

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOFWEAR SHOES, INC.		10/29/2008	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Beacon Footwear, Inc.		
Street Address:	2008 Edge Wood Manor Lane		
City:	Wildwood		
State/Country:	MISSOURI		
Postal Code:	63011		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2599732	SOFWEAR SHOES	
CORRESPONDENCE DATA			
Fax Number:	(314)238-2401		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314-238-2400		
Email:	trademarks@patpro.com		
Correspondent Name:	Ronald W. Hind		
Address Line 1:	12412 Powerscourt Drive		
Address Line 2:	Suite 200		
Address Line 4:	St. Louis, MISSOURI 63131		
ATTORNEY DOCKET NUMBER:	SOFS TM00US		
NAME OF SUBMITTER:	Ronald W. Hind		
Signature:	/ronald w hind/		
Date:	01/08/2009		

CH \$40.00 2599732

Total Attachments: 1
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SOFWEAR SHOES

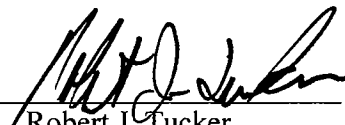
Whereas, Sofwear Shoes, Inc., a Texas corporation, having its principal offices at 9100 Fondren, Suite 247, Houston, Texas 77074, has adopted, used, is using a trademark which is registered in the United States Patent and Trademark Office, SOFWEAR SHOES and Design, Registration No. 2599732 dated July 23, 2002; and

Whereas, Beacon Footwear, Inc., a Missouri corporation, having its principal offices at 2008 Edge Wood Manor Lane, Wildwood, MO 63011, is desirous of acquiring said trademark and the registration thereof;

Now, Therefore, in consideration of the sum of One dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Sofwear Shoes, Inc. hereby assigns to Beacon Footwear, Inc. all right, title and interest in and to the trademark and the said registration, together with the goodwill of the business symbolized by the trademarks.


This assignment is executed at St. Louis, Missouri this 29th day of October, 2008, as of the 13th day of September 2005.

Sofwear Shoes, Inc.

By 
Robert J. Tucker
Secretary

State of MISSOURI }
 } ss
County of ST. LOUIS }

On this 29th day of October, 2008, personally appeared Robert J. Tucker, to me known and known to me to be the Secretary of Sofwear Shoes, Inc., the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.


Notary Public

My Commission expires:



DAWN M. CONRAD
My Commission Expires
November 18, 2010
St. Louis County
Commission #06392380