

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dr. Robert H Tamis		01/09/2009	INDIVIDUAL: UNITED STATES
Dr. Beverlee Tamis		01/09/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Fetzer Vineyards		
Street Address:	12901 Old River Road		
City:	Hopland		
State/Country:	CALIFORNIA		
Postal Code:	95449		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3345015	GODDESS	
CORRESPONDENCE DATA			
Fax Number:	(310)201-5219		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310 277-7200		
Email:	clarkin@seyfarth.com		
Correspondent Name:	Christopher C. Larkin		
Address Line 1:	Seyfarth Shaw LLP		
Address Line 2:	2029 Century Park East, Suite 3300		
Address Line 4:	Los Angeles, CALIFORNIA 90067-3063		
ATTORNEY DOCKET NUMBER:	34618-003910		
NAME OF SUBMITTER:	Christopher C. Larkin		
Signature:	/Christopher C. Larkin/		

CH \$40.00 3345015

Date:

01/16/2009

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK AND REGISTRATION

WHEREAS, Dr. Robert H. Tamis and Dr. Beverlee Tamis, husband and wife, with an address at 5625 N. Camino Del Contento, Paradise Valley, Arizona 85253 ("Assignors"), are the owners of record of United States Trademark Registration No. 3,345,015 for the trademark "GODDESS" for wine, the mark shown therein, and the goodwill of the business associated therewith; and

WHEREAS, Fetzer Vineyards, a California corporation with an address at 12901 Old River Road, Hopland, California 95449 ("Assignee") desires to acquire all of Assignors' right, title and interest in United States Trademark Registration No. 3,345,015, the mark shown therein, and the goodwill of the business associated therewith.

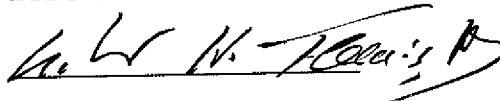
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignors, Assignors hereby irrevocably assign, sell, and transfer to Assignee all of Assignors' right, title, and interest in and to the trademark "GODDESS" for wine in the United States, together with the goodwill of their business associated therewith and United States Trademark Registration No. 3,345,015, and the right to sue in Assignee's own name on all claims for past damages and all other legal and equitable relief for infringement or dilution of the mark, or unfair competition pertaining to the mark, that may have accrued to Assignors prior to the date of this assignment.

Assignors hereby covenant and agree that they will execute and deliver to Assignee such additional documents, and perform such further acts, as are necessary to enable Assignee to record the assignment of the mark and registration, or otherwise to perfect or confirm this assignment and Assignee's rights in the assigned mark.

IN WITNESS WHEREOF, Assignors have signed this assignment below.

Dated: January 9, 2009

DR. ROBERT H. TAMIS



Dated: January 9, 2009

DR. BEVERLEE TAMIS

