

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lactalis USA Commercial, Inc.		12/29/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Lactalis Deli, Inc.		
Street Address:	2376 South Park Avenue		
City:	Buffalo		
State/Country:	NEW YORK		
Postal Code:	14220		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2104250	BAGEL TEMPTATIONS	
Registration Number:	1918175	PUB CHEESE	
Registration Number:	2538049	PUB CHEESE	
Registration Number:	1012351	RONDELE	
Registration Number:	3451794	RONDELE	
Registration Number:	2632934	RONDELE BREAD ESSENTIALS	
CORRESPONDENCE DATA			
Fax Number:	(715)845-2718		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(715) 845-4336		
Email:	slipowski@ruderware.com		
Correspondent Name:	Steven P. Lipowski		
Address Line 1:	P.O. Box 8050		
Address Line 4:	Wausau, WISCONSIN 54402-8050		
NAME OF SUBMITTER:	Steven P. Lipowski		

OP \$165.00 2104250

Signature:

/Steven P. Lipowski/

Date:

01/12/2009

Total Attachments: 2

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Delaware

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The First State

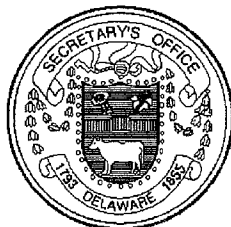
I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LACTALIS USA COMMERCIAL, INC.", CHANGING ITS NAME FROM "LACTALIS USA COMMERCIAL, INC." TO "LACTALIS DELI, INC.", FILED IN THIS OFFICE ON THE TWELFTH DAY OF DECEMBER, A.D. 2008, AT 12:25 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2008.

4041957 8100

081189939



You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7021326

DATE: 12-12-08

TRADEMARK
REEL: 003916 FRAME: 0640

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
LACTALIS USA COMMERCIAL, INC.**

Pursuant to Section 242 of the Delaware
General Corporation Law

Pursuant to the provisions of Section 242 of the Delaware General Corporation Law, LACTALIS USA COMMERCIAL, INC. (the "Corporation"), hereby certifies and sets forth as follows:

FIRST: The name of the Corporation is: LACTALIS USA COMMERCIAL, INC.

SECOND: That the Board of Directors of the Corporation, by the unanimous written consent of its members, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of the Corporation:

RESOLVED, that the Certificate of Incorporation of the Corporation be amended by changing Article FIRST thereof so that, as amended, said Article shall be and read as follows:

FIRST: The name of the Corporation is:

LACTALIS DELI, INC.

THIRD: That in lieu of a meeting and vote of stockholders, the stockholders have given unanimous written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

FOURTH: The amendment of the Certificate of Incorporation herein has been duly adopted in accordance with provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

FIFTH: That this Certificate of Amendment of the Certificate of Incorporation shall be effective on December 29, 2008.

IN WITNESS WHEREOF, the undersigned has executed this Amendment as of this 12th day of December, 2008.

By: /s/ David J.G. Chambers
Name: David J.G. Chambers
Title: Vice President