

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SEAN COMBS a/k/a SEAN "PUFFY" COMBS		01/13/2009	Individual: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	CHRISTIAN CASEY LLC
<b>Street Address:</b>	1710 Broadway
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10019
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	3030001	SEAN JOHN
Registration Number:	3160971	SEAN JOHN
Registration Number:	3164179	SEAN JOHN
Registration Number:	3342213	SEAN JOHN
Registration Number:	3419686	SEAN JOHN

**CORRESPONDENCE DATA**

Fax Number: (212)813-5901  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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 Email: anicolescu@fzlz.com  
 Correspondent Name: LAWRENCE E. APOLZON  
 Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
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ATTORNEY DOCKET NUMBER:	CCAS 0418370
NAME OF SUBMITTER:	Lawrence E. Apolzon
Signature:	/anca nicolescu/
Date:	01/15/2009
Total Attachments: 1 source=Executed Assignment - Christian Casey (F0401928)#page1.tif	

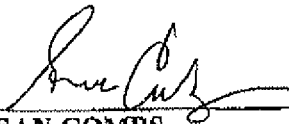
**ASSIGNMENT**

WHEREAS, Sean Combs also known as Sean "Puffy" Combs, a citizen of the United States of America located and doing business at c/o Bad Boy Entertainment, Inc., 1710 Broadway, New York, New York, 10019 ("Assignor"), is the owner of the following trademarks now registered in the United States Patent and Trademark Office (hereinafter, the "Trademarks"); and

TRADEMARK	REGISTRATION NO.	Class
SEAN JOHN	3,030,001	12
SEAN JOHN	3,160,971	3
SEAN JOHN (Stylized)	3,164,179	3
SEAN JOHN	3,342,213	3, 9, 18, 25
SEAN JOHN	3,419,686	18, 25

WHEREAS, CHRISTIAN CASEY LLC, a limited liability company organized and existing under the laws of New York located and doing business at 1710 Broadway, New York, New York 10019 ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

  
 SEAN COMBS  
 also known as SEAN "PUFFY" COMBS  
 Date of Signature: 1-13-09

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\*\* TOTAL PAGE.04 \*\*