

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
6th Sense Analytics, Inc.		12/31/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rally Software Development Corp.		
<b>Street Address:</b>	4001 Discovery Drive		
<b>Internal Address:</b>	Suite 220		
<b>City:</b>	Boulder		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80303		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3512578	6 6TH SENSE ANALYTICS	
Registration Number:	3306970	SWAPPING INTUITION FOR INSIGHT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(720)566-4099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	720-566-4000		
<b>Email:</b>	trademarks@cooley.com		
<b>Correspondent Name:</b>	Cooley Godward Kronish LLP		
<b>Address Line 1:</b>	380 Interlocken Crescent		
<b>Address Line 2:</b>	Suite 900		
<b>Address Line 4:</b>	Broomfield, COLORADO 80021-8023		
<b>ATTORNEY DOCKET NUMBER:</b>	300559-201		
<b>NAME OF SUBMITTER:</b>	Andrew Hartman		

CH \$65.00 3512578

Signature:

/Andrew Hartman/

Date:

01/08/2009

Total Attachments: 4

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “*Assignment*”) is entered into as of December 31, 2008, by and between 6<sup>th</sup> Sense Analytics, Inc., a Delaware corporation (“*Assignor*”), and Rally Software Development Corp., a Delaware corporation (“*Assignee*”).

WHEREAS, Assignor has adopted, used and is using the marks shown on Exhibit A (hereinafter, the “*Marks*”), and owns all right, title and interest to the same, including the goodwill associated therewith; and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Marks, including the goodwill associated therewith and the pending application therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges:

1. Assignor hereby assigns to Assignee all of its right, title and interest in and to the Marks, and the registration(s) or application(s) therefor and the goodwill of the business symbolized thereby.
2. Assignor further assigns to Assignee all rights to sue, bring actions for and recover and hold damages, profits and other compensation for any and all past and future infringements and unauthorized uses of the Marks.
3. Assignor covenants and agrees that, upon the request of Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee, furnish such documents, materials, information and/or assistance, and do all other lawful acts necessary to perfect the assignment of the Marks to Assignee and otherwise carry out the intent of this Assignment.
4. This Assignment shall be binding upon Assignor, Assignor’s successors and assigns, and upon all others acting by, through, with or under Assignor’s direction or control, and all those in privity therewith.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the Assignor has executed this Assignment and caused the same to be duly delivered on its behalf on the day and year first set forth above.

6TH SENSE ANALYTICS, INC.

By: 

\_\_\_\_\_  
Todd Olson, President

ACKNOWLEDGED:

RALLY SOFTWARE DEVELOPMENT CORP.

By: \_\_\_\_\_

Tim Miller, Chief Executive Officer

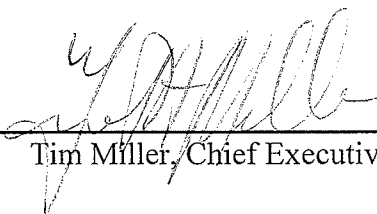
IN WITNESS WHEREOF, the Assignor has executed this Assignment and caused the same to be duly delivered on its behalf on the day and year first set forth above.

**6TH SENSE ANALYTICS, INC.**

By: \_\_\_\_\_  
Todd Olson, President

ACKNOWLEDGED:

**RALLY SOFTWARE DEVELOPMENT CORP.**

By:  \_\_\_\_\_  
Tim Miller, Chief Executive Officer

**EXHIBIT A**

**MARKS**

Mark Reg No.	As of date	Description
3,512,578	10/7/2008	6 <sup>th</sup> Sense Analytics ( Service Mark )
3,306,970	10/9/2007	Swapping Intuition for Insight