

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MSE Shreveport, LLC; RoughRiders Baseball Partners, L.P.		01/07/2009	LIMITED PARTNERSHIP:
RECEIVING PARTY DATA			
Name:	National Association of Professional Baseball Leagues, Inc.		
Street Address:	201 Bayshore Dr. SE		
City:	St. Petersburg		
State/Country:	FLORIDA		
Postal Code:	33701		
Entity Type:	Non-Profit Corporation:		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2573925	S	
Registration Number:	2678064	S	
Registration Number:	2571647	SWAMP DRAGONS	
Registration Number:	2639681	SHREVEPORT SWAMP DRAGONS	
CORRESPONDENCE DATA			
Fax Number:	(727)821-5819		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	727.456.1714		
Email:	scottpoley@milb.com		
Correspondent Name:	D. Scott Poley		
Address Line 1:	201 Bayshore Dr. SE		
Address Line 4:	St. Petersburg, FLORIDA 33701		
NAME OF SUBMITTER:	D. Scott Poley		
Signature:	/ d. scott poley/		

OP \$115.00 2573925

Date:

01/12/2009

Total Attachments: 2

source=MSE TM Assignment#page1.tif

source=MSE TM Assignment#page2.tif

ASSIGNMENT

WHEREAS, MSE Shreveport, LLC and RoughRiders Baseball Partners, L.P. a Limited Liability Company and a Limited Partnership both organized and existing under the laws of the state of Delaware, and having a place of business at 7300 RoughRiders Trail, Frisco, Texas 75034, and doing business as the Frisco RoughRiders ("Assignor"), is the owner of all right, title, and interest in and to the trademarks listed in Exhibit A attached hereto (the "Marks"); and


WHEREAS, National Association of Professional Baseball Leagues, Inc., a Non-Profit Corporation organized and existing under the laws of the state of Florida, and having a place of business at 201 Bayshore Dr. SE St. Petersburg, FL 33701("Assignee"), wishes to acquire any and all rights Assignor has in and to the Marks, together with the good will of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell and assign unto Assignee, all right, title, and interest in and to the Marks, together with the good will of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's right, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent that such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this 7th day of January, 2009.

MSE SHREVEPORT, LLC



Larry S. Freedman, Executive Vice President

EXHIBIT A

Mark	Serial No.	Registration No.
S	78/072,403	2,573,925
S	78/072,393	2,678,064
Swamp Dragons	78/072,259	2,571,647
Shreveport Swamp Dragons	78/072,219	2,639,681