# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Schreiber Technologies, Inc.		12/19/2008	CORPORATION: MINNESOTA

## RECEIVING PARTY DATA

Name:	Schreiber International, Inc.	
Street Address:	425 Pine Street	
City:	Green Bay	
State/Country:	WISCONSIN	
Postal Code:	54301	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
Serial Number:	75618912	AGELESS CHEDDAR
Serial Number:	75618910	AGELESS CHEESE
Serial Number:	75618911	AGELESS MOZZARELLA
Serial Number:	72425345	BLACK VELVET
Serial Number:	71583333	BLUEGRASS
Serial Number:	73092951	С
Serial Number:	73378714	CLEARFIELD
Serial Number:	73369597	E-Z PICK SLICES
Serial Number:	73280399	GOLDEN MELT
Serial Number:	73369598	HANDI-STAK
Serial Number:	72253816	KING COOPER
Serial Number:	75489699	LA FERIA
Serial Number:	73606470	LOV-IT
Serial Number:	73691172	LOV-IT DAIRY FRESH BUTTERUP
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Serial Number:	73761522	LOV-IT WISCONSIN BLEND
Serial Number:	73720774	MEADOW GROVE TASTY MELLOW SELECTED CHEDDAR CHEESE TATE CHEESE CO. VALLEY CITY, IL MEADOW GROVE CHEESE
Serial Number:	72335612	MENU
Serial Number:	73745000	MOZZ LITE
Serial Number:	73383707	MOZZAMELT
Serial Number:	72173828	OLD YORK
Serial Number:	74094468	QUICK RELEASE
Serial Number:	73758254	QWIK-MELT
Serial Number:	74072251	READY-CUT
Serial Number:	72333755	s
Serial Number:	74117334	SCHOOL CHOICE
Serial Number:	73383786	SCHREIBER
Serial Number:	74117333	SNACK SLICES
Serial Number:	73369616	SUBMARINE SLICES
Serial Number:	72425343	SUNLIGHT
Serial Number:	73555096	TATE

### **CORRESPONDENCE DATA**

Fax Number: (920)437-2868

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 920-437-0476
Email: tlk@lcojlaw.com
Correspondent Name: Tori Lynne Kluess
Address Line 1: 231 S. Adams Street

Address Line 4: Green Bay, WISCONSIN 54301

NAME OF SUBMITTER:	Tori Lynne Kluess	
Signature:	/Tori Lynne Kluess/	
Date:	01/07/2009	

Total Attachments: 2

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#### TRADEMARK ASSIGNMENT

SCHREIBER TECHNOLOGIES, INC., a Minnesota corporation ("Assignor"), whose principal offices at 425 Pine Street, Green Bay, Wisconsin 54301, is the owner of the trademarks set forth in "Schedule A" attached hereto (collectively the "Marks"), which are registered with the United States Patent and Trademark Office.

SCHREIBER INTERNATIONAL, INC., a Delaware corporation ("Assignee") having its principal offices at 425 Pine Street, Green Bay, Wisconsin 54301, is desirous of acquiring all right, title and interest in and to said Marks.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, its successors, and assigns, Assignor's entire right, title and interest in and to the Marks identified above, together with the goodwill of the business symbolized by the Marks, and together with the registration of the Marks and the right to sue for and recover damages for past infringement of the Marks.

Assignor further assigns to Assignee any rights held by Assignor, in any country, in the Marks, along with the goodwill associated therewith, such that the Assignee shall in all respects hold and enjoy any and all rights previously held and enjoyed by Assignor as user and owner of the Marks.

Assignor represents to Assignee, its successors, and assigns, that Assignor has not and shall not execute any writings or do any acts whatsoever conflicting with this Assignment. Assignor, and any representative, executor and/or administrator of Assignor, will at any time, upon request and without additional consideration but at the expense of Assignee, its successors, and assigns, execute any and all additional writings and do such additional acts as Assignee, its successors, and assigns, may deem desirable to perfect its enjoyment of this Assignment and grant, and render any and all assistance in making application for and obtaining, maintaining and enforcing the rights granted herein in all countries.

Signed this /9/2\_ day of December, 2008.

SCHREIBER TECHNOLOGIES, INC.	SCHREIBER INTERNATIONAL, INC.
By:	By: Della lelund
Print Name: Michael J. Haddad	Print Name: Helmut H. Felder
Title: President	Title: President
Subscribed and sworn before me this day of December, 2008.	Subscribed and sworn before me this day of December, 2008.
Notary Public, Brown County, Wisconsin	Motary Public, Brown County, Wisconsin
My Commission: <u>EXPINES</u> #35/2010	My Commission: <u>(XOITES +/25/</u> 2010

# Schedule A

Mark	Serial No.	Registration No.	Registration Date
United States Registrations:			
Ageless Cheddar	75618912	2476249	08/07/01
Ageless Cheese	75618910	2470187	07/17/01
Ageless Mozzarella	75618911	2448211	05/01/01
Black Velvet	72425345	0987005	06/25/74
Bluegrass (stylized)	71583333	0539303	03/13/51
C (and design)	73092951	1060433	03/01/77
Clearfield	73378714	1261061	12/13/83
E-Z Pick Slices	73369597	1273714	04/10/84
Golden Melt	73280399	1193810	04/13/82
Handi-Stak	73369598	1284489	07/03/84
King Cooper (and design)	72253816	0824170	02/14/67
La Feria	75489699	2230890	03/09/99
Lov-It	73606470	1428624	02/10/87
Lov-It Dairy Fresh Buttercup	73691172	1527153	02/28/89
Lov-It Wisconsin Blend	73761522	1549354	07/25/89
Meadow Grove			
Tasty Mellow			
Selected Cheddar Cheese			
Tate Co. Valley City, IL			
Meadow Grove Cheese	73720774	1541733	05/30/89
Menu	72335612	0905928	01/12/71
Mozz Lite	73745000	1534513	04/11/89
Mozzamelt	73383707	1270906	03/20/84
Old York (and design)	72173828	0769667	05/12/64
Quick Release	74094468	1655662	09/03/91
Qwik-Melt	73758254	1547576	07/11/89
Ready Cut (stylized form)	74072251	1655941	09/03/91
S (and design)	72333755	0910710	03/30/71
School Choice	74117334	1687990	05/19/92
Schreiber	73383786	1469224	12/15/87
Snack Slices	74117333	1759291	03/16/93
Submarine Slices	73369616	1265400	01/24/84
Sunlight	72425343	0962168	06/26/73
Tate	73555096	1415181	10/28/86

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