

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|--------------------------|----------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| BANK OF AMERICA, N.A. | | 10/31/2008 | NATIONAL ASSOCIATION: |

RECEIVING PARTY DATA

| | |
|-----------------|-------------------------------|
| Name: | CHECK INTO CASH, INC. |
| Street Address: | 201 KEITH STREET SW, SUITE 80 |
| City: | CLEVELAND |
| State/Country: | OHIO |
| Postal Code: | 37311 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 7

| Property Type | Number | Word Mark |
|----------------------|---------|---|
| Registration Number: | 2377774 | |
| Registration Number: | 2316996 | BOB CASH CHECK INTO CASH CASH ADVANCE IT'S QUICK, EASY & CONFIDENTIAL |
| Registration Number: | 2256904 | CHECK INTO CASH |
| Registration Number: | 1987021 | CHECK INTO CASH |
| Registration Number: | 2266693 | CHECK INTO CASH CASH ADVANCE |
| Registration Number: | 2393356 | CHECK INTO CASH CASH ADVANCE CENTERS |
| Registration Number: | 2386042 | |

CORRESPONDENCE DATA

Fax Number: (314)259-2020
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 314-259-2000

Email: dacrowe@bryancave.com

Correspondent Name: DANIEL A. CROWE

Address Line 1: 211 N BROADWAY

CH \$190.00 237774

Address Line 2: 36TH FLOOR
Address Line 4: ST. LOUIS, MISSOURI 63102

ATTORNEY DOCKET NUMBER: C043641/0226058

NAME OF SUBMITTER: Daniel A. Crowe

Signature: /s/ Daniel A. Crowe

Date: 01/14/2009

Total Attachments: 3
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this "Release") is made effective as of October 31, 2008 ("Effective Date") by and between BANK OF AMERICA, N.A. ("Bank of America"), and CHECK INTO CASH, INC., a Delaware corporation ("Check into Cash").

WHEREAS, pursuant to the terms and conditions of that certain agreement recorded with the United States Patent and Trademark Office ("PTO") on December 16, 1999, at Reel 2014, Frame 0985 (the "Trademark Security Agreement"), Check into Cash irrevocably pledged and assigned to, and granted to Bank of America a security interest, in the United States trademark registrations set forth on Schedule A attached hereto ("Secured Property"), to secure payment of the certain obligations.

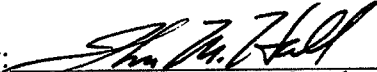
WHEREAS, all of the obligations arising in connection with the grant of the security interest have now been satisfied and Bank of America desires to formally release its security interest and all right, title and interest of Bank of America in and to the Secured Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Bank of America does hereby release and forever discharge and reconvey to Check into Cash all of Bank of America's security interest in Check into Cash's right, title, and interest in, to and under the Secured Property, including Bank of America's security interest in the trademark registrations identified on Schedule A, attached hereto, so that it is as if the security interest had never been granted by the Trademark Security Agreement by Check into Cash; and Bank of America does further acknowledge and affirm that all of the rights and remedies of Bank of America with respect to the security interest and mortgage concerning the Secured Property have been and are hereby extinguished. Bank of America shall take all further actions, and provide to Check into Cash, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), requested by Check into Cash to more fully and effectively effectuate the purposes of this Release.

[Signature follows on next page]

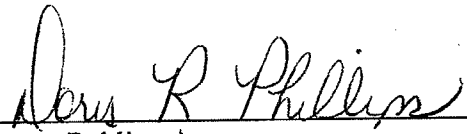
IN WITNESS WHEREOF, Bank of America has caused this Release to be executed by its duly authorized representative as of the Effective Date.

BANK OF AMERICA BANK, N.A.

By: 
Name: John M. Hall
Title: Senior Vice President

STATE OF TENNESSEE)
) SS.
COUNTY OF KNOXVILLE)

On this 31st day of OCT, there appeared before me JOHN M. HALL, personally known to me, who acknowledged that he signed the foregoing Release as his voluntary act and deed on behalf and with full authority of BANK OF AMERICA, N.A.


Notary Public JAN 3, 2011

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

| <u>Mark</u> | <u>Reg. No.</u> | <u>Reg. Date</u> |
|---|-----------------|--|
| Bob Cash (design) | 2,377,774 | August 15, 2000 Renewed February 9 2006 |
| Bob Cash, Check Into Ca\$h Cash Advance, It's Quick, Easy & Confidential (including design) | 2,316,996 | February 8, 2000 |
| Check Into Cash | 2,256,904 | June 29, 1999 Renewed June 29, 2008 |
| Check Into Ca\$h (including design) | 1,987,021 | July 16, 1996 Renewed Aug. 23, 2001 |
| Check into Ca\$h Cash Advance (including design) | 2,266,693 | August 3, 1999 |
| Check into Ca\$h Cash Advance Centers (including design) | 2,393,356 | October 10, 2000 |
| Dollar Sign with Red Check mark (design) | 2,386,042 | September 12, 2000 |