

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Scholastic Inc.		11/14/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Klutz		
Street Address:	455 Portage Avenue		
City:	Palo Alto		
State/Country:	CALIFORNIA		
Postal Code:	94306		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1860868		
CORRESPONDENCE DATA			
Fax Number:	(212)593-9175		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-980-0120		
Email:	pto@fkks.com		
Correspondent Name:	Edward H. Rosenthal		
Address Line 1:	488 Madison Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	004704-0100-4764		
NAME OF SUBMITTER:	Edward H. Rosenthal		
Signature:	/ehr8022/		
Date:	01/13/2009		

OP \$40.00 1860868

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

This Assignment is made by Scholastic Inc., a corporation organized under the laws of New York, with an address of 557 Broadway, New York, NY 10012 ("ASSIGNOR"), to Klutz, a corporation organized under the laws of California, with an address of 455 Portage Avenue, Palo Alto, CA 94306 ("ASSIGNEE").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all right, title and interest in and to trademark applications/registrations and the associated trademarks listed on Exhibit A attached hereto and made a part hereof, together with the goodwill of the business symbolized by and associated with such trademarks.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment.

Scholastic Inc.

Dated: _____

By: _____

Name: Teresa Connelly

Title: Assistant Secretary

ASSIGNMENT OF TRADEMARKS

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IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment.

Scholastic Inc.

Dated:

11/19/08

By:

Name: Teresa Connolly
Title: Assistant Secretary

Exhibit A

TRADEMARK SCHEDULE

<u>Trademark/Service Mark</u>	<u>Registration Number</u>
Design (Book)	1,860,868