

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WELLS FARGO BANK, NATIONAL ASSOCIATION		11/07/2008	NATIONAL ASSOCIATION:
RECEIVING PARTY DATA			
Name:	CHECK INTO CASH, INC.		
Street Address:	201 KEITH STREET SW, SUITE 80		
City:	CLEVELAND		
State/Country:	OHIO		
Postal Code:	37311		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2316996	BOB CASH CHECK INTO CASH CASH ADVANCE IT'S QUICK, EASY & CONFIDENTIAL	
Registration Number:	1987021	CHECK INTO CASH	
CORRESPONDENCE DATA			
Fax Number:	(314)259-2020		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314-259-2000		
Email:	dacrowe@bryancave.com		
Correspondent Name:	Daniel A. Crowe		
Address Line 1:	211 N. Broadway		
Address Line 2:	36th Floor		
Address Line 4:	St. Louis, MISSOURI 63102		
ATTORNEY DOCKET NUMBER:	C043641/0226058		
NAME OF SUBMITTER:	Daniel A. Crowe		

CH \$65.00 2316996

Signature:

/s/ Daniel A. Crowe

Date:

01/14/2009

Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS AND
ASSIGNMENT OF TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS AND ASSIGNMENT OF TRADEMARKS (this "Release") is made effective as of October 31, 2008 ("Effective Date") by and between BANK OF AMERICA, N.A. (as successor in interest to NationsBank of Tennessee, N.A.) ("Bank of America"), and CHECK INTO CASH, INC., a Delaware corporation ("Check into Cash").

WHEREAS, pursuant to the terms and conditions of that certain agreement recorded with the United States Patent and Trademark Office ("PTO") on June 6, 1997, at Reel 1593, Frame 0603, that certain agreement recorded with the PTO on November 4, 1997, at Reel 1652, Frame 0793, that certain agreement recorded with the PTO on October 19, 1998, at Reel 1815, Frame 0273, that certain agreement recorded with the PTO on December 16, 1999, at Reel 2014, Frame 0980 (collectively the "Trademark Agreements"), Check into Cash to secure payment of the certain obligations (i) irrevocably pledged and assigned to, and granted to Bank of America a security interest, in the United States trademark registrations set forth on Schedule A attached hereto ("Secured Property") and (ii) irrevocably transferred, assigned and conveyed to Bank of America its interest in the Secured Property.

WHEREAS, all of the obligations arising in connection with the grant of the security interest have now been satisfied and Bank of America desires to formally release its security interest and all right, title and interest of Bank of America in and to the Secured Property and transfer, assign and convey any interest it has (if any) in the Secured Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Bank of America does hereby release and forever discharge and reconvey to Check into Cash all of Bank of America's security interest in Check into Cash's right, title, and interest in, to and under the Secured Property, including Bank of America's security interest in the trademark registrations identified on Schedule A, attached hereto, so that it is as if the security interest had never been granted by the Trademark Agreements by Check into Cash; Bank of America does hereby transfer, assign and convey to Check into Cash all of Bank of America's interest (if any) in, to and under the Secured Property; as if such interest had never been assigned, transferred or conveyed by the Trademark Agreements and Bank of America does further acknowledge and affirm that (i) all of the rights and remedies of Bank of America with respect to the security interest and mortgage concerning the Secured Property have been and are hereby extinguished and (ii) any rights or interest (if any) that Bank of America had concerning the Secured Property have been and are hereby assigned and conveyed to Check into Cash. Bank of America shall take all further actions, and provide to Check into Cash, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), requested by Check into Cash to more fully and effectively effectuate the purposes of this Release.

IN WITNESS WHEREOF, Bank of America has caused this Release to be executed by its duly authorized representative as of the Effective Date.

BANK OF AMERICA BANK, N.A.
as successor in interest to NationsBank of Tennessee, N.A.

By: *John M. Hall*
Name: John M. Hall
Title: Senior Vice President

STATE OF TENNESSEE)
) SS.
COUNTY OF KNOXVILLE)

On this 31st day of OCT, there appeared before me JOHN M HALL, personally known to me, who acknowledged that he signed the foregoing Release as his voluntary act and deed on behalf and with full authority of BANK OF AMERICA, N.A.

Don R Phillips
Notary Public JAN 3, 2011

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
Bob Cash, Check Into Ca\$h Cash Advance, It's Quick, Easy & Confidential (including design)	2,316,996	February 8, 2000
Check Into Ca\$h (including design)	1,987,021	July 16, 1996 Renewed Aug. 23, 2001