

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Beacon Shoe Company, Inc.

- Individual(s)
- General Partnership
- Corporation-State Missouri
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Beacon Footwear, Inc.

Internal Address: _____

Street Address: 2208 Edgewood Manor Lane

City: Wildwood State: MO ZIP: 63011

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Missouri
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Correction of assignor's name for
- Merger
- Change of Name

document recorded 08/16/2007 on Reel 003602

Execution Date: at Frame 0627

Execution Date: 08/03/2007

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

82,086	1,042,981	1,956,618
630,107	1,516,493	3,164,653

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kathryn Jennison Shultz

Internal Address: Jennison & Shultz, P.C.

Street Address: 2001 Jefferson Davis Highway
Suite 1102

City: Arlington State: VA ZIP: 22202

6. Total number of applications and registrations involved:

6

7. Total fee (37 CFR 3.41):..... \$ 165.00

Enclosed

Authorized to be charged to deposit account

B. Deposit account number: 503210

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kathryn Jennison Shultz
Name of Person Signing



January 14, 2009
Date

Signature

Total number of TRADEMARK sheets: 1

CH \$165.00 503210 0082086

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Beacon Shoe Company		08/03/2007	CORPORATION: MISSOURI

RECEIVING PARTY DATA

Name:	Beacon Footwear, Inc.
Street Address:	2208 Edgewood Manor Lane
City:	Wildwood
State/Country:	MISSOURI
Postal Code:	63011
Entity Type:	CORPORATION: MISSOURI

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	1516493	AMERICANAS
Registration Number:	0082086	BEACON
Registration Number:	1956618	EURO-FLEX
Registration Number:	1042981	FORECASTS
Registration Number:	0630107	MERRY MULES
Registration Number:	3164653	STRETCH'N FORM

CORRESPONDENCE DATA

Fax Number: (314)238-2401
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 314-238-2400
 Email: trademarks@patpro.com
 Correspondent Name: Ronald W. Hind
 Address Line 1: 12412 Powerscourt Drive
 Address Line 2: Suite 200
 Address Line 4: St. Louis, MISSOURI 63131

900084573

TRADEMARK
 REEL: 003920 FRAME: 06230

CH \$165.00 1516493

ATTORNEY DOCKET NUMBER:	BSCI 0000
NAME OF SUBMITTER:	Ronald W. Hind
Signature:	/ronald w hind/
Date:	08/16/2007
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

SCHEDULE A**Registered Trademarks (Federal)**

MARK	SERIAL NO.	FILED	REGISTRATION NO.	REGISTERED
AMERICANAS	73/729,153	9/18/1988	1,516,423	12/13/1988
BEACON	71/050,830	7/14/1910	82,085	5/30/1911
EURO-FLEX	74/668,040	8/01/1995	1,956,618	2/13/1996
FORECASTS	73/059,568	8/04/1975	1,042,981	7/06/1976
MERRY MULES	71/700,562	12/27/1955	630,107	7/03/1956
STRETCH 'N FORM	78/563,788	2/09/2005	3,164,653	10/31/2006

Registered Trademarks (State)

MARK	STATE	REGISTRATION NO.	REGISTERED
MERRY MULES	Missouri	4027	2/26/1970

Attorney Docket #: BSCI G1055