source=2852199#page1.tif  
source=2852199#page2.tif

ASSIGNMENT

WHEREAS, Walden-Hays, Inc., a New York corporation, with an address of P.O. Box 1071, New York, New York 10276 (herein "Assignor"), is the owner of the trademark NEW YORK STYLE for jewelry in International Class 14, which is registered in the United States Patent and Trademark Office, under Registration No. 2,852,199, issued on June 8, 2004; and

WHEREAS, Lernco, Inc., a Delaware corporation, having its principal office and place of business at 1105 North Market Street, Wilmington, Delaware 19801 (herein "Assignee") is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the trademark NEW YORK STYLE for jewelry, together with the goodwill of the business symbolized by the trademark, and the above-identified registration thereof, including the right to sue for past infringement.

The Commissioner of Patents and Trademarks is requested to record the assignment to said Assignee.

Dated: New York, New York  
December 30, 2008

WALDEN-HAYS, INC.

By 

Name: ANTHONY J. ARBOROUGH  
Title: VP

STATE OF NEW YORK )  
COUNTY OF NEW YORK. ) ss.:

I, Pamela J Robayo, a Notary Public in and for the State and County aforementioned, do hereby certify that Anthony Yarborough, who personally appeared before me, being by me duly sworn, declared that he is the Vice President of Walden-Hays, Inc., a corporation existing under the laws of the state of New York, executed the foregoing document in my presence; that he has authority, under the articles of incorporation and bylaws of the said corporation to represent the said corporation, and that any instrument signed solely by him in his capacity as such officer is binding on the said corporation.

Dated this 30<sup>th</sup> day of December, 2008.

Pamela J Robayo  
Name: PAMELA J. ROBAYO  
Notary Number: 01RO6194206  
My Commission Expires: 09/29/2012

**PAMELA J. ROBAYO**  
Notary Public, State of New York  
No: 01RO6194206  
Qualified in Queens County  
Commission Expires: September 29, 2012