

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richard Giles		12/29/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Uberwurx, Inc.		
Street Address:	6300 Sagewood Drive		
Internal Address:	Suite 400		
City:	Park City		
State/Country:	UTAH		
Postal Code:	84098		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77331859	ICON DETAILER	
CORRESPONDENCE DATA			
Fax Number:	(801)255-5338		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-255-5335		
Email:	bdavis@chcpat.com, ttetzel@chcpat.com		
Correspondent Name:	Brett J. Davis		
Address Line 1:	P.O. Box 1909		
Address Line 4:	Sandy, UTAH 84091		
ATTORNEY DOCKET NUMBER:	T11485		
NAME OF SUBMITTER:	Brett J. Davis		
Signature:	/Brett J. Davis/		
Date:	01/07/2009		

OP \$40.00 77331859

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Richard Giles (hereinafter referred to as "ASSIGNOR"), a citizen of the United States of America, having a post office address of 6300 Sagewood Drive, Suite 400, Park City, Utah 84098, has adopted, used, and is using, and is the owner of certain right, title, and interest in and to the trademark ICON DETAILER, (hereinafter referred to as the "Mark"), which is filed in the United States Patent and Trademark Office as Serial No. 77/331,859, having a filing date of November 16, 2007 (hereinafter referred to as the "registration"); and

WHEREAS, UBERWÜR X, INC. (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Utah, having a principal business office at 6300 Sagewood Drive, Suite 400, Park City, Utah 84098, is desirous of acquiring all right, title and interest in and to the Mark held by Richard Giles, and the above-identified registration;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Mark in connection with *shining, maintenance and polishing preparations for use with automobiles, motorcycles, trailers and watercraft; silicone-based preparations for shining, maintenance and polishing* (international trademark class 003), the above-identified registration, and any registration issuing therefrom, together with the goodwill of the business symbolized by and associated with the Mark.

WHEN RECORDED RETURN TO:

Brett J. Davis
Clayton, Howarth & Cannon, P.C.
P.O. Box 1909
Sandy, Utah 84091

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark to the ASSIGNEE as the owner of the entire interest of said Mark, for the sole use and behoof of the said ASSIGNEE, its successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

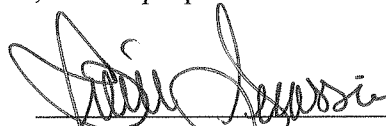
RICHARD GILES



Richard Giles
Assignor

STATE OF UTAH)
) ss
COUNTY OF SALT LAKE)

On this 29 day of Dec, 2008, before me personally appeared RICHARD GILES, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he has read the same and knows the contents thereof and that he executed the same as his free act and deed, on behalf of the identified corporation with authority to do so, for the purposes set forth therein.

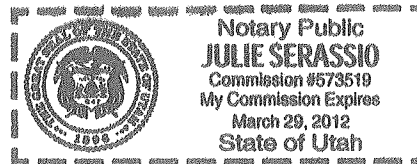


NOTARY PUBLIC

Residing at: Salt Lake County, UT

My Commission Expires:

3-29-2012



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P.O. Box 1909
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