

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/15/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pacific Wine Co.		11/11/2008	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Paterno Imports, Ltd.
Doing Business As:	DBA Terlato Wines International
Street Address:	900 Armour Drive
City:	Lake Bluff
State/Country:	ILLINOIS
Postal Code:	60044
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	0359580	ETTORE FIERAMOSCA

CORRESPONDENCE DATA

Fax Number: (312)984-7700
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312.372.2000
 Email: chicago_ip_docket@mwe.com
 Correspondent Name: Monique A. Morneault, Esq.
 Address Line 1: McDermott Will & Emery LLP
 Address Line 2: 227 W. Monroe Street, Suite 4400
 Address Line 4: Chicago, ILLINOIS 60606-5096

ATTORNEY DOCKET NUMBER:	77126-016 MMA/CMV
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NAME OF SUBMITTER:	Monique A. Morneault
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CH \$40.00 0359580

Signature:

/Monique A. Morneault/

Date:

01/13/2009

Total Attachments: 2

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CONFIRMATORY ASSIGNMENT OF TRADEMARKS

WHEREAS, Pacific Wine Co. , an Illinois corporation having a last known business address at 2701 South Western Avenue, Chicago, Illinois 60608 ("Assignor"), was the owner of the mark:

ETTORE FIERAMOSCA, U.S. Serial No.: 71/405,056, filed April 9, 1938, now U.S. Registration No. 359,580, issued August 23, 1938 (the "Trademark");

WHEREAS, Paterno Imports, Ltd. an Illinois corporation having its principal office and place of business at 900 Armour Drive, Lake Bluff, Illinois 60044 ("Assignee"), desires to perfect its previous acquisition of certain assets, including all right, title and interest in the above-identified trademark and Registration, together with the goodwill of the business symbolized by the Trademark;

WHEREAS, Assignor and Assignee previously entered into a certain agreement, which included among other provisions, the assignment of all right, title and interest in and to the Trademark to Assignee; and,

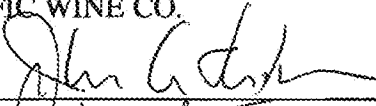
WHEREAS, Assignee deems it necessary to execute this Confirmatory Assignment, in particular for recording in the United States Patent and Trademark Office to perfect the previous transfer of the Trademark and its registration;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby confirm the assignment and transfer to Assignee of the entire right, title and interest in the Trademark, together with the goodwill of the business symbolized by the mark, and the right to recover all relief for past infringement or violations of law relating to the mark, the same to be held and enjoyed by the Assignee for its own use and benefit, and for its legal representatives and assigns, to the full term of the

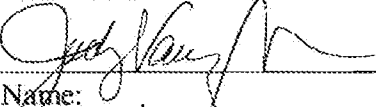
registration, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and sale not been made.

This Nunc Pro Tunc Assignment executed at Lake Bluff, Illinois on behalf of Pacific Wine Co. on November 11, 2008, and effects the assignment of the Trademark as of August 15, 2008.

PACIFIC WINE CO.

By: 
Name: JOHN A. SCRIBNER
Title: SENIOR VICE PRESIDENT

Witnessed:


Name: Judy Vaughn