

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SK HOLDINGS CO., LTD.		12/22/2008	COMPANY: REPUBLIC OF KOREA

RECEIVING PARTY DATA

Name:	SK ENERGY CO., LTD.
Street Address:	99, Seorin-dong
Internal Address:	Jongro-gu
City:	Seoul
State/Country:	REPUBLIC OF KOREA
Postal Code:	110-110
Entity Type:	COMPANY: REPUBLIC OF KOREA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2104563	YUBASE

CORRESPONDENCE DATA

Fax Number: (212)949-9190
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (212) 949-9022
 Email: JMStarzynski@lawabel.com
 Correspondent Name: Victor M. Tannenbaum
 Address Line 1: 666 Third Avenue
 Address Line 2: 10th Floor
 Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	8003714
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DOMESTIC REPRESENTATIVE

Name:

900124102

**TRADEMARK
 REEL: 003914 FRAME: 0568**

CH \$40.00 2104563

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Victor M. Tannenbaum

Signature:

/VMT/

Date:

01/07/2009

Total Attachments: 2

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UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, **SK HOLDINGS CO., LTD.**, a company organized and existing under the laws of Korea, with an office at 99, Seorin-dong, Jongro-gu, Seoul 110-110, Republic of Korea (hereinafter called the ASSIGNOR) is the owner of the following trademark for which application for registration has been filed in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Number</u>
YUBASE	2104563

AND WHEREAS, **SK ENERGY CO., LTD.**, a company, organized and existing under the laws of Korea, with an office at 99, Seorin-dong, Jongro-gu, Seoul 110-110, Republic of Korea (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the eventual registration thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its ongoing and existing business as such business pertains to the aforementioned trademark, its right, title and interest in and to the said trademark, trademark application and eventual trademark registration together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 22th day of December, 2008.

SK HOLDINGS CO., LTD.

By  

Title: President: Young Ho PARK

TRADEMARK
REEL: 003914 FRAME: 0570

UNITED STATES

REVOCATION
AND
NEW POWER OF ATTORNEY

Mark: YUBASE
Registration: 2104563
Serial No.: 74685656
Class(es): 4
Owner: SK Energy Co., Ltd.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Abelman, Frayne & Schwab, whose postal address is 666 Third Avenue, New York, New York 10017-5621, U.S.A. is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation

Lawrence E. Abelman
Jeffrey A. Schwab
Victor M. Tannenbaum
Peter J. Lynfield
Caridad Piñeiro Scordato
Julianne Abelman

Jonathan W. Gumpert
Thomas E. Spath
Julie B. Seyler
Marie-Anne Mastrovito
Constance Golden
Frank Terranella

members of the Bar of the State of New York, whose address is

ABELMAN, FRAYNE & SCHWAB
666 Third Avenue
New York, New York 10017-5621, U.S.A.

to transact business in the Patent and Trademark Office in connection with our trademarks, applications therefor, and registrations which have or will issue thereon.

By Heon Cheol Shin
President : Heon Cheol SHIN

Date December 22, 2008

