

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Electronic Label Technology, Inc.		11/24/2008	CORPORATION: OKLAHOMA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vestcom Broken Arrow, Inc.		
<b>Street Address:</b>	7304 Kanis Road		
<b>City:</b>	Little Rock		
<b>State/Country:</b>	ARKANSAS		
<b>Postal Code:</b>	72204		
<b>Entity Type:</b>	CORPORATION: OKLAHOMA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2764048	ELTSIGNS.COM	
Registration Number:	2330115	ELT POWERCOMPOSER	
Registration Number:	2199659	ELT	
Registration Number:	2304559	ELT POWERSUITE	
Registration Number:	1816665	LABELMASTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(913)451-0875		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	913-451-5100		
<b>Email:</b>	ipdocketing@lathropgage.com		
<b>Correspondent Name:</b>	Amy M. Brozenic		
<b>Address Line 1:</b>	10851 Mastin Blvd.		
<b>Address Line 2:</b>	Bldg. 82, Suite 1000		
<b>Address Line 4:</b>	Overland Park, KANSAS 66210		
<b>NAME OF SUBMITTER:</b>	Amy M. Brozenic		

CH \$140.00 2764048

Signature:

/Amy M. Brozenic/

Date:

01/06/2009

Total Attachments: 3

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OFFICE OF THE SECRETARY OF STATE



**AMENDED  
CERTIFICATE OF INCORPORATION**

*WHEREAS, the Amended Certificate of Incorporation of*

**VESTCOM BROKEN ARROW, INC.**

*has been filed in the office of the Secretary of State as provided by the laws of the State of Oklahoma.*

*NOW THEREFORE, I, the undersigned, Secretary of State of the State of Oklahoma, by virtue of the powers vested in me by law, do hereby issue this certificate evidencing such filing.*

*IN TESTIMONY WHEREOF, I hereunto set my hand and cause to be affixed the Great Seal of the State of Oklahoma.*



*Filed in the city of Oklahoma City this  
24th day of November, 2008.*

*Secretary of State*

11/24/2008 12:18 PM

OKLAHOMA SECRETARY OF STATE



SOS



10927400002

**AMENDED  
CERTIFICATE OF INCORPORATION**  
(AFTER RECEIPT OF PAYMENT OF STOCK)

PRINT CLEARLY

TO: OKLAHOMA SECRETARY OF STATE  
2300 N. Lincoln Blvd., Room 101, State Capitol Building  
Oklahoma City, Oklahoma 73105-4897  
(405)-521-3912

The undersigned Oklahoma corporation, for the purpose of amending its certificate of incorporation as provided by Section 1077 of the Oklahoma General Corporation Act, hereby certifies:

1. A. The name of the corporation is:

Electronic Label Technology, Inc.

B. As amended: The name of the corporation has been changed to:

Vestcom Broken Arrow, Inc.

(Please Note: The new name of the corporation **MUST** contain one of the following words: association, company, corporation, club, foundation, fund, incorporated, institute, society, union, syndicate or limited or one of the abbreviations co., corp., inc. or ltd. )

2. The name of the registered agent and the street address of the registered office in the State of Oklahoma is:

The Corporation Company      735 First National Building, 120 North Robinson, Oklahoma City, Oklahoma      73102  
Name of Agent                      Street Address                      City                      County                      Zip Code  
(P.O. BOXES ARE NOT ACCEPTABLE)

3. The duration of the corporation is: perpetual

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OK SEC. OF STATE  
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4. The aggregate number of the authorized shares, itemized by class, par value of shares, shares without par value, and series, if any, within a class is:

NUMBER OF SHARES	SERIES (If any)	PAR VALUE PER SHARE (Or, if without par value, so state)
COMMON <u>5,000,000</u>		<u>\$0.01</u>
PREFERRED <u>-0-</u>		<u></u>

5. Set forth clearly any and all amendments to the certificate of incorporation which are desired to be made:

Article First is hereby amended and restated in its entirety as follows:

FIRST: The name of the corporation is Vestcom Broken Arrow, Inc.

That at a meeting of the Board of Directors, a resolution was duly adopted setting forth the foregoing proposed amendment(s) to the Certificate of Incorporation of said corporation, declaring said amendment(s) to be advisable and calling a meeting of the shareholders of said corporation for consideration thereof.

That thereafter, pursuant to said resolution of its Board of Directors, a meeting of the shareholders of said corporation was duly called and held, at which meeting the necessary number of shares as required by statute were voted in favor of the amendment(s).

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed by its President or Vice President and attested by its Secretary or Assistant Secretary, this 21st day of NOVEMBER, 2008.

*Stephen R. Bardwell*  
By CHIEF EXECUTIVE OFFICER, President  
STEPHEN R. BARDWELL  
(PLEASE PRINT NAME)

ATTEST:

*Robert S. Bloom*  
By \_\_\_\_\_ Secretary  
Robert S. Bloom  
(PLEASE PRINT NAME)

(SOS FORM 004-12/01)