Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** CHANGE OF NAME NATURE OF CONVEYANCE:

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Zinio Systems, LLC		102/08/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Zinio, LLC	
Street Address:	139 Townsend Street	
Internal Address:	Suite 300	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94107	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3410853	DIGITAL PUBLISHING FROM A TO ZINIO
Registration Number:	3106298	ZINIO
Registration Number:	3262585	ZINIO
Registration Number:	3257026	ZINIO

CORRESPONDENCE DATA

900124891

Fax Number: (703)610-6200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703-610-6100 Email: boxip@hhlaw.com Correspondent Name: Timothy J. Lyden

8300 Greensboro Drive, Suite 1100 Address Line 1:

McLean, VIRGINIA 22102 Address Line 4:

ATTORNEY DOCKET NUMBER: 29577.03

TRADEMARK

REEL: 003920 FRAME: 0927

NAME OF SUBMITTER:	Timothy J. Lyden
Signature:	/Timothy J. Lyden/
Date:	01/16/2009
Total Attachments: 2 source=Cert of Amendment#page1.tif source=Cert of Amendment#page2.tif	

TRADEMARK

REEL: 003920 FRAME: 0928

Delaware

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ZINIO SYSTEMS, LLC", CHANGING ITS NAME FROM "ZINIO SYSTEMS, LLC" TO "ZINIO, LLC", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF FEBRUARY, A.D. 2007, AT 11:26 O'CLOCK A.M.

4296020 8100 070166027



Warriet Smith Hindson Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5437731

DATE: 02-15-07

TRADEMARK REEL: 003920 FRAME: 0929 State of Delaware
Secretary of State
Division of Corporations
Delivered 11:35 AM 02/14/2007
FILED 11:26 AM 02/14/2007
SRV 070166027 - 4296020 FILE Certificate of Amendment to Certificate of Formation

of

ZINIO SYSTEMS, LLC

Under Section 18-202 of the Delaware Limited Liability Company Act

It is hereby certified that:

- 1. The name of the limited liability company (hereinafter called the "Limited Liability Company") is Zinio Systems, LLC.
- 2. The certificate of formation of the Limited Liability Company is hereby amended by striking out Article First thereof and substituting in lieu of said Article the following new Article:

"FIRST: The name of the limited liability company is Zinio, LLC (the "Company")."

Executed on February 14, 2007.

RECORDED: 01/16/2009

Zinio Holdings, LLC, its Member

By: /s/ Doug Carlson
Name: Doug Carlson
Title: Authorized Person

TRADEMARK REEL: 003920 FRAME: 0930