

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Electrians' Success International, LLC		12/24/2008	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Clockwork IP, LLC		
Street Address:	50 Central Ave.		
Internal Address:	Suite 920		
City:	Sarasota		
State/Country:	FLORIDA		
Postal Code:	34236		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77638650	ILLUMINATING YOUR LIFE	
CORRESPONDENCE DATA			
Fax Number:	(256)718-3139		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	docketing@pelaw.net		
Correspondent Name:	Michele Lipscomb		
Address Line 1:	401 E. Tuscaloosa St.		
Address Line 4:	Florence, ALABAMA 35630		
ATTORNEY DOCKET NUMBER:	ESI		
NAME OF SUBMITTER:	Suzanne R. Thurman		
Signature:	/srt/		
Date:	01/07/2009		

OP \$40.00 77638650

Total Attachments: 2

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ASSIGNMENT OF INTELLECTUAL PROPERTY

Electricians' Success International, LLC, a limited liability company organized and existing under the laws of the State of Florida and having a place of business at Suite 1800, 7777 Bonhomme Ave., St. Louis, Missouri, 63105, hereinafter referred to as "ASSIGNOR," for good and valuable consideration, the receipt and sufficiency of which is acknowledged hereby grants, bargains, sells, conveys, transfers, assigns, and delivers unto Clockwork IP, LLC, a limited liability company organized and existing under the laws of the State of Delaware (ASSIGNEE), having a place of business at Plaza Five Points, 50 Central Ave., Suite 920, Sarasota, Florida, 34236, its successors, assigns or other legal representative, all of its respective right, title and interest, domestic and foreign, in and to all its trademarks, trade names, service marks, service names, logos, design marks and trade dress and registrations and applications for registration thereof, set forth in the attached Schedule A, including all applications, foreign and domestic, claiming benefit of the filing date thereof, together with the goodwill of the business symbolized by the trademarks, trade names, service marks and service names, and registrations and applications for registration thereof,

Including the right of ASSIGNEE, its successors, assigns or other legal representatives to claims for damages for infringement prior to the date hereof of any provisional and/or trademark rights.

ASSIGNOR, its successors, assigns or other legal representatives agree to execute any and all papers, including applications for trademark registrations of any and all kinds and in any and all countries and to perform any and all acts which ASSIGNEE, its successors, assigns or other legal representatives may deem necessary and reasonably requested to secure thereto the rights herein assigned, sold and set over.

And we hereby request the United States Patent and Trademark Office and all non-U.S. patent and trademark issuing authorities to issue all registered trademarks, trade names, service marks, service names logos, design marks and trade dress to ASSIGNEE.

And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

IN WITNESS WHEREOF, this Agreement has been duly executed by the Assignor and accepted by the Assignee hereto as of December 24, 2008.

ELECTRICIANS' SUCCESS INTERNATIONAL, LLC

CLOCKWORK IP, LLC

By: 

By: 

Name: Gatha K. Milhorn

Title: Assistant Secretary

Name: Gatha K. Milhorn

Title: Assistant Secretary

TRADEMARK

REEL: 003914 FRAME: 0494

SCHEDULE A

UNITED STATES

Serial No.

Trademark

77638650

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