

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JOHN MENZIES (UK) LTD.		10/01/2001	Limited company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Early Learning Centre Limited		
Street Address:	South Marston Park		
City:	Swindon, SN3 4TJ		
State/Country:	UNITED KINGDOM		
Entity Type:	Limited company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1609209	ELC	
Registration Number:	1624189	EARLY LEARNING CENTRE	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-760-0404		
Email:	efiling@kmob.com		
Correspondent Name:	Stacey R. Halpern		
Address Line 1:	2040 Main Street, Fourteenth Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	DIBB164.022TUS		
DOMESTIC REPRESENTATIVE			
Name:	Stacey R. Halpern		
Address Line 1:	2040 Main Street, Fourteenth Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		

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TRADEMARK

NAME OF SUBMITTER:	Stacey R. Halpern
Signature:	/Stacey R. Halpern/
Date:	01/08/2009
Total Attachments: 1 source=Company No 102194 EARLY LEARNING CENTRE LIMITED#page1.tif	



THE COMPANIES ACT 1985

Company No. 102194

The Registrar of Companies for England and Wales hereby certifies that

EARLY LEARNING CENTRE LIMITED (originally called Sinclair and Woolston Limited changed its name on 13th May 1919 to The Woolston Book Company Limited which was changed on 1st January 1971 to CROWELL COLLIER AND MACMILLAN DISTRIBUTION SERVICES LIMITED which was changed on 3rd September 1973 to COLLIER MACMILLAN DISTRIBUTION SERVICES LIMITED which was changed on 14th March 1983 to JOHN MENZIES LIBRARY SERVICES LIMITED which was changed on 18th September 1985 to JOHN MENZIES (U.K.) LIMITED which was changed on 1st October 2001 to EARLY LEARNING CENTRE LIMITED each change having been made by special resolution and to which approval has been given in accordance with the provisions of the relevant Companies Acts) was incorporated under the Companies Acts 1862 to 1907 as a limited company on 25th March 1909. *****

Given at Companies House, Cardiff the **14th August 2007**

R J DAVIES

for the Registrar of Companies



Companies House
— for the record —