

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Confirmatory Assignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CaremarkPCS Health, L.P.		12/31/2007	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	CVS Pharmacy, Inc.
Street Address:	One CVS Drive
City:	Woonsocket
State/Country:	RHODE ISLAND
Postal Code:	02895
Entity Type:	CORPORATION: RHODE ISLAND

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	2985786	ADVANCEGENERIC
Registration Number:	2106066	BEST PRICE
Registration Number:	2452826	BUILDING BETTER HEALTH
Registration Number:	2703169	CME DIRECT
Registration Number:	2782859	CME DIRECT
Registration Number:	2764615	I
Registration Number:	2656885	I
Registration Number:	2740672	I SCRIBE
Registration Number:	2767055	ISCRIBE
Registration Number:	2656846	ISCRIBE
Registration Number:	3395223	LYSODELIVERY
Registration Number:	2265664	MATURE RX
Registration Number:	2657588	MATURE RX PLUS
Registration Number:	2112484	PERFORMANCE RX

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Registration Number:	2208393	PERFORMANCE SCRIPT
Registration Number:	2949345	PRESCRIBER SOURCE
Registration Number:	2820273	RXPIPELINE INSIDER
Registration Number:	2174075	RX REVIEW
Registration Number:	2951011	RX REVIEW
Registration Number:	2261625	RX VIEWPOINTS

CORRESPONDENCE DATA

Fax Number: (212)308-4844
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 401-276-6405
Email: trademark@eapdlaw.com, lsohner@eapdlaw.com
Correspondent Name: John E. Ottaviani
Address Line 1: F.D.R. Station
Address Line 2: P.O. Box 130
Address Line 4: New York, NEW YORK 10150

ATTORNEY DOCKET NUMBER:	40510.82148
NAME OF SUBMITTER:	John E. Ottaviani
Signature:	/jeo/
Date:	01/12/2009

Total Attachments: 3
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CONFIRMATORY ASSIGNMENT

Caremark PCS Health, LP, a Delaware limited partnership, having an address of One CVS Drive, Woonsocket, Rhode Island 02895, as successor in interest to ADVP Management, LP, a Delaware limited partnership (ASSIGNOR);

and

CVS Pharmacy, Inc., a Rhode Island corporation having an address of One CVS Drive, Woonsocket, Rhode Island 02895 (ASSIGNEE).

WHEREAS:

ADVP Management, LP, a Delaware limited partnership having an address of 750 W. John W. Carpenter Freeway, Suite 1200, Irving, Texas 75039, adopted and used and was the owner of the trademark registrations and trademark applications set forth in Exhibit A attached hereto and made a part hereof (collectively, the "Trademarks");

Pursuant to an Agreement of Merger, ADVP Management, LP, merged with and into CaremarkPCS Health, L.P., a Delaware limited partnership, effective December 30, 2007; and

Pursuant to separate Contribution Agreements each dated as of December 31, 2007, CaremarkPCS Health, LP, as successor in interest to ADVP Management, LP, contributed 99% ownership interest in the Trademarks to ADVP Consolidation, LLC, a Delaware limited liability company, and 1% ownership interest in the Trademarks to CaremarkPCS Health Systems, LLC, a Delaware limited liability company; and

Pursuant to separate Contribution Agreements dated as of December 31, 2007, ADVP Consolidation, LLC contributed its 99% ownership interest in the Trademarks to AdvancePCS Holding, LLC, a Delaware limited liability company, and CaremarkPCS Health Systems, LLC contributed its 1% ownership of the Trademarks to AdvancePCS Holding, LLC; and

Pursuant to a Contribution Agreement dated as of December 31, 2007, AdvancePCS Holding, LLC contributed all of its right, title and interest in the Trademarks to CaremarkPCS, L.L.C., a Delaware limited liability company; and

Pursuant to a Contribution Agreement dated as of December 31, 2007, CaremarkPCS, L.L.C. contributed all of its right, title and interest in and to the Trademarks to Caremark RX, L.L.C., a Delaware limited liability company; and

Pursuant to a Contribution Agreement dated as of December 31, 2007, Caremark RX, L.L.C. contributed all of its right, title and interest in and to the Trademarks to CVS Pharmacy, Inc., a Rhode Island corporation.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby confirms that, effective as of December 31, 2007, all of its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the marks and the listed registrations, including, without limiting the generality of the foregoing, the right of priority to file corresponding applications in any and all countries, has been transferred and contributed to ASSIGNEE, the Trademarks to be held by ASSIGNEE for its own use and enjoyment and for the use and enjoyment of its successors and assigns, solely and entirely as they would have been held and enjoyed by ASSIGNOR had such contributions not been made.

ASSIGNOR further agrees to do all things as ASSIGNEE may reasonably request to further evidence such transfer and contribution in respect to the Trademarks.

IN WITNESS WHEREOF, CaremarkPCS Health, L.P., as successor in interest to ADVP Management, L.P., and CVS Pharmacy, Inc. expressly intending to be legally bound hereby, have caused this Confirmatory Assignment to be executed by officers duly authorized.


CAREMARK PCS HEALTH, LP (ASSIGNOR)

By: CAREMARK PCS HEALTH SYSTEMS,
LLC
Its General Partner

By: CAREMARKPCS, L.L.C.
Its Sole Member

By: CAREMARK RX, L.L.C.
Its Sole Member

By: CVS PHARMACY, INC.
Its Sole Member

By: 
Name: Karen L. Feisthamel
Title: Assistant Secretary
Date: January 9, 2009

Acknowledged, confirmed and accepted

CVS PHARMACY, INC. (ASSIGNEE)


By: 
Name: Karen L. Feisthamel
Title: Assistant Secretary
Date: January 9, 2009

Exhibit A

Trademark	Serial Number	Reg. Number	Reg. Date
ADVANCE GENERICS	76460545	2985786	August 16, 2005
BEST PRICE	75186242	2106066	October 14, 1997
BUILDING BETTER HEALTH	75882920	2452826	May 22, 2001
CME DIRECT	76327265	2703169	April 1, 2003
CME DIRECT	76386645	2782859	November 11, 2003
I (design)	75851543	2764615	September 16, 2003
I (design)	75851544	2656885	December 3, 2002
I SCRIBE (design)	75851542	2740672	July 22, 2003
I SCRIBE	75752178	2767055	September 23, 2003
I SCRIBE	75751162	2656846	December 3, 2002
LYSO DELIVERY	76529449	3395223	March 11, 2008
MATURE RX	75395669	2265664	July 27, 1999
MATURE RX PLUS (stylized)	75734632	2657588	December 10, 2002
PERFORMANCE RX	75231665	2112484	November 11, 1997
PERFORMANCE SCRIPT	75313011	2208393	December 8, 1998
PRESCRIBER SOURCE	76976340	2949345	May 10, 2005
RX PIPELINE INSIDER	76362248	2820273	March 2, 2004
RX REVIEW	75241643	2174075	July 14, 1998
RX REVIEW	76552631	2951011	May 17, 2005
RX VIEWPOINTS	75395042	2261625	July 13, 1999