

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CHECK INTO CASH, INC.		11/07/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	WELLS FARGO BANK
Street Address:	299 S Main, 9th Floor
Internal Address:	MAC U1228-09A
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84111
Entity Type:	National Association:

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2377774	
Registration Number:	2316996	BOB CASH CHECK INTO CASH CASH ADVANCE IT'S QUICK, EASY & CONFIDENTIAL
Registration Number:	2256904	CHECK INTO CASH
Registration Number:	0266693	
Registration Number:	2393356	CHECK INTO CASH CASH ADVANCE CENTERS
Registration Number:	2386042	
Registration Number:	2744655	MONEY MAYDAY
Registration Number:	2767917	GOTTA MONEY MAYDAY THAT JUST WON'T WAIT 'TIL PAYDAY?
Registration Number:	3037176	QUICK, EASY & CONFIDENTIAL
Registration Number:	3330327	HELPING YOU IS ALL WE DO
Registration Number:	3504881	YOUR ONE STOP MONEY SHOP!
Registration Number:	3394758	YOUR NEIGHBORHOOD FINANCIAL CONVENIENCE

CH \$315.00 237774

**CORRESPONDENCE DATA**

Fax Number: (314)259-2020  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 314-259-2000  
 Email: dacrowe@bryancave.com  
 Correspondent Name: Daniel A. Crowe  
 Address Line 1: 211 N. Broadway  
 Address Line 2: 36th Floor  
 Address Line 4: St. Louis, MISSOURI 63102

ATTORNEY DOCKET NUMBER:	C043641/0226058
NAME OF SUBMITTER:	Daniel A. Crowe
Signature:	/s/ Daniel A. Crowe
Date:	01/14/2009

**Total Attachments: 7**  
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**GRANT OF SECURITY INTEREST IN TRADEMARKS AND PATENTS**

WHEREAS, CHECK INTO CASH, INC., a Delaware corporation ("**Grantor**") owns the trademarks, trademark registrations, trademark applications, and any and all goodwill associated therewith, and the patents and patent applications, in each case set forth on Schedule A and Schedule B attached hereto; and

WHEREAS, WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association, as Administrative Agent (the "**Grantee**"), desires to acquire a security interest in, and lien on, all of Grantor's right, title and interest in and to Grantor's trademarks, trademark registrations, trademark applications and any and all goodwill associated therewith and patents and patent applications; and

WHEREAS, the Grantor is willing to grant to the Grantee a security interest in and lien upon the trademarks, trademark registrations, trademark applications and any and all goodwill associated therewith and patents and patent applications described above.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, and subject to the terms and conditions of the Security Agreement, dated as of November 7, 2008, among the Grantor, its affiliates and the Grantee (as amended from time to time, the "**Security Agreement**"), the Grantor hereby grants to the Grantee a security interest in, and a lien upon, all of Grantor's right, title and interest in and to (i) the trademarks, trademark registrations, trademark applications, and any and all goodwill associated therewith (the "**Marks**") set forth on Schedule A attached hereto, (ii) the patents and patent applications (the "**Patents**") set forth on Schedule B attached hereto, in each case together with (iii) all Proceeds (as such term is defined in the Security Agreement) of the Marks, (iv) all of the goodwill of the businesses with which the Marks are associated, and (v) all causes of action, past, present and future, for infringement, misappropriation, or dilution of any of the Marks and/or Patents or unfair competition regarding the same.

This GRANT OF SECURITY INTEREST is made to secure the satisfactory performance and payment of all the Obligations (as such term is defined in the Security Agreement) of the Grantor and shall be effective as of the date of the Security Agreement.


This Grant of Security Interest has been granted in conjunction with the security interest granted to Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant of Security Interest are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

*[signature page to follow]*

IN WITNESS WHEREOF, the undersigned have executed this Grant of Security Interest  
as of the 7<sup>th</sup> day of November, 2008.

**GRANTOR:**

**CHECK INTO CASH, INC.,**  
a Delaware Corporation

By:   
Print Name: William S. Lane  
Title: Chief Financial Officer

**ADMINISTRATIVE AGENT:**

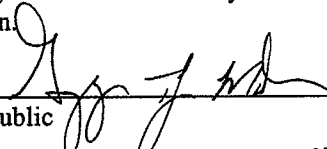
**WELLS FARGO BANK, NATIONAL  
ASSOCIATION**  
a national banking association,  
as Administrative Agent

By: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Title: \_\_\_\_\_

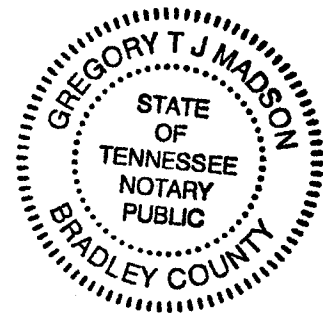
STATE OF Tennessee )  
 )  
COUNTY OF Bradley )

On this 5<sup>th</sup> day November, 2008, before me personally came William S. Lane, to me known, who, being by me duly sworn did depose and say that he is the Chief Financial Officer of Check into Cash, Inc., a Delaware corporation, the company described in and which executed the foregoing instrument, and that he signed his name thereto by like order.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal in the County and State aforesaid, the day and year first above written.

  
Notary Public

My Commission Expires: 8/17/2011



STATE OF \_\_\_\_\_ )  
 )  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_ day of November, 2008, before me personally came \_\_\_\_\_, to me known, who, being by me duly sworn did depose and say that he/she is a \_\_\_\_\_ of Wells Fargo Bank, National Association, the company described in and which executed the foregoing instrument and that she signed his name thereto by like order.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal in the County and State aforesaid, the day and year first above written.

\_\_\_\_\_  
Notary Public

My Commission Expires: \_\_\_\_\_

IN WITNESS WHEREOF, the undersigned have executed this Grant of Security Interest  
as of the 7 day of November, 2008.

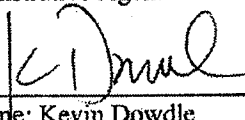
**GRANTOR:**

**CHECK INTO CASH, INC.,**  
a Delaware Corporation

By: \_\_\_\_\_  
Print Name: William S. Lane  
Title: Chief Financial Officer

**ADMINISTRATIVE AGENT:**

**WELLS FARGO BANK, NATIONAL  
ASSOCIATION**  
a national banking association,  
as Administrative Agent

By:  \_\_\_\_\_  
Print Name: Kevin Dowdle  
Title: Vice President

STATE OF \_\_\_\_\_ )  
 )  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_ day November, 2008, before me personally came William S. Lane, to me known, who, being by me duly sworn did depose and say that he is the Chief Financial Officer of Check into Cash, Inc., a Delaware corporation, the company described in and which executed the foregoing instrument, and that he signed his name thereto by like order.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal in the County and State aforesaid, the day and year first above written.

\_\_\_\_\_  
Notary Public

My Commission Expires: \_\_\_\_\_

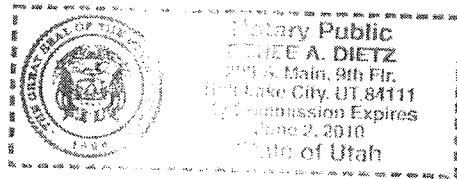
STATE OF Utah )  
 )  
COUNTY OF SL )

On this 17th day of November, 2008, before me personally came Kevin Dowdle, to me known, who, being by me duly sworn did depose and say that he is a Vice President of Wells Fargo Bank, National Association, the company described in and which executed the foregoing instrument and that she signed his name thereto by like order.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal in the County and State aforesaid, the day and year first above written.

  
\_\_\_\_\_  
Notary Public

My Commission Expires: 06/02/2010



**Schedule A – Trademarks**  
**Check Into Cash, Inc.**

<b>Country</b>	<b>Trademark</b>	<b>Registration #</b>	<b>Issue Date</b>	<b>Owner</b>
USA	Bob Cash (design)	2,377,774	8/15/2000	Check Into Cash, Inc.
USA	Bob Cash, Check Into Ca\$h Cash Advance, It's Quick, Easy & Confidential (including design)	2,316,996	2/8/2000 renewed	Check Into Cash, Inc.
USA	Check Into Cash	2,256,904	6/29/2008 renewed	Check Into Cash, Inc.
USA	Check into Ca\$h Cash Advance (including design)	2,266,693	8/3/1999	Check Into Cash, Inc.
USA	Check into Ca\$h Cash Advance Centers (including design)	2,393,356	10/10/2000	Check Into Cash, Inc.
USA	Dollar Sign with Red Check mark (design)	2,386,042	9/12/2000	Check Into Cash, Inc.
USA	Money Mayday	2,744,655	7/29/2003	Check Into Cash, Inc.
USA	GOTTA MONEY MAYDAY THAT JUST WON'T WAIT ' TIL PAYDAY?®	2,767,917	9/23/2003	Check Into Cash, Inc.
USA	QUICK, EASY & CONFIDENTIAL®	3,037,176	1/3/2006	Check Into Cash, Inc.
USA	HELPING YOU IS ALL WE DO®	3,330,327	11/6/2007	Check Into Cash, Inc.
USA	Your One Stop Money Shop! ®	3,504,881	9/23/2008	Check Into Cash, Inc.
USA	Your Neighborhood Financial Convenience Center ®	#3,394,758	3/11/2008	Check Into Cash, Inc.



**Schedule B - Patents**

<b>Country</b>	<b>Patent Title</b>	<b>Patent #/ (Application #)</b>	<b>Issue Date/ (File Date)</b>	<b>Owner</b>

NOT APPLICABLE