

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Darice, Inc.		10/20/2008	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Lamrite West, Inc.		
Street Address:	13000 Darice Parkway		
Internal Address:	Park 82		
City:	Strongsville		
State/Country:	OHIO		
Postal Code:	44136		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2676780	FOAMIES	
CORRESPONDENCE DATA			
Fax Number:	(216)579-6073		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216/579-1700		
Email:	jliptay@pearne.com		
Correspondent Name:	Michael W. Garvey		
Address Line 1:	1801 East 9th Street		
Address Line 2:	Suite 1200		
Address Line 4:	Cleveland, OHIO 44114-3108		
ATTORNEY DOCKET NUMBER:	DARI-35898		
NAME OF SUBMITTER:	Michael W. Garvey		
Signature:	/michaelwgarvey/		

CH \$40.00 2676780

Date:

01/15/2009

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

Whereas, DARICE, INC., is a corporation of Ohio, U.S.A., having a place of business at 13000 Darice Parkway, Park 82, Strongsville, Ohio 44136 U.S.A., (hereinafter referred to as "Assignor"), and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 2,676,780, registered on January 21, 2003; and

Whereas, LAMRITE WEST, INC., a corporation of Ohio, U.S.A., having a place of business at 13000 Darice Parkway, Park 82, Strongsville, Ohio 44136 U.S.A. (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, be it known that, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor, by these presents does sell, assign and transfer unto said assignee the entire right, title and interest in and to the trademark aforesaid; the same to be held and enjoyed by the said assignee for its own use and behoof, and for its legal representatives and assigns, to the full end of the term for which said trademark is granted, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made.

The undersigned hereby grants the firm of Pearne & Gordon LLP the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the corresponding Patent Office for recordation of this document.

DARICE, INC.

Witness: _____

By: Claudio Castelli

Signature

Witness: _____

Title: Director of Creative Operations

Date: 10/20/08