

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Texas Stadium Corporation		01/13/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PRO SILVER STAR, LTD.		
Composed Of:	COMPOSED OF ITS GENERAL PARTNER, CSJ SPORTS, LTD., A TEXAS LIMITED PARTNERSHIP, AND ITS LIMITED PARTNERS, STEPHEN JONES, JERRY JONES, JR., AND CHARLOTTE JONES, ALL U.S. CITIZENS		
Street Address:	One Cowboys Parkway		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75063-4727		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3048192	TEXAS STADIUM	
CORRESPONDENCE DATA			
Fax Number:	(202)331-4308		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-293-7060		
Email:	vmullineaux@sughrue.com, ksmith@sughrue.com		
Correspondent Name:	Kevin G. Smith, Esq./Sughrue Mion, PLLC		
Address Line 1:	2100 Pennsylvania Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	S9254		
NAME OF SUBMITTER:	Kevin G. Smith		

CH \$40.00 3048192

Signature:	/Kevin G. Smith/
Date:	01/16/2009
Total Attachments: 5 source=3048102 trademark assignment#page1.tif source=3048102 trademark assignment#page2.tif source=3048102 trademark assignment#page3.tif source=3048102 trademark assignment#page4.tif source=3048102 trademark assignment#page5.tif	

ASSIGNMENT OF MARKS

THIS ASSIGNMENT OF MARKS ("Assignment") is made as of this 13th day of January, 2009, by TEXAS STADIUM CORPORATION ("Assignor"), a Delaware corporation with a business address of Cowboys Center, One Cowboys Parkway, Irving, Texas 75063, to PRO SILVER STAR, LTD. ("Assignee"), a Texas limited partnership located and doing business at Cowboys Center, One Cowboys Parkway, Irving, Texas 75063.

WHEREAS, Assignor owns all TEXAS STADIUM trademarks listed on Exhibit A (the "Trademarks");

WHEREAS, Assignor, as an entity, will be dissolved in the near future;

WHEREAS, prior to such dissolution, Assignor desires to assign the Trademarks to Assignee; and

WHEREAS, Assignee desires to accept such assignment of such Trademarks.

NOW, THEREFORE, in consideration of payment of ten dollars (\$10), the sufficiency of which is hereby acknowledged, and the mutual covenants contained herein, Assignor hereby covenants and agrees as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee, his successors and assigns, all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business.

2. Further Actions. Assignor hereby consents and agrees to any lawful action taken by the Assignee in connection with the enforcement of, or the legal protection of, the Assigned Rights, and confers upon Assignee full right of substitution in any such and all such actions. Assignor further covenants and agrees to execute such further documents and take such additional actions as may reasonably be requested by Assignee to vest in Assignee any and all of the Assigned Rights and otherwise to effectuate the intent of this Assignment. Without limiting the foregoing, Assignee shall have the right to record, file or otherwise make known this Assignment, and such other documents as may be reasonably requested by Assignee to effectuate the transfer of the Assigned Rights as provided herein, with any public or private agency or with any individual or entity whatsoever.

3. Representations and Warranties. Assignor hereby represents and warrants that to its knowledge, it has used and not abandoned the Trademarks, and is the sole owner, free and clear of any liens, claims or encumbrances of any kind, of all right, title and interest, in and to the Trademarks, and that it has the full right, power and authority to transfer to Assignee good and marketable title in and to the Trademarks. Notwithstanding the above, the City of Irving has limited usage rights with respect to the Trademarks as set forth in that certain Right of Use Agreement dated as of January 25, 2007 by and among the City of Irving, a duly incorporated

city of the State of Texas, as Landlord, and Texas Stadium Corporation, a Delaware Corporation, as Tenant, which is attached to this Assignment as Exhibit B.

4. Governing Law. This Assignment shall be governed by and construed in accordance with the laws of the State of Texas.

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IN WITNESS WHEREOF, Texas Stadium Corporation has caused this Assignment of Marks to be executed by its duly authorized officer and its corporate seal to be hereunto affixed as of the date and year first above written.

TEXAS STADIUM CORPORATION

By: *George Mitchell*
Name: George Mitchell
Title: Treasurer

[Corporate Seal]

STATE OF _____)
COUNTY OF Dallas) ss:

On January, 2009, personally appeared before me _____, to me personally known, who being by me duly sworn, deposes and says that he is in the Treasurer of TEXAS STADIUM CORPORATION, the corporation described in and which executed the above instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal, and that the execution and delivery of this Assignment of Marks were authorized by said corporation.

Keri E. Driver
Notary Public

My commission expires: 5-30-2011

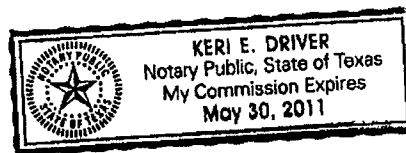


EXHIBIT A

Int. Cls.: 25 and 41

Prior U.S. Cls.: 22, 39, 100, 101 and 107

Reg. No. 3,048,192

United States Patent and Trademark Office

Registered Jan. 24, 2006

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

TEXAS STADIUM

TEXAS STADIUM CORPORATION (TEXAS CORPORATION)
COWBOYS CENTER
ONE COWBOYS PARKWAY
IRVING, TX 750634999

FOR: ATHLETIC FOOTWEAR; ATHLETIC UNIFORMS; BANDANNAS; SWEATBANDS; BATHING SUITS, BATHROBES; BELTS; BOOTS; COATS; GLOVES; JERSEYS; PANTS; PONCHOS; RAINWEAR; SHIRTS; SHOES; SKIRTS; SOCKS; SUN VISORS; SWEATSUITS; SWEATERS; UNDERWEAR, AND HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 0-0-1997; IN COMMERCE 0-0-1997.

FOR: AMUSEMENT ARCADES; ARRANGING AND CONDUCTING ATHLETIC COMPETITIONS; CABLE TELEVISION PROGRAMMING; ORGANIZING COMMUNITY FESTIVALS FEATURING A VARIETY OF ACTIVITIES, NAMELY SPORTING EVENTS, ART EXHIBITIONS, FLEA MARKETS AND THE LIKE; DISTRIBUTION OF TELEVISION PROGRAMMING TO CABLE TELEVISION SYSTEMS; DISTRIBUTION OF TELEVISION PROGRAMS FOR OTHERS; EDUCATIONAL SERVICES, NAMELY CONDUCTING CLASSES, SEMINARS AND WORKSHOPS IN THE FIELD OF FOOTBALL; ENTERTAINMENT IN THE NATURE

OF FOOTBALL GAMES; PROVIDING FACILITIES FOR SPORTS EXHIBITIONS; PRODUCTION OF CABLE TELEVISION PROGRAMS; PRODUCTION OF RADIO AND TELEVISION PROGRAMS; PROVIDING FACILITIES FOR RECREATIONAL ACTIVITIES; SPORT CAMPS; PROVIDING SPORTS INFORMATION BY MEANS OF TELEPHONE PRE-RECORDED MESSAGES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 0-0-1997; IN COMMERCE 0-0-1997.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,532,311.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "STADIUM", APART FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 76-624,513, FILED 12-15-2004.

JENNIFER WILLISTON, EXAMINING ATTORNEY