

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/01/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hollywood Media Corp.		01/13/2009	CORPORATION: FLORIDA

**RECEIVING PARTY DATA**

Name:	Theatre Direct International d/b/a Theatre Direct NY, Inc.
Street Address:	729 7th Avenue
Internal Address:	6th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	3289245	THEATRE.COM
Registration Number:	3289244	THEATRE.COM

**CORRESPONDENCE DATA**

Fax Number: (202)672-5399  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202-672-5300  
 Email: PTOMAILWashington@foley.com  
 Correspondent Name: Norm J. Rich  
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 Address Line 2: 3000 K Street, N.W., Suite 500  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20007-5143

ATTORNEY DOCKET NUMBER:	094734-0103
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NAME OF SUBMITTER:	Norm J. Rich
Signature:	/norm j. rich/
Date:	01/14/2009
Total Attachments: 1 source=assignment#page1.tif	

ASSIGNMENT OF TRADEMARK - NUNC PRO TUNC

WHEREAS, on or about June 1, 2006, Hollywood Media Corp., a Florida corporation 2255 Glades Road, Suite 221A, Boca Raton, Florida 33431 (hereinafter referred to as the "Assignor"), then being the owner of the following marks and trademark registrations in the United States:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
THEATRE.COM & Design	3,289,245	September 4, 2007
THEATRE.COM	3,289,244	September 4, 2007

assigned in fact said marks and registrations, together with that part of the good will of the business connected with and symbolized by said marks and registrations, to Theatre Direct International d/b/a Theatre Direct NY, Inc. a Delaware corporation with offices at 729 7<sup>th</sup> Avenue, 6<sup>th</sup> Floor, New York, New York 10019, (hereinafter referred to as the "Assignee"), but without having executed a formal United States mark assignment document; and

WHEREAS, said Assignee now desires such formal United States assignment in order to record the same in the United States Patent and Trademark Office;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor hereby confirms the aforesaid assignment and does hereby assign, nunc pro tunc, as of June 1, 2006, and/or as of anytime prior to the present when such assignment was in fact equitably affected, to the aforesaid Assignee, all right, title and interest in and to the said mark and registration, and that part of the good will of the business connected with and symbolized by the said mark, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said mark or injury to the said good will, and the right to sue for and recover the same in its, the Assignee's, own name.

IN WITNESS WHEREOF, this Assignment has been executed by an authorized representative of Assignor this 13 day of ~~November 2008~~ <sup>January</sup> 2009.

HOLLYWOOD MEDIA CORP.

By:



(Signature)

Name: Mitchell Rubenstein

Title: Chairman & Chief Executive Officer