

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
James Patrick Sullivan		12/16/2008	INDIVIDUAL: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Consolidated Shoe Company, Inc.		
Street Address:	22290 Timberlake Road		
City:	Lynchburg		
State/Country:	VIRGINIA		
Postal Code:	24502		
Entity Type:	CORPORATION: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3221453	ARTISTIC LICENCE	
CORRESPONDENCE DATA			
Fax Number:	(202)293-7860		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-293-7060		
Email:	tm@sughrue.com		
Correspondent Name:	W. Mack Webner		
Address Line 1:	2100 Pennsylvania Avenue, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20237-3213		
ATTORNEY DOCKET NUMBER:	11792099		
NAME OF SUBMITTER:	W. Mack Webner		
Signature:	/w mack webner/		
Date:	01/13/2009		

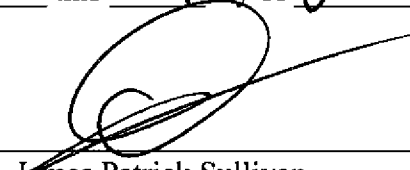
CH \$40.00 3221453

Total Attachments: 1
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TRADEMARK ASSIGNMENT

James Patrick Sullivan, a citizen of the United Kingdom with an address at 34 Highfield Avenue Pinner, Middlesex, United Kingdom HA5 5LA, the owner of United States Trademark Registration No. 3,221,453 for the trademark ARTISTIC LICENCE for “jeans, trousers, skirts, shirts, jumpers, jackets, coats, scarves and gloves; articles of footwear, namely, shoes, boots, shoes for sports and/or casual wear shoes and slippers; articles of headgear, namely, hats and caps” all in International Class 25, for good and valuable consideration and the sum of \$10.00 in hand acknowledged as received, does hereby assigns the entire right title and interest in and to the trademark and the registration therefore along with the goodwill of the business associated with said trademark, to Consolidated Shoe Company, 22290 Timberlake Road Lynchburg, Virginia 24502.

EXECUTED at Longwood this 16th day of December, 2008 .



James Patrick Sullivan