

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Conversion		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Idearc Media Corp.		12/31/2008	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Idearc Media LLC
<b>Street Address:</b>	2200 W. Airfield Drive
<b>City:</b>	DFW Airport
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75261-9810
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 65**

Property Type	Number	Word Mark
Registration Number:	3141787	BIDCENTER
Registration Number:	2094395	BIG BOOK
Registration Number:	2120112	BIGYELLOW
Registration Number:	2120111	BIGYELLOW
Registration Number:	1327742	
Registration Number:	1476843	THE EVERYTHING PAGES
Registration Number:	1556591	FAST TRACK
Registration Number:	1555002	IF IT'S OUT THERE, IT'S IN HERE
Registration Number:	2548366	INCEPTOR
Registration Number:	2647000	INCEPTOR
Registration Number:	2078054	INSIDE LOOK
Registration Number:	1850839	MILITARY DISCOUNT
Registration Number:	1609065	QUICK TIPS
Registration Number:	2322327	SUPERBUNDLES

OP \$1640.00 3141787

Registration Number:	3086056	SUPERPAGES
Registration Number:	2022484	SUPERPAGES
Registration Number:	2765993	SUPERPAGES.COM
Serial Number:	77469200	
Serial Number:	77469218	
Serial Number:	77239741	DIRECTORystore
Serial Number:	77198858	GET TO IT.
Serial Number:	77419647	IDEARC DIGITAL MEDIA
Serial Number:	77327039	IDEARC LOCAL
Serial Number:	77208549	LIFE IS LOOKING UP!
Serial Number:	77342215	LOCAL SEARCH
Serial Number:	77326985	LOCALSEARCH.COM
Serial Number:	77336699	REFRESH RECHARGE RENEW
Registration Number:	3446190	SOLUTIONS AT HOME
Registration Number:	3469218	SOLUTIONS GOLD
Registration Number:	3423842	SOLUTIONS ON THE MOVE
Registration Number:	3446191	THE ANSWER'S IN THE BOOK
Serial Number:	77327019	THE EXPERT IN LOCAL SEARCH
Serial Number:	77326970	THE LOCAL SEARCH EXPERTS
Serial Number:	77419738	VIVE LO NUESTRO
Registration Number:	3456711	WHERE RESULTS CLICK
Registration Number:	2867751	ADFOCUS
Registration Number:	2122875	CLASSIFIEDS2000
Registration Number:	2956224	LOCALCALLS
Serial Number:	78281996	LOCALCLICKS
Registration Number:	2111673	SWITCHBOARD
Registration Number:	2445844	SWITCHBOARD
Registration Number:	2370582	WHAT'S NEARBY
Serial Number:	77036273	GET MORE GREEN FROM YOUR YELLOW
Serial Number:	77036262	IF IT'S OUT THERE, IT'S IN HERE. ARE YOU?
Serial Number:	77036300	INVITATIONS FOR BETTER LIVING
Serial Number:	77036280	SOLUTIONS AT HAND
Serial Number:	77036281	SOLUTIONSDIRECT
Serial Number:	77036287	SOLUTIONSDIRECT
Serial Number:	77036258	SUPERPAGES LOCAL SERVE

Registration Number:	3395429	SUPERPAGES MOBILE
Serial Number:	77036279	WE KNOW AROUND HERE
Serial Number:	77036254	YELLOWSELLS
Serial Number:	77609096	SMLOCAL
Serial Number:	77615531	SUPERLEADS
Serial Number:	77616377	SUPERSITE
Serial Number:	77616392	SUPERSITES
Serial Number:	77626463	SUPERVIDEO
Serial Number:	77627591	SUPERVISIBILITY
Serial Number:	77611750	SUPERWHITEPAGES
Serial Number:	77611849	SUPERWHITEPAGES.COM
Serial Number:	77611858	SUPERYELLOWPAGES
Serial Number:	77611867	SUPERYELLOWPAGES.COM
Registration Number:	1494202	COMMUNITY ACCESS MAGAZINE
Registration Number:	1497716	EVERYTHING'S CLOSE TO HOME
Registration Number:	2750974	DRIVING CONVERSION MARKETING INCEPTOR

**CORRESPONDENCE DATA**

Fax Number: (214)953-1121  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 2148807002  
Email: jcone@hitchcockevert.com  
Correspondent Name: John Cone Hitchcock Evert LLP  
Address Line 1: PO Box 131709  
Address Line 4: Dallas, TEXAS 75313-1709

ATTORNEY DOCKET NUMBER:	IDEA-34970
NAME OF SUBMITTER:	John M. Cone
Signature:	/johnmcone/
Date:	01/12/2009

**Total Attachments: 4**  
source=081231 Cert copy of conversion of Corp to LLC#page1.tif  
source=081231 Cert copy of conversion of Corp to LLC#page2.tif  
source=081231 Cert copy of conversion of Corp to LLC#page3.tif  
source=081231 Cert copy of conversion of Corp to LLC#page4.tif

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "IDEARC MEDIA CORP." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "IDEARC MEDIA CORP." TO "IDEARC MEDIA LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2008, AT 12:01 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2008, AT 11:59 O'CLOCK P.M.



2637998 8100V

090018299

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7071385

DATE: 01-08-09

TRADEMARK  
REEL: 003917 FRAME: 0180

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 12:01 PM 12/31/2008  
FILED 12:01 PM 12/31/2008  
SRV 081243585 - 2637998 FILE

**CERTIFICATE OF CONVERSION  
TO  
LIMITED LIABILITY COMPANY**

This Certificate of Conversion to Limited Liability Company is being duly executed and filed by the undersigned authorized person to convert Idearc Media Corp., a Delaware corporation (the "Corporation"), to a Delaware limited liability company under the Delaware General Corporation Law (8 Del. C. § 101, et seq.), as amended (the "DGCL"), and the Delaware Limited Liability Company Act (6 Del. C. § 18-101, et seq.), as amended (the "DLLCA").

1. The Corporation was first incorporated in the State of Delaware, and the original Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware on June 27, 1996.
2. The name of the Corporation immediately prior to the filing of this Certificate of Conversion to Limited Liability Company is "Idearc Media Corp."
3. The name of the limited liability company into which the Corporation is to be converted as set forth in such limited liability company's certificate of formation is "Idearc Media LLC."
4. The conversion shall become effective at 11:59 p.m., Eastern Time, on December 31, 2008, in accordance with the provisions of Section 18-214 of the DLLCA.

IN WITNESS WHEREOF, the undersigned authorized person has executed this Certificate of Conversion to Limited Liability Company this 18<sup>th</sup> day of December, 2008.

  
\_\_\_\_\_  
Samuel D. Jones  
Authorized Person

# Delaware

PAGE 2

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "IDEARC MEDIA LLC" FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2008, AT 12:01 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2008, AT 11:59 O'CLOCK P.M.

2637998 8100V

090018299

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7071385

DATE: 01-08-09

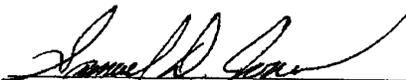
TRADEMARK  
REEL: 003917 FRAME: 0182

**CERTIFICATE OF FORMATION  
OF  
IDEARC MEDIA LLC**

This Certificate of Formation of Idearc Media LLC (the "Company") is being duly executed and filed by the undersigned authorized person to form a limited liability company under the Delaware Limited Liability Company Act (6 Del.C. 18-101, et seq.), as amended (the "DLLCA").

1. The name of the limited liability company formed hereby is Idearc Media LLC.
2. The address of the registered office of the Company in the State of Delaware is c/o The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, New Castle County, Delaware 19801.
3. The name and address of the registered agent for service of process on the Company in the State of Delaware are The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, New Castle County, Delaware 19801.
4. All limited liability company interests in the Company are "securities" governed by Article 8 and all other provisions of the Uniform Commercial Code as adopted and amended in the State of Delaware on the date hereof (the "UCC"), and pursuant to the terms of Section 8-103 of the UCC, such limited liability company interests shall be "securities" for all purposes of such Article 8 and under all other provisions of the UCC.
5. This Certificate of Formation shall become effective at 11:59 p.m., Eastern Time, on December 31, 2008, in accordance with the provisions of Section 18-201 of the DLLCA.

IN WITNESS WHEREOF, the undersigned authorized person has executed this Certificate of Formation this 19<sup>th</sup> day of December, 2008.

  
\_\_\_\_\_  
Samuel D. Jones  
Authorized Person