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Form PTO-1594

(Rev. 10/02)

01-13-2009

DEPARTMENT OF COMMERCE
J.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 6/30/2005) To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies) PNC Bank, National Association Name: Pittsburgh Steelers Sports, Inc. Internal Address: Association Individual(s) Street Address: 249 Fifth Ave, One PNC Plaza General Partnership Limited Partnership City: Pittsburgh State: PA Zip: 15222 Corporation-State Other \_ Individual(s) citizenship\_\_\_\_ Association Additional name(s) of conveying party(ies) attached? Yes No General Partnership 3. Nature of conveyance: Limited Partnership Assignment Merger Corporation-State Security Agreement Change of Name Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes V No Other (Designations must be a separate document from assignment) Additional name(s) & address( es) attached? Yes Y No Execution Date: 12/30/08 4. Application number(s) or registration number(s): B. Trademark Registration No.(s) 870,257 A. Trademark Application No.(s) Additional number(s) attached ✓ Yes 5. Name and address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: registrations involved: ..... Melissa A. Kostorick, Paralegal 7. Total fee (37 CFR 3.41).....\$ 415.00 Internal Address: ✓ Enclosed Authorized to be charged to deposit account 8. Deposit account number: Thorp Reed & Armstrong, LLP Street Address: One Oxford Centre, 301 Grant Street, 14th Fl. City: Pittsburgh Zip:15219-1425 State: PA 1<del>1/12/2009 HJANA</del>1 00000082 77249217 DO NOT USE THIS SPACE 01 FC:8521 02 FC:8522 9. Signature. 40.00 OP 375.00 OP January 5,2009 Jenifer S. Tarasi, Esquire Name of Person Signing

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

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# Addendum to U.S. Trademark Recordation form Coversheet for Recording Patent, Trademark and Copyright Security Agreement – executed on December 30, 2008

#### 1. Additional Names of Conveying Parties

Pittsburgh Steelers Premium Seats, L.P., a Pennsylvania limited partnership PSSI Stadium Corp., a Pennsylvania corporation Pittsburgh Steelers Events Company, a Pennsylvania limited liability company

#### 4. A Additional Trademark Application Nos.

77/251,532
77/351,313
77/351,359
77/443,569

#### 4. B Additional Trademark Registration Nos.

881,474
1,109,723
1,233,083
1,235,468
1,812,089
1,889,820
3,023,804
3,050,049
3,050,051
3,050,054

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### PATENT, TRADEMARK AND COPYRIGHT SECURITY AGREEMENT

Patent, Trademark and Copyright Security Agreement, dated the 30<sup>th</sup> day of December, 2008, made by Pittsburgh Steelers Premium Seats, L.P., a Pennsylvania limited partnership (the "Borrower"), Pittsburgh Steelers Sports, Inc., a Pennsylvania corporation ("Steelers"), PSSI Stadium Corp., a Pennsylvania corporation ("Stadium") and Pittsburgh Steelers Events Company, a Pennsylvania limited liability company ("Events LLC") (the Borrower, Steelers, Stadium and Events LLC are each, a "Grantor" and collectively, the "Grantors"), for the benefit of PNC Bank, National Association, as administrative agent for the Lenders (as hereinafter defined) (the "Security Agreement").

#### WITNESSETH:

WHEREAS, pursuant to that certain Term Loan Agreement, dated of even date herewith, by and among the Grantors, PNC Bank, National Association ("PNC Bank"), and various other financial institutions from time to time (PNC Bank and such other financial institutions are each, a "Lender" and collectively, the "Lenders") and PNC Bank, as administrative agent for the Lenders (in such capacity, the "Agent") (as amended, restated, modified or supplemented from time to time, the "Term Loan Agreement"), (i) the Lenders have agreed to extend credit to the Borrower and (ii) the Grantors have agreed, among other things, to grant to the Agent (for its benefit and for the benefit of the Lenders) a security interest in certain of their assets, including, without limitation, their patents, patent applications, service marks, service mark applications, service names, trademarks, trademark applications, trade names, goodwill and copyrights, copyright applications and copyright registrations pursuant to the terms and conditions of this Security Agreement.

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the Grantors agree as follows:

- 1. <u>Incorporation of the Term Loan Agreement</u>. The Term Loan Agreement is hereby incorporated herein in its entirety by this reference thereto. Capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to such terms in the Term Loan Agreement.
- 2. <u>Security Interest in Patents</u>. To secure the complete and timely satisfaction of the Obligations, each Grantor hereby grants and conveys to the Agent (for its benefit and for the benefit of the Lenders) a Lien in all of such Grantor's right, title and interest in and to all of such Grantor's now owned or existing and filed and hereafter acquired or arising and filed patents and patent applications, solely to the extent not otherwise subject to a contract or other agreement to assign or otherwise transfer to the NFL or related entity thereto existing on the date hereof, including, without limitation, the inventions and improvements described and claimed therein, and those patents listed on <u>Schedule A</u>, attached hereto and made a part hereof, and (a) the reissues, divisions, continuations, renewals, extensions and continuations-in-part thereof, (b) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect thereto, including, without limitation, damages and payments for past or future infringements thereof, (c) the right to sue for past, present and future infringements thereof, and (d) all rights corresponding thereto throughout the world (all of the foregoing patents and

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applications, together with the items described in clauses (a) - (d), are hereinafter individually and/or collectively referred to as the "Patents").

- 3. <u>Security Interest in Trademarks and Goodwill</u>. To secure the complete and timely satisfaction of the Obligations, each Grantor hereby grants and conveys to the Agent (for its benefit and for the benefit of the Lenders) a Lien in all of such Grantor's right, title and interest in and to all of its now owned or existing and filed and hereafter acquired or arising and filed:
- trademark registrations, trade names and trademark (i) trademarks, applications, service marks, service mark registrations, service names and service mark applications, solely to the extent not otherwise subject to a contract or other agreement to assign or otherwise transfer to the NFL or related entity thereto existing on the date hereof, including, without limitation, the trademarks, trademark registrations, trade names and trademark applications, service marks, service mark registrations, service names and service mark applications (but excluding any application to register any trademark, service mark or other mark prior to filing under applicable Law of a verified statement of use (or the equivalent) for such trademark, service mark or other mark to the extent the creation of a Lien thereon or the grant of a mortgage thereon would void or invalidate such trademark, service mark or other mark) listed on Schedule B, attached hereto and made a part thereof, and (a) renewals thereof, (b) all income, royalties, damages and payments now and hereafter due and/or payable with respect thereto, including, without limitation, damages and payments for past or future infringements thereof, (c) the right to sue for past, present and future infringements thereof, and (d) all rights corresponding thereto throughout the world (all of the foregoing trademarks, service marks, trademark and service mark registrations, trade names, service names and applications, together with the items described in clauses (a) - (d), are hereinafter individually and/or collectively referred to as the "Trademarks"); and
- (ii) the entire goodwill of each Grantor's business including, without limitation, such goodwill connected with and symbolized by the Trademarks.
- Security Interest in Copyrights. To secure the complete and timely satisfaction of 4. the Obligations, each Grantor hereby grants and conveys to the Agent (for its benefit and for the benefit of the Lenders) a Lien in all of such Grantor's right, title and interest in and to all of such Grantor's now owned or existing and filed and hereafter acquired or arising and filed copyrights, original works of authorship fixed in any tangible medium of expression and all registrations and recordings thereof, solely to the extent not otherwise subject to a contract or other agreement to assign or otherwise transfer to the NFL or related entity thereto existing on the date hereof, including, without limitation, applications, registrations and recordings in the United States Copyright Office, listed on Schedule C, attached hereto and made a part hereof, and (a) all extensions and renewals thereof, (b) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect to, including, without limitation, damages and payments for past or future infringements thereof, (c) the right to sue for past, present and future infringements thereof, and (d) all rights corresponding thereto throughout the world (all of the foregoing copyrights, together with the items described in clauses (a) - (d), are hereinafter individually and/or collectively referred to as the "Copyrights").

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- 5. <u>Security Interest in Licenses</u>. To secure the complete and timely satisfaction of the Obligations, each Grantor hereby grants and conveys to the Agent (for its benefit and for the benefit of the Lenders) a Lien in all of such Grantor's right, title and interest in and to all of such Grantor's patent, trademark and/or copyright license agreements with any other party whether such Grantor is a licensor or licensee under any such license agreement, including, without limitation, the licenses listed on <u>Schedule D</u> attached hereto and made a part hereof, now or hereafter owned by such Grantor and now or hereafter covered by such licenses (all of the foregoing are hereinafter collectively referred to as the "Licenses").
- 6. Restrictions on Future Security Interests. Each Grantor agrees that until the Obligations shall have been satisfied in full and the Term Loan Agreement and all other Loan Documents shall have been terminated, no Grantor will, without the Agent's prior written consent, enter into any agreement relating to the Patents, Licenses, Trademarks or Copyrights and each Grantor further agrees that such Grantor will not take any action, or permit any action to be taken by others subject to its control, including licensees, or fail to take any action which would affect the validity or enforcement of the rights granted to the Agent (for its benefit and for the benefit of the Lenders) under this Security Agreement.
- 7. Patents, Trademarks, Copyrights and Licenses. Each Grantor represents and warrants that the Patents, Trademarks, Copyrights and Licenses of such Grantor listed on Schedules A, B, C and D respectively, constitute all of the Patents, Licenses, Trademarks and Copyrights now owned by each such Grantor necessary to own and operate its property and to carry on its business as presently conducted and as presently planned to be conducted without conflict with the rights of others. Each Grantor hereby authorizes the Agent as its attorney in fact to modify this Security Agreement by amending Schedules A, B, C and/or D, as applicable, to include any future Patents, Licenses, Trademarks and Copyrights, as applicable, under Paragraphs 2, 3, 4 and 5 above or under this Paragraph 7, and to file or refile this Security Agreement with the United States Patent and Trademark Office and/or Copyright Office, as the case may be.
- 8. <u>Representations and Warranties</u>. Each Grantor represents and warrants to and agrees with the Agent that, to the best of each Grantor's knowledge, except as otherwise set forth in the schedules hereto:
- (i) The Patents, Trademarks, Copyrights and Licenses set forth on <u>Schedules A, B, C and D</u> are subsisting and have not been adjudged invalid or unenforceable, in whole or in part; and
- (ii) Each of the Patents, Trademarks, Copyrights and Licenses set forth on Schedules A, B, C and D are valid and enforceable; and
- (iii) Each Grantor, as applicable, is the owner of the Patents, Trademarks, Copyrights and Licenses set forth on <u>Schedules A, B, C and D</u> and has the power and authority to make, and will continue to have authority to perform, this Security Agreement according to its terms; and

- (iv) This Security Agreement does not violate and is not in contravention of any other agreement to which any Grantor is a party or any judgment or decree by which any Grantor is bound and does not require any consent under any other agreement to which any Grantor is a party or by which any Grantor is bound. Each Grantor hereby authorizes the Patent and Trademark Office and the Copyright Office to issue any and all Patents on said inventions and any and all certificates of registration on all Trademarks and Copyrights to the Agent (for its benefit and for the benefit of the Lenders) following the occurrence of an Event of Default, which is continuing past any applicable notice or cure periods, as the grantee of the pledge of such applicable Grantor's entire interest; and
- (v) There has been no unreleased prior sale, pledge, encumbrance, assignment or other transfer or disposition of any of the Patents, Licenses, Trademarks or Copyrights or any part thereof and the same are free from all Liens of any kind, including, but not limited to, copyrights, shop rights and covenants not to sue third persons, except as may be otherwise set forth in the Term Loan Agreement; and
- (vi) The Licenses are valid and binding agreements enforceable according to their terms. Each of the Licenses is in full force and effect and has not been amended or abrogated except as otherwise stated in writing by Grantors and there is no default under any of the Licenses.
- 9. <u>Royalties; Terms</u>. Each Grantor hereby agrees that the use by the Agent (for its benefit and for the benefit of the Lenders) of all Patents, Licenses, Trademarks and Copyrights of such Grantor as described above shall be worldwide to the extent of such Grantor's rights therein and without any liability for royalties or other related charges from the Agent or the Lenders to such Grantor. The security interest granted herein and the rights associated therewith shall extend until the earlier of (i) the expiration of each of the respective Patents, Licenses, Trademarks and Copyrights assigned hereunder or (ii) the Obligations having been satisfied in full and the Term Loan Agreement and all other Loan Documents having been terminated.
- Continuing Validity of Obligations. The agreements and obligations of the 10. Grantors hereunder are continuing agreements and obligations, and are absolute and unconditional irrespective of the genuineness, validity or enforceability of the Term Loan Agreement, the Term Notes or any other instrument or instruments now or hereafter evidencing the Obligations or any part thereof or of the other Loan Documents or any other agreement or agreements now or hereafter entered into by the Agent or any Lender and any Loan Party pursuant to which the Obligations or any part thereof are issued or of any other circumstance which might otherwise constitute a legal or equitable discharge of such agreements and Without limitation upon the foregoing, such agreements and obligations shall continue in full force and effect as long as the Obligations or any part thereof remain outstanding and unpaid and shall remain in full force and effect without regard to and shall not be released, discharged or in any way affected by (i) any renewal, refinancing or refunding of the Obligations in whole or in part, (ii) any extension of the time of payment of the Term Notes or other instrument or instruments now or hereafter evidencing the Obligations, or any part thereof, (iii) any compromise or settlement with respect to the Obligations or any part thereof, or any forbearance or indulgence extended to any Loan Party, (iv) any amendment to or modification of the terms of the Term Notes or other instrument or instruments now or hereafter evidencing the

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Obligations or any part thereof or any other agreement or agreements now or hereafter entered into by the Agent or any Lender and any Loan Party pursuant to which the Obligations or any part thereof is issued or secured, (v) any substitution, exchange, or release of a portion of, or failure to preserve, perfect or protect, or other dealing in respect of, the Patents, Licenses, Trademarks and Copyrights or any other property or any security for the payment of the Obligations or any part thereof, (vi) any bankruptcy, insolvency, arrangement, composition, assignment for the benefit of creditors or similar proceeding commenced by or against any Loan Party, (vii) any dissolution, liquidation or termination of any Loan Party for any reason whatsoever or (viii) any other matter or thing whatsoever whereby the agreements and obligations of each Grantor hereunder, would or might otherwise be released or discharged. Each Grantor hereby waives notice of the acceptance of this Security Agreement by the Agent.

- 11. Duties of the Grantors. Except as may be otherwise agreed to by the Agent, each Grantor shall have the duty to (i) prosecute diligently any patent application, trademark or service mark application or copyright application made by such Grantor pending as of the date hereof or thereafter until the Obligations shall have been satisfied in full and the Term Loan Agreement shall have been terminated, (ii) make application on unpatented but patentable inventions, on trademarks, service marks and on copyrights, as appropriate, (iii) preserve and maintain all of such Grantor's rights in patent applications and patents of the Patents; trademark applications, trademarks, trademark registrations, service mark applications, service marks, and service mark registrations of the Trademarks; and copyright applications and copyright registrations of the Copyrights, and (iv) take all reasonable steps necessary to ensure that the Patents, Trademarks and Copyrights do not become abandoned or dedicated to the public, or the remedies available against potential infringers weakened. Any expenses incurred in connection with the duties set forth in this Paragraph 11 shall be borne by the Grantors. No Grantor shall abandon any right to file a patent application, trademark application or copyright application, or any pending patent application, trademark application, copyright application, Patent, Trademark, nor Copyright without the consent of the Agent.
- 12. <u>Financing Statements</u>; <u>Documents</u>. The Grantors hereby authorize the Agent to file one or more financing statements pursuant to the Uniform Commercial Code or other applicable Law in form satisfactory to the Agent and the Grantors will pay the costs of filing and/or recording this Security Agreement and all financing, continuation and termination statements in all public offices where filing or recording is deemed necessary or desirable by the Agent. Each Grantor will execute and deliver to the Agent from time to time such supplemental security agreements or other instruments, including, without limitation, additional Security Agreements to be filed with the United States Patent and Trademark Office or Copyright Office, as the Agent may require for the purpose of confirming the Agent's (for its benefit and for the benefit of the Lenders) security interest in the Patents, Licenses, Trademarks and Copyrights.
- 13. Rights of the Grantors and/or the Agent to Sue. Each Grantor may enforce its rights in the Patents, Licenses, Trademarks and Copyrights of such Grantor with or without the Agent's participation. If requested by a Grantor, the Agent shall participate in suits to enforce such rights as a nominal plaintiff for jurisdictional purposes. The Agent shall have the same rights, if any, as each Grantor has, but shall in no way be obligated, to bring suit in its own name to enforce the Patents, Licenses, Trademarks and Copyrights of such Grantor, and any licenses thereunder, and, if the Agent shall commence any such suit, such Grantor shall, at the request of

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the Agent, do any and all lawful acts and execute any and all proper documents required by the Agent in aid of such enforcement and each Grantor shall promptly, upon demand and as part of the Obligations, reimburse and indemnify the Agent for all costs and expenses incurred by the Agent in the exercise of its rights under this Paragraph 13.

- Agreement, upon payment in full of the Obligations and performance of all obligations of the Loan Parties under the Term Loan Agreement and each of the other Loan Documents, this Security Agreement shall terminate and be of no further force and effect and at the request of the Grantors, the Agent (on its behalf and on behalf of the Lenders) shall thereupon terminate its security interest in the Patents, Licenses, Trademarks and Copyrights. Until such time, however, this Security Agreement shall be binding upon and inure to the benefit of the parties, their successors and assigns, provided that no Grantor may assign this Security Agreement or any of its rights under this Security Agreement or delegate any of its duties or obligations under this Security Agreement and any such attempted assignment or delegation shall be null and void. This Security Agreement is not intended and shall not be construed to obligate the Agent to take any action whatsoever with respect to the Patents, Licenses, Trademarks and Copyrights or to incur expenses or perform or discharge any obligation, duty or disability of the Grantors.
- 15. <u>Waivers</u>. No course of dealing among the Loan Parties and the Agent nor any failure to exercise nor any delay in exercising, on the part of the Agent, any right, power or privilege hereunder or under the Term Loan Agreement shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.
- 16. <u>Severability</u>. The provisions of this Security Agreement are severable, and if any clause or provision shall be held invalid or unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Security Agreement in any jurisdiction.
- 17. <u>Modification</u>. This Security Agreement cannot be altered, amended or modified in any way, except as specifically provided in <u>Paragraph 7</u> hereof or by a writing signed by the parties hereto.
- 18. <u>Cumulative Remedies; Effect on Other Documents</u>. All of the Agent's rights and remedies with respect to the Patents, Licenses, Trademarks and Copyrights, whether established hereby, by the Term Loan Agreement or any other Loan Document, or by any other agreements or by applicable Law shall be cumulative and may be exercised singularly or concurrently. Each Grantor acknowledges and agrees that this Security Agreement is not intended to limit or restrict in any way the rights and remedies of the Agent under the Term Loan Agreement or the other Loan Documents but rather is intended to facilitate the exercise of such rights and remedies.
- 19. <u>Binding Effect; Benefits</u>. This Security Agreement shall be binding upon each Grantor and its successors and assigns, and shall inure to the benefit of the Agent (for its benefit and for the benefit of the Lenders) and its successors and assigns.

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- 20. <u>Governing Law</u>. This Security Agreement has been delivered and accepted in Pittsburgh, Pennsylvania and shall be governed by and construed in accordance with the Laws of the Commonwealth of Pennsylvania without regard to the conflict of law provisions thereof.
- 21. <u>Notices</u>. All notices, statements, requests and demands and other communications given to or made upon any Loan Party, the Agent or the Lenders in accordance with the provisions of this Agreement shall be given or made as provided in Section 10.5 [Notices; etc.] to the Term Loan Agreement.
- NFL Consent is in effect and notwithstanding anything in this document or any other Operative Document (as defined in the NFL Consent) to the contrary, (a) the exercise by the Agent and/or any Lender of remedies under any Operative Document (as defined in the NFL Consent) will be made in accordance with the terms and provisions of the NFL Consent, the terms, conditions and provisions of which each of the parties to any Operative Document (as defined in the NFL Consent) has accepted as reasonable and appropriate, and (b) in the event of any conflict or inconsistency between the terms of the NFL Consent and the terms of any Operative Document (as defined in the NFL Consent) including, but not limited to, this Security Agreement, the terms of the NFL Consent will control.

[INTENTIONALLY LEFT BLANK]

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IN WITNESS WHEREOF, and intending to be legally bound, the undersigned have executed and delivered this Security Agreement on the day and year written above with the intention that it constitute a sealed instrument.

WITNESS: Pittsburgh Steelers Premium Seats, L.P. By: Pittsburgh Steelers Events Company, its sole general partner (SEAL) Name: Arthur J. Rooney, II Title: Vice President and Secretary WITNESS: Pittsburgh Steelers Sports, Inc. (SEAL) Name: Arthur J. Rooney, Title: President and Secretary WITNESS PSSI Stadium Corp. (SEAL) Name: Arthur J. Rooney, II Title: President Pittsburgh Steelers Events Company WITNESS (SEAL) Name: Arthur J. Roonev.

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TRADEMARK
REEL: 003918 FRAME: 0116

Title: Vice President and Secretary

# **SCHEDULE A**

**PATENTS** 

NONE

### **SCHEDULE B**

# REGISTERED FEDERAL TRADEMARKS

<u>Trademark</u>	Registration No.	Registration Date
PITTSBURGH STEELERS	870,257	05/27/1969
STEELERS and logo	881,474	11/25/1969
STEELERS	1,109,723	12/19/1978
uniform design with color scheme	1,233,083	03/29/1983
uniform design with color scheme	1,235,468	04/19/1983
PITTSBURGH STEELERS	1,812,089	12/21/1993
Helmet design	1,889,820	04/18/1995
STEELERS	3,023,804	12/06/2005
PITTSBURGH STEELERS	3,050,049	01/24/2006
STEELERS and Design	3,050,051	01/24/2006
STEELERS and Design	3,050,054	01/24/2006

### PENDING FEDERAL TRADEMARK APPLICATIONS

<u>Trademark</u>	Serial No.	Filing Date
STEELY MCBEAM	77/249,217	08/07/2007
Steely McBeam design	77/251,532	08/09/2007
jersey design with color scheme	77/351,313	12/13/2007
jersey design with color scheme	77/351,359	12/13/2007
jersey design with color scheme	77/443,569	04/09/2008

# REGISTERED STATE TRADEMARKS

<u>Trademark</u>	<u>State</u>	Reg. No.
STEEL CURTAIN	Michigan	M06737
STEELERS	Michigan	M06743
STEELERS	Michigan	M06745
STEELERS	Michigan	M06747
STEELERS	Michigan	M06749
STEELERS	Michigan	M06751
STEELERS	Michigan	M06753
STEELERS	Michigan	M06759
PITTSBURGH STEELERS	Michigan	M06761
PITTSBURGH STEELERS	Michigan	M06763
PITTSBURGH STEELERS	Michigan	M06765
STEELERS & Design	Florida	T9557
PITTSBURGH STEELERS	Florida	T200578
STEELERS & Design	Florida	T200579
STEELERS logo	Florida	T200580
STEELERS & Design	Florida	T200581
STEELERS	Pennsylvania	3276375
STEELERS	Pennsylvania	3276376
STEELERS	Pennsylvania	3276378
STEELERS	Pennsylvania	3276379

<u>Trademark</u>	<u>State</u>	Reg. No.
STEELERS	Pennsylvania	3276381
STEELERS	Pennsylvania	3276382
STEELERS	Pennsylvania	3276384
STEELERS	Pennsylvania	3276385
PITTSBURGH STEELERS	Pennsylvania	3276386

### REGISTERED FOREIGN TRADEMARKS

<u>Trademark</u>	Country	Class
PITTSBURGH STEELERS	Canada	TMA253528
Helmet Design	Canada	TMA256877
STEELERS logo	Canada	TMA256884
STEELERS & Design	Canada	TMA256885

# **SCHEDULE C**

### **COPYRIGHTS**

NONE

#### **SCHEDULE D**

#### **LICENSES**

- 1. Naming Rights and Promotion Agreement dated October 23, 2001 and effective as of August 1, 2001 by and among Pittsburgh Steelers Sports, Inc., PSSI Stadium Corp., H. J. Heinz Company and Promark International, Inc.
- 2. Stadium Marks License Agreement having an effective date of August 1, 2001 by and among Promark International, Inc. and Pittsburgh Steelers Sports, Inc., PSSI Stadium Corp. and H. J. Heinz Company.
- 3. Heinz Marks License Agreement having an effective date as of August 1, 2001by and among Promark International, Inc. and Pittsburgh Steelers Sports, Inc. and PSSI Stadium Corp.
- 4. Steelers Marks License Agreement having an effective date as of August 1, 2001 by and between Pittsburgh Steelers Sports, Inc. and H. J. Heinz Company.

TRADEMARK
REEL: 003918 FRAME: 0122

**RECORDED: 01/06/2009**