

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Miguel Jose Acevedo Galvan		11/12/2008	INDIVIDUAL: MEXICO
RECEIVING PARTY DATA			
Name:	Sabormex Europa, S.L.		
Street Address:	Gran Via No. 45, 6a Planta		
City:	Bilbao Vizcaya		
State/Country:	SPAIN		
Entity Type:	CORPORATION: SPAIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77480225	CAFÉ GARAT	
CORRESPONDENCE DATA			
Fax Number:	(617)856-8201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-856-8145		
Email:	ip@brownrudnick.com		
Correspondent Name:	Mark S. Leonardo		
Address Line 1:	One Financial Center		
Address Line 2:	Brown Rudnick LLP		
Address Line 4:	Boston, MASSACHUSETTS 02111		
ATTORNEY DOCKET NUMBER:	24844/9		
DOMESTIC REPRESENTATIVE			
Name:	MARK S. LEONARDO		
Address Line 1:	ONE FINANCIAL CENTER		
Address Line 2:	BROWN RUDNICK LLP		
Address Line 4:	BOSTON, MASSACHUSETTS 02111		

CH \$40.00 77480225

NAME OF SUBMITTER:	Mark S. Leonardo
Signature:	/Mark S. Leonardo/
Date:	01/07/2009
Total Attachments: 3 source=Assignment Contrato Marca EEUU firmado#page1.tif source=Assignment Contrato Marca EEUU firmado#page2.tif source=Assignment Contrato Marca EEUU firmado#page3.tif	

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT (hereinafter referred to as "Assignment") effective the 12TH day of November 2008 by Miguel Jose Acevedo Galvan, Mexican citizen, with address located at Calle de Presas No. 3, Santiago Occipaco, Naucalpan Estado de México (hereinafter referred to as "Assignor"), and Sabormex Europa, S.L., a corporation duly organized and validly existing in accordance with the laws of the Spain Kingdom, with address located at Gran Via No. 45, 6a Planta, Bilbao Vizcaya, Spain Kingdom herein represented by Mr. Federico López Rodea and Mr. Vicente López Rodea (hereinafter referred to as "Assignee").

RECITALS

WHEREAS, Assignor and Sabormex, S.A. de C.V., (Affiliate of Assignee) are parties to a certain Purchase Agreement dated November 12TH, of 2008, (hereinafter the "Agreement"), under which Assignor agrees to sell, and Assignee agrees to purchase certain intangible assets presently held by Assignor;

WHEREAS, included among the assets to be purchased by Assignee are those pending and registered trademarks and all the registration applications and unregistered or common law trademarks, service marks, trade names and logos used by Assignor in connection with the business of the Assignor as listed on Exhibit A attached hereto (collectively the "Marks"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby agrees as follows:

1. Definitions. All terms not otherwise defined in this Assignment shall have the same respective meanings ascribed to them in the Agreement.

2. Assignment.

Assignor hereby grants, transfers, assigns, sells, conveys and relinquishes exclusively to assignee, its successors and assigns forever, the entire title, right, interest, ownership and all subsidiary rights in and to the Marks, together with the applications for the registrations of and registrations for the Marks, and the good will of the business symbolized by and associated with said Marks and registrations thereof, including, but not limited to, the following:

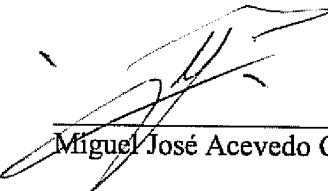
(a) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill;

(b) the right to secure registrations therein in Assignee's own name and to secure renewals and extension of the registrations and applications for registrations in the United States of America or any other country; and

(c) the right to determine, in Assignee's sole discretion whether or not any registrations or applications for registration of the Marks shall be preserved and maintained or registered.

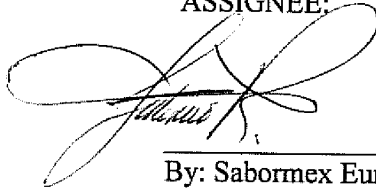
IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed as a sealed instrument as of the date written below by its officer thereunto duly authorized.

ASSIGNOR:



Miguel José Acevedo Galván

ASSIGNEE:

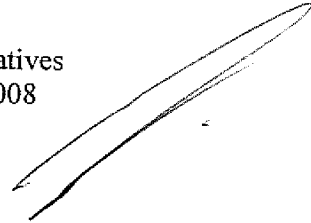


By: Sabormex Europa, S.L.

Federico López Rodea and Vicente López Rodea

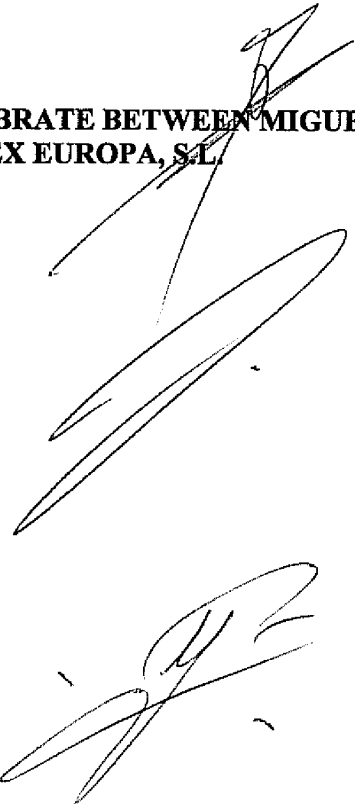
Title: Legal Representatives
Date: November 12, 2008

Date: November 12, 2008



**EXHIBIT "A" OF TRADEMARK ASSIGNMENT, CELEBRATE BETWEEN MIGUEL
JOSE ACEVEDO GALVAN AND SABORMEX EUROPA, S.L.**

1) **Denomination:** CAFÉ GARAT
Pending Application No.: 77480225
International Class: 30

A large, stylized handwritten signature in black ink, consisting of several sweeping, interconnected strokes.A small, circular handwritten mark or signature, possibly a stamp or initials, located in the bottom right corner of the page.