

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kyocera Corporation		01/10/2007	CORPORATION:

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	JNC Datum Tech. International Ltd.
<b>Street Address:</b>	24/F Caroline Centre
<b>Internal Address:</b>	LEE Gardens II
<b>City:</b>	28 Yun Ping Road, Causeway Bay
<b>State/Country:</b>	HONG KONG
<b>Entity Type:</b>	CORPORATION:

<b>PROPERTY NUMBERS Total: 2</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	729154	YASHICA
Registration Number:	627356	YASHICA

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(703)739-2815
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>
<b>Phone:</b>	+44 (0)1534 811419
<b>Email:</b>	iprecordals@cpaglobal.com
<b>Correspondent Name:</b>	CPA Global
<b>Address Line 1:</b>	Liberation House
<b>Address Line 2:</b>	Castle Street
<b>Address Line 4:</b>	St. Helier, Jersey, UNITED KINGDOM JE1 1BL

<b>DOMESTIC REPRESENTATIVE</b>	
<b>Name:</b>	
<b>Address Line 1:</b>	
<b>Address Line 2:</b>	

CH \$65.00 729154

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Michelle Teixeira

Signature:

M/J/TEIXEIRA

Date:

01/12/2009

Total Attachments: 2

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## ASSIGNMENT

WHEREAS, **Kyocera Corporation** ("ASSIGNOR"), a Corporation organized under the laws of Japan, with a place of business at **6 Takeda Tobadono-cho, Fushimi-ku, Kyoto 612-8501, Japan**, owns the trademarks ("Marks") and the United States trademark registrations ("Registrations") listed on the attached Schedule A; and

WHEREAS, **JNC Datum Tech. International Ltd.** ("ASSIGNEE"), a Corporation organized under the laws of Hong Kong, with a place of business at **24/F Caroline Centre, LEE Gardens II, 28 Yun Ping Rd, Causeway Bay, Hong Kong**, desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, in consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE, all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer or representative, effective as the date written below.

Kyocera Corporation

Date: 10 Jan., 2007

By: K. Minami

Name: Keijiro Minami

Title: General Manager of Corporate Legal  
and Intellectual Property Group



**Schedule A**

**Mark**

YASHICA  
YASHICA

**Registration No.**

729154  
627356

**Registration Date**

MARCH 27, 1982  
MAY 22, 1976



K.M.