

TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):  
Silicon Valley Bank  
3003 Tasman Drive  
Santa Clara, CA 95054

Individual(s)                       Association  
 General Partnership               Limited Partnership

Corporation-State  
 Other

Additional name(s) of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies):  
Additional name(s) of conveying parties attached?  Yes  No

Name: PELAGO INC

Internal Address

Street Address: 1201 THIRD AVENUE SUITE 800

City: SEATTLE  
State: WA  
Country: USA  
Zip: 98101

3. Nature of conveyance/ Execution Date(s):

Execution Date(s): December 31, 2008

Assignment                       Merger  
 Security Agreement               Change of Name

Other : Release

Association Citizenship  
 General Partnership Citizenship  
 Limited Partnership Citizenship  
 Corporation Citizenship :Canada  
 Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark:

A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	77111889 77216260
	77111891 77219703
	77111892 78832666
	77216257 78922574

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Additional sheets attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: UCC Direct Services

Internal Address: Attn: 14080632

Street Address: 187 Wolf Road, Suite 101

City: Albany State: NY ZIP: 12205

Phone Number: 1-800-342-3676 X 4065

Fax Number: 1-800-962-7049

Email Address: [cls@udsalbany@wolterskluwer.com](mailto:cls@udsalbany@wolterskluwer.com)

6. Total number of applications and registrations involved: 8


7. Total fee (37 CFR 2.6 (b)(6) & 3.41): \$215.00

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 5683  
Expiration Date 1/09

b. Deposit Account Number  
Authorized User Name

9. Signature:  \_\_\_\_\_ Date: 1/6/09

Signature \_\_\_\_\_ Date \_\_\_\_\_

Susan O'Brien  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop  
Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450


OP \$215.00 77111889

**RELEASE OF SECURITY AGREEMENT COVERING  
INTERESTS IN TRADEMARKS**

Silicon Valley Bank ("Secured Party"), hereby releases its security interest in the interests of **PELAGO INC** ("Assignor") in the trademarked works set forth in that certain **Intellectual Property And Security Agreement** dated, September 27, 2007 executed by Assignor in favor of Secured Party recorded with the United States Department of Commerce, Patent and Trademark Office on October 22, 2007 Reel 3644 Frame 0106.

Date: **December 31, 2008**

SILICON VALLEY BANK

By:   
Name: Margaret Fujii  
Title: Operations Manager



United States Patent and Trademark Office

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**Trademark Assignment Details**

Pages: 8

Reel/Frame: 3644/0106  
 Received: 10/22/2007  
 Attorney Dkt #: 1100.00036  
 Conveyance: SECURITY INTEREST  
 Recorded: 10/22/2007

**Total properties: 8**

Serial #	Filing Dt	Reg #	Reg. Dt
1 Serial #: 77111889 Mark: TRIBAL KNOWLEDGE	02/20/2007	NONE	
2 Serial #: 77111891 Mark: SOCIALLY CHARGED	02/20/2007	NONE	
3 Serial #: 77111892 Mark: PELAGO	02/20/2007	NONE	
4 Serial #: 77216257 Mark: WHRRLD	06/26/2007	NONE	
5 Serial #: 77216250 Mark: WHRRL	06/26/2007	NONE	
6 Serial #: 77219703 Mark: WHRRLD VIEW	06/29/2007	NONE	
7 Serial #: 78832666 Mark: PELAGO	03/08/2006	NONE	
8 Serial #: 78922574 Mark: TRIBAL KNOWLEDGE	07/05/2006	NONE	

**Assignor**

1 PELAGO, INC

Exec Dt: 09/27/2007  
 Entity Type: CORPORATION  
 Citizenship: DELAWARE

**Assignee**

1 SILICON VALLEY BANK  
 901 FIFTH AVENUE, STE. 1479  
 SEATTLE, WASHINGTON 98164

Entity Type: CORPORATION  
 Citizenship: CALIFORNIA

**Correspondence name and address**

TRENT MARTINET  
 1050 17TH ST. STE. 1500  
 DENVER, CO 80265

Search Results as of: 12/24/2008 05:45 PM  
 If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3360.  
 Web interface last modified: October 18, 2008 v.2.0.2

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**RELEASE OF SECURITY AGREEMENT COVERING  
INTERESTS IN PATENTS**

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Date: **December 31, 2008**

SILICON VALLEY BANK

By: 

Name: Margaret Fujii

Title: Operations Manager

**TRADEMARK**

**REEL: 003915 FRAME: 0475**



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## Patent Assignment Details

**NOTE: Results display only for issued patents and published applications.  
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Reel/Frame: 019996/0429

Pages: 8

Recorded: 10/22/2007

Attorney Dkt #: 1100.00036

Conveyance: SECURITY AGREEMENT

### Total properties: 2

1	Patent #: NONE Publication #: US20070185268 Title: Pay-for-visit advertising based on visits to physical locations	Issue Dt: 08/09/2007	Application #: 11404102	Filing Dt: 04/13/2006
2	Patent #: NONE Publication #: US20070237096 Title: PROXIMITY-BASED USER INTERACTION	Issue Dt: 10/11/2007	Application #: 11697617	Filing Dt: 04/06/2007

### Assignor

1 BELAGO, INC.

Exec Dt: 09/27/2007

### Assignee

1 SILICON VALLEY BANK  
901 FIFTH AVENUE, STE. 1479  
SEATTLE, WASHINGTON 98164

### Correspondence name and address

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1050 17TH ST. STE. 1500  
DENVER, CO 80265

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