

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Budcat Creations, Inc.		01/07/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Activision Publishing, Inc.		
<b>Street Address:</b>	3100 Ocean Park Boulevard		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90405		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2669174	BUDCAT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)255-2152		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	310-255-2000		
<b>Email:</b>	tm@activision.com		
<b>Correspondent Name:</b>	Greg Deutsch		
<b>Address Line 1:</b>	3100 Ocean Park Boulevard		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90405		
<b>ATTORNEY DOCKET NUMBER:</b>	BUDC-01-US-01		
<b>NAME OF SUBMITTER:</b>	Greg Deutsch		
<b>Signature:</b>	/Greg Deutsch/		
<b>Date:</b>	01/08/2009		

CH \$40.00 2669174

Total Attachments: 1  
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A S S I G N M E N T

WHEREAS, Budcat Creations, Inc. a Delaware corporation located and doing business at 3100 Ocean Park Boulevard, Santa Monica, California 90405, has adopted and used in its business and was the owner of the trademark "BUDCAT" registered in the United States Patent and Trademark Office under Reg. No. 2,669,174; and,

WHEREAS, Activision Publishing, Inc., a Delaware corporation located and doing business at 3100 Ocean Park Boulevard, Santa Monica, California 90405 has heretofore acquired said trademark from said Budcat Creations, Inc. and the USPTO registration thereof; and,

WHEREAS, the respective parties desire to further evidence the transfer thereof;

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, said Budcat Creations, Inc. does hereby sell, assign, and transfer unto the said Activision Publishing, Inc. all right, title and interest in the "BUDCAT" trademark and the corresponding registration thereof, together with that part of the goodwill of the business connected with the use of and symbolized by said mark.

IN WITNESS WHEREOF, said Budcat Creations, Inc. hereby executes this assignment this 7<sup>th</sup> day of January, 2009.

By: \_\_\_\_\_



Name: \_\_\_\_\_

Greg Deutsch

Title: \_\_\_\_\_

Assistant Secretary