

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ocoma Industries, Inc.		06/03/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Allstate Enterprises, LLC		
Street Address:	2775 Sanders Road		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	73191512	PATHFINDER	
Serial Number:	73191511	PATHFINDER	
CORRESPONDENCE DATA			
Fax Number:	(312)332-6376		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-332-3033		
Email:	rwestry@davismcgrath.com, kthompson@davismcgrath.com		
Correspondent Name:	Kevin A. Thompson		
Address Line 1:	125 S. Wacker Drive, Suite 1700		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Kevin A. Thompson		
Signature:	/Kevin A. Thompson/		
Date:	01/06/2009		

OP \$65.00 73191512

Total Attachments: 6

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DISCLOSURE LETTER

dated as of June 3, 2008

between

GENERAL ELECTRIC CAPITAL CORPORATION,

ALLSTATE ENTERPRISES LLC

and

THE ALLSTATE CORPORATION

**DISCLOSURE LETTER
RELATING TO THE
STOCK AND ASSET PURCHASE AGREEMENT
DATED AS OF JUNE 3, 2008
BETWEEN
GENERAL ELECTRIC CAPITAL CORPORATION,
ALLSTATE ENTERPRISES LLC AND THE ALLSTATE CORPORATION**

June 3, 2008

ALLSTATE ENTERPRISES LLC
THE ALLSTATE CORPORATION

Ladies and Gentlemen:

We refer to that certain STOCK AND ASSET PURCHASE AGREEMENT, dated as of June 3, 2008 (the "Agreement"), by and between GENERAL ELECTRIC CAPITAL CORPORATION ("GECC"), ALLSTATE ENTERPRISES LLC (the "Acquiror") and THE ALLSTATE CORPORATION. This letter and the attachments hereto constitute the "Disclosure Letter" referred to in the Agreement and are incorporated in and made an integral part of the Agreement. Capitalized terms used herein and not otherwise defined shall have the respective meanings ascribed to such terms in the Agreement. The headings contained in this Disclosure Letter are for reference purposes only and shall not affect in any way the disclosures contained herein or the meaning or interpretation of such disclosures.

Any disclosure with respect to a Section of this Disclosure Letter shall be deemed to be disclosed for other Sections of the Disclosure Letter to the extent that such disclosure sets forth facts in sufficient detail so that the relevance of such disclosure would be reasonably apparent to a reader of such disclosure. Matters reflected in any Section of this Disclosure Letter are not necessarily limited to the matters required by the Agreement to be so reflected. Such additional matters are set forth for informational purposes and do not necessarily include other matters of a similar nature. No reference to or disclosure of any item or other matter in any Section of this Disclosure Letter shall be construed as an admission or indication that such item or other matter is material or that such item or other matter is required to be referred to or disclosed in this Disclosure Letter. Without limiting the foregoing, no such reference to or disclosure of a possible breach or violation of any contract, Law or Governmental Order shall be construed as an admission or indication that a breach or violation exists or has actually occurred.

Sincerely,

GENERAL ELECTRIC CAPITAL
CORPORATION

R. Green

Name: *Robert Green*

Title: *GE Officer*

Section 3.12(f)

Business Patents, Other Patents, Business Copyrights, Business Trademarks and Other Patents

The rights to register and use the domain names set forth on Disclosure Schedule 3.12(f)(5) are subject to the rights of third parties and GECC shall transfer or have its Affiliates transfer their rights to register and use such domain names upon obtaining the third party consents and approvals required therefor, which consents and approvals have already been requested.

1. Trademark Registrations/Applications

	TRADEMARK	APP. NO. / APP. DATE	REG. NO. / REG. DATE	OWNER/ASSIGNEE	STATUS
1.	BRANDS' CHOICE	77/134,004 March 19, 2007		Signature Financial/Marketing, Inc.	Pending
2.	IDENTITY TRACK	78/098,735 December 17, 2001	2,882,862 September 7, 2004	Signature Financial/Marketing, Inc.	Registered
3.	IDENTITY TRACK and design	76/370,872 February 13, 2002	2,845,644 May 25, 2004	Signature Financial/Marketing, Inc.	Registered
4.	FIX6	76/289,949 July 25, 2001	2,882,215 September 7, 2004	Signature Financial/Marketing, Inc.	Registered
5.	FIX6 and design	76,289,948 July 25, 2001	2,896,081 October 19, 2004	Signature Financial/Marketing, Inc.	Registered
6.	SIGNATURE HOME PROTECTION and design	75/511,854 July 1, 1998	2,301,737 December 21, 1999	Signature Financial/Marketing, Inc.	Registered
7.	SIGNATURE LEGALCARE	75/337,897 August 8, 1997	2,267,662 August 3, 1999	Signature Financial/Marketing, Inc.	Registered
8.	SIGNATURE LEGALCARE DESIGNED FOR YOUR PROTECTION	75/337,730 August 8, 1997	2,267,661 August 3, 1999	Signature Financial/Marketing, Inc.	Registered
9.	SIGNATURE DENTAL PLAN	75/222,534 January 7, 1997	2,128,834 January 13, 1998	Signature Financial/Marketing, Inc.	Registered
10.	SHOP4	75/117,498 June 11, 1996	2,207,449 December 1, 1998	Signature Financial/Marketing, Inc.	Registered

	TRADEMARK	APP. NO./APP. DATE	REG. NO./REG. DATE	OWNER/ASSIGNEE	STATUS
11.	SIGNATURE'S NATIONWIDE AUTO CLUB, INC	75/031,614 December 12, 1995	2,017,704 November 19, 1996	Signature Financial/Marketing, Inc.	Registered
12.	SIGNATURE HOME PROTECTION	74/543,137 July 27, 1994	2,026,270 December 31, 1996	Signature Financial/Marketing, Inc.	Registered
13.	SIGNATURE DENTAL & VISION PLAN	74/520,998 May 9, 1994	2,164,217 June 9, 1998	Signature Financial/Marketing, Inc.	Inactive
14.	CAREPAIR and design	74/210,872 October 9, 1991	1,753,425 February 16, 1993	Signature Financial/Marketing, Inc.	Registered
15.	VCA VISION CARE ADVANTAGE and Design	78/844,759 March 23, 2006		Signature/Financial Marketing, Inc.	Pending
16.	VISION CARE ADVANTAGE	73/823,667 August 28, 1989	1,595,818 May 8, 1990	Signature Financial/Marketing, Inc.	Registered
17.	CREDIT SECURITY PLAN	73/661,740 May 19, 1987	1,524,046 February 7, 1989	Signature Financial/Marketing, Inc.	Registered
18.	LEGAL SERVICES PLAN and design	73/644,705 February 13, 1987	1,475,437 February 2, 1988	Signature Financial/Marketing, Inc.	Registered
19.	SIGNATURE GUIDANCE	78/516,891 November 15, 2004	3,280,483 August 14, 2007	Signature Agency, Inc.	Registered
20.	SIGNATURE WELLNESS PLAN (L.A)		580,947 January 28, 2004	Signature Agency, Inc.	Registered (in Louisiana)
21.	ROADSMART	78/782,865 December 30, 2005		Signature Financial/Marketing, Inc.	Pending
22.	INFOWISE	75/809,886 September 28, 1999	2,603,363 August 6, 2002	Signature Financial/Marketing, Inc.	Registered
23.	CREDIT CARD SENTINEL	75/716,288 May 27, 1999	2,332,964 March 21, 2000	Signature Financial/Marketing, Inc.	Registered
24.	Y.E.S DISCOUNT CLUB YEARS OF EXTRA SAVINGS	73/698,621 December 2, 1987	1,509,526 October 18, 1988	Signature Financial/Marketing, Inc.	Registered

	TRADEMARK	APP. NO. /APP. DATE	REG. NO. /REG. DATE	OWNER/ASSIGNEE	STATUS
25.	LEGAL SERVICES PLAN OF AMERICA and design	73/665,413 June 8, 1987	1,475,492 February 2, 1988	Signature Financial/Marketing, Inc.	Inactive
26.	S SIGNATURE WELLNESS PLAN and design	77/055,259 December 1, 2006	3,374,981 January 29, 2008	Signature Agency, Inc.	Registered
27.	CSP	73/098,334 August 30, 1976	1,101,707 September 5, 1978	Signature Agency, Inc.	Registered
28.	PATHFINDER	73/191,512 October 30, 1978	1,140,533 October 14, 1980	Ocoma Industries, Inc.	Renewed
29.	PATHFINDER	73/191,511 October 30, 1978	1,134,120 April 29, 1980	Ocoma Industries, Inc.	Renewed
30.	ADVENTURE ROAD	72/259,699 November 30, 1966	843,223 January 30, 1968	Ocoma Industries, Inc.	Renewed
31.	Design: Silhouette of man carrying rifle	73/168,175 April 27, 1978	1,130,097 January 29, 1980	Credit Card Sentinel, Inc.	Renewed
32.	CREDIT CARD SENTINEL	73/168,149 April 27, 2978	1,128,756 January 1, 1980	Credit Card Sentinel, Inc.	Renewed
33.	SIGNATURE DENTAL PLAN & MORE	LA060329	580948 January 28, 2004	Signature Agency, Inc.	Registered (Louisiana)
34.	SIGNATURE DENTAL PLAN & MORE	75/222533 January 7, 1997	2,128,833 January, 13 1998	Signature Financial/Marketing, Inc.	Registered