

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BC Sports, Inc.		01/07/2009	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Sparq, Inc.		
Street Address:	411 NW 13th Avenue		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97209		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2928815	SPARQ	
Serial Number:	78585015	SPARQ	
Serial Number:	78787501	SPARQ	
Serial Number:	78787495	SPARQ	
CORRESPONDENCE DATA			
Fax Number:	(503)224-7819		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	karen@eoplaw.com		
Correspondent Name:	Karen Wetherell Davis		
Address Line 1:	707 SW Washington Street		
Address Line 2:	Suite 1500		
Address Line 4:	Portland, OREGON 97205		
ATTORNEY DOCKET NUMBER:	SPARQ MARKS		
NAME OF SUBMITTER:	Karen Wetherell Davis		

OP \$115.00 2928815

Signature:

/Karen Wetherell Davis/

Date:

01/07/2009

Total Attachments: 3

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AGREEMENT FOR ASSIGNMENT OF TRADEMARKS

This Agreement for Assignment of Trademarks is made as of January 7, 2009 by and between BC Sports, Inc., ("Assignor"), an Oregon corporation having its principal place of business at 411 NW 13th Avenue, Portland, Oregon 97209 and Sparq, Inc. ("Assignee"), an Oregon corporation having its principal place of business at 411 NW 13th Avenue, Portland, Oregon 97209.





Recitals

- A. Assignor has adopted and is using the service/trade mark "SPARQ" worldwide in connection with goods and services in the field of sports and athletics training.
- B. Assignor has adopted and is using the service/trade mark " * " worldwide in connection with goods and services in the field of sports and athletics training.
- C. Assignor has done business worldwide as a corporation using said marks in connection with its goods and services in the field of sports and athletics training.
- D. Assignee is a wholly-owned subsidiary of Assignor, and is the successor of Assignor in the business of sports and athletics training.
- E. Assignor and Assignee desire that ownership of said mark be transferred to Assignee.

Terms and Conditions

1. Assignment. For One Hundred US Dollars (US\$100.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee its entire right, title and interest and goodwill in the marks (a) "SPARQ" and associated terms, designs, and logos, and (b) " * ". This transfer and assignment includes without limitation all common law, unregistered and registered trademarks, service marks, trade names and logos containing the term "SPARQ" or the logo " * ", all goodwill appurtenant and attached to the listed marks, and the right to recover for past infringements of the marks. This assignment shall include without limitation the following Trademark Registrations and Applications in their entirety:

<u>TERRITORY</u>	<u>MARK</u>	<u>CLASS</u>	<u>SERIAL & REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
U.S.	SPARQ	28	2,928,815 ®	3/1/2005
U.S.	SPARQ	9, 16, 41	78/585015	N/A
U.S.	SPARQ	18, 25	78/787501	N/A


<u>TERRITORY</u>	<u>MARK</u>	<u>CLASS</u>	<u>SERIAL & REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
U.S.		9, 16, 28, 41	78/787495	N/A
CANADA	SPARQ	9, 16, 18, 25, 28, 41	1286370	N/A
CANADA		9, 16, 18, 25, 28, 41	1286373	N/A
CTM	SPARQ	18, 25	5.522.586 ®	7/30/2008
CTM		18, 25	5.522.801	N/A
MADRID (IR) Australia China EU Japan Korea	SPARQ	9,16,28,38,41 16, 28, 38, 41	861 465 ® 1078889 ® 861 465 861 465 ® 861 465 861 465 ®	3/23/2005 11/16/2006 N/A 1/3/2007 N/A 8/18/2008
NEW ZEALAND	SPARQ	9, 16, 18, 25, 28, & 41	741613 ®	1/18/2006
NEW ZEALAND		9, 16, 18, 25, 28, 41	741622 ®	11/21/2005

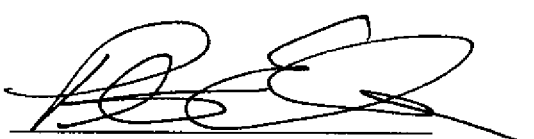
and any and all divisions, renewals, continuations and extensions thereof, and authorize and request any official whose duty it is to issue trademarks, to issue any renewals or extensions to said Assignee or its successors or assigns.

2. Ownership. Assignor acknowledges Assignee's exclusive right, title and interest in and to the marks "SPARQ" and " * " and all trademarks, service marks, trade names, logos and identifiers containing "SPARQ" and " * " and in any registration or application for registration thereof, anywhere in the world. Assignor will not at any time do or cause to be done any act contesting or in way impairing or tending to impair such right, title and interest or full exercise thereof.

Assignor:
BC SPORTS, INC.

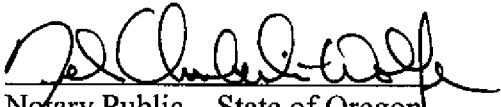
Assignee:
SPARQ, INC.

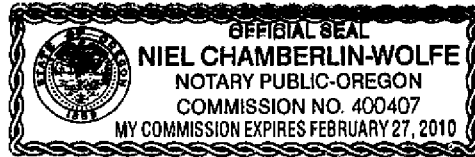
By: 
Its: Secretary

By: 
Its: Secretary

State of Oregon)
)
County of Multnomah)

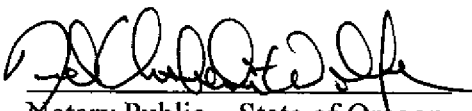
This instrument was signed and acknowledged before me on January 7, 2009 by Patricia Eiting as Secretary of BC Sports, Inc.

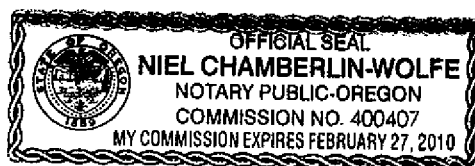

Notary Public – State of Oregon



State of Oregon)
)
County of Multnomah)

This instrument was signed and acknowledged before me on January 7, 2009 by Patricia Eiting as Secretary of Sparq, Inc.


Notary Public – State of Oregon



ASSIGNMENT OF
TRADEMARKS - 3

RECORDED: 01/07/2009

TRADEMARK
REEL: 003914 FRAME: 0980