

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. William F. Henri		12/30/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Avon Products, Inc.		
Street Address:	1211 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3547330	UNSCRIPTED	
CORRESPONDENCE DATA			
Fax Number:	(212)808-7897		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 808-7800		
Email:	mmarcotte@kelleydrye.com		
Correspondent Name:	Matthew D. Marcotte		
Address Line 1:	101 Park Avenue		
Address Line 2:	Kelley Drye & Warren LLP		
Address Line 4:	New York, NEW YORK 10178		
ATTORNEY DOCKET NUMBER:	004208-0005		
NAME OF SUBMITTER:	Matthew D. Marcotte		
Signature:	/Matthew D. Marcotte/		
Date:	01/12/2009		

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Total Attachments: 4

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QUITCLAIM ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of December 30, 2008 by and between WILLIAM F. HENRI, ESQ., (“ASSIGNOR”), as Agent, and AVON PRODUCTS, INC. (“AVON”).

WHEREAS, ASSIGNOR, a citizen of Texas, residing at 6633 Mercer, Houston, Texas 77005, as Agent for his principal AVON, is the record owner in the United States of all right, title and interest in and to a trademark consisting of the designation UNSCRIPTED for personal beauty care products, namely, perfume, body lotion, cosmetics, and shampoo and the related goodwill, if any, symbolized thereby and associated therewith, and all applications and registrations, if any, for the designation UNSCRIPTED which are identified in Exhibit 1 attached hereto; and

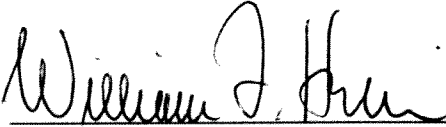
WHEREAS, AVON, a corporation organized and existing under the laws of New York, with a principal place of business located at 1251 Avenue of the Americas, New York, New York 10020 is desirous of acquiring from ASSIGNOR, as Agent, whatsoever rights ASSIGNOR may have, if any, in the trademark consisting of the designation UNSCRIPTED and the goodwill related thereto, if any, and all applications and registrations, if any, for the designation UNSCRIPTED worldwide; and

WHEREAS, ASSIGNOR, as Agent, has agreed to assign to AVON his entire right, title and interest in and to the trademark consisting of the designation UNSCRIPTED and the goodwill related thereto, if any, and all applications and registrations, if any, for the designation UNSCRIPTED.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective as of the date first written above, ASSIGNOR, as Agent does

hereby assign and transfer unto AVON whatsoever rights he has, if any, in and to said trademark consisting of the designation UNSCRIPTED for all goods and services of any kind or nature whatsoever, including but not limited to personal beauty care products, namely, perfume, body lotion, cosmetics, and shampoo, together with the related goodwill of the business, if any, symbolized by and associated with said trademark consisting of the designation UNSCRIPTED and all applications and registrations, if any, for the designation UNSCRIPTED worldwide identified in Exhibit 1.

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the date first written above.



WILLIAM F. HENRI, ESQ., As Agent

AVON PRODUCTS, INC.

By: _____

Name: _____

Title: _____

hereby assign and transfer unto AVON whatsoever rights he has, if any, in and to said trademark consisting of the designation UNSCRIPTED for all goods and services of any kind or nature whatsoever, including but not limited to personal beauty care products, namely, perfume, body lotion, cosmetics, and shampoo, together with the related goodwill of the business, if any, symbolized by and associated with said trademark consisting of the designation UNSCRIPTED and all applications and registrations, if any, for the designation UNSCRIPTED worldwide identified in Exhibit 1.

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the date first written above.

WILLIAM F. HENRI, ESQ., As Agent

AVON PRODUCTS, INC.


By:  _____
Name: Anthony M. Santini
Title: Vice President & Associate General Counsel

EXHIBIT 1

APPLICATIONS AND REGISTRATIONS FOR DESIGNATION UNSCRIPTED

U.S. Registration No. 3,547,330