

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Flowers Bakeries Brands, Inc.		12/05/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Flowers Bakeries Brands, LLC
Street Address:	1919 Flowers Circle
City:	Thomasville
State/Country:	GEORGIA
Postal Code:	31757
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 63

Property Type	Number	Word Mark
Serial Number:	77422279	ARTISAN CREATIONS
Registration Number:	3506812	ARTISAN MILL
Registration Number:	3546912	ARTISAN MILL BAKED TO PERFECTION
Registration Number:	1168599	AUNT HANNAH
Registration Number:	0133083	AUNT HANNAHS
Registration Number:	1359473	BAKED BY THE FLOWERS FAMILY
Registration Number:	2068961	BAKER'S TWIST
Registration Number:	1488710	BETSY ROSS
Registration Number:	3132948	BETTER THAN WHEAT
Registration Number:	1181385	BINGLES
Registration Number:	1098271	BLUE BIRD
Serial Number:	78790387	BLUE BIRD BAKERIES
Registration Number:	3261202	BLUE BIRD BAKERIES
Registration Number:	3311672	BLUEBIRD

OP \$1590.00 77422279

Registration Number:	1843098	BLUEBIRD
Serial Number:	78790405	BLUEBIRD BAKERIES
Registration Number:	2035151	BREADS INTERNATIONAL
Registration Number:	1568691	BREADS INTERNATIONAL
Registration Number:	1026478	BREADS INTERNATIONAL
Registration Number:	2173031	CAPTAIN JOHN DERST'S
Registration Number:	2119602	CAPTAIN JOHN DERST'S GOOD OLD FASHIONED BREAD
Registration Number:	1991258	COBBLESTONE MILL
Registration Number:	1326230	COBBLESTONE MILL
Registration Number:	3261125	COBBLESTONE MILL
Registration Number:	3429892	COBBLESTONE MILL SELECTS
Registration Number:	0394083	EVANGELINE MAID
Registration Number:	2087381	FLOWERS BAKED BY THE FLOWERS FAMILY SINCE 1919
Registration Number:	3181003	FLOWERS FOODS
Registration Number:	1535612	FLOWERS SPECIAL HARVEST EXTRA SPECIAL GOODNESS
Registration Number:	3181002	FLOWERSFOODS
Registration Number:	2990359	GOLD'N POTATO
Registration Number:	1566203	HARVEST GRAINS
Registration Number:	2822566	HEALTHLINE
Registration Number:	2121188	HEALTHY FAMILY WHITE BREAD
Registration Number:	1046949	IDEAL
Registration Number:	0796488	MARY JANE
Registration Number:	2763420	MARY JANE
Registration Number:	3069899	MARY JANE AND FRIENDS
Registration Number:	1923004	MARY JANE SUPER WHITE BETTER THAN WHEAT
Registration Number:	1827611	MI CASA
Registration Number:	3223752	MI CASA
Registration Number:	3463000	MI CASA CORN TORTILLAS WHITE
Registration Number:	3468583	MI CASA FLOUR TORTILLAS BURRITO STYLE
Registration Number:	1268423	NATURAL GRAIN
Registration Number:	1707062	NATURE'S OWN
Registration Number:	1563619	NATURE'S OWN
Registration Number:	1121956	NATURE'S OWN
Registration Number:	3477934	NATURE'S OWN SPECIAL MORNINGS
Registration Number:	3129677	SNOW DOMES

Registration Number:	3215025	SUPERWHITE
Registration Number:	1187947	TABLE PRIDE
Registration Number:	2090487	TAKING TIME TO BAKE THE BEST
Registration Number:	3180689	TEXTTOAST
Registration Number:	1716182	WHITEWHEAT
Registration Number:	1747869	WHITEWHEAT
Registration Number:	1736856	WHITEWHEAT HEALTHY FAMILY WHITE BREAD
Registration Number:	1128394	BEEBO
Registration Number:	1120659	FLOWERS
Registration Number:	0507326	MEAD'S FINE
Registration Number:	1100915	MERRILY PLANTATION DELUXE FRUIT CAKE
Serial Number:	78334669	MI CASA ESPONJITAS
Registration Number:	2762164	QUALITY BREAD COBBLESTONE MILL A FAMILY OF BAKERS SINCE 1919 SAN FRANCISCO SOURDOUGH CLASSIC RECIPE
Registration Number:	1488709	BETSY ROSS GAY 90'S

CORRESPONDENCE DATA

Fax Number: (404)541-3172
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 404-815-6500
Email: abounds@kilpatrickstockton.com
Correspondent Name: Theodore H. Davis
Address Line 1: 1100 Peachtree Street
Address Line 2: Suite 2800
Address Line 4: Atlanta, GEORGIA 30309-4530

ATTORNEY DOCKET NUMBER:	FI001-367425
NAME OF SUBMITTER:	Theodore H. Davis Jr.
Signature:	/Theodore H. Davis Jr./
Date:	01/21/2009

Total Attachments: 6
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Delaware

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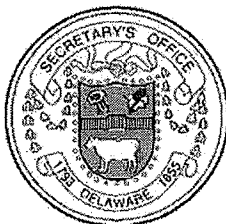
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "FLOWERS BAKERIES BRANDS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "FLOWERS BAKERIES BRANDS, INC." TO "FLOWERS BAKERIES BRANDS, LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2008, AT 5 O'CLOCK P.M.

3334394 8100V

090001621

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7059678

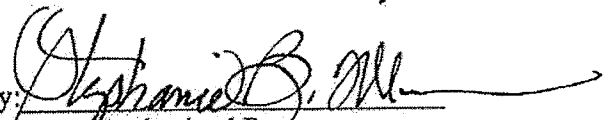
DATE: 01-02-09

TRADEMARK
REEL: 003921 FRAME: 0004

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is 12/21/00.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Flowers Bakeries Brands, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Flowers Bakeries Brands, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 5th day of December, A.D. 2008.

By: 
Authorized Person

Name: STEPHANIE B. TILLMAN
Print or Type

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:43 PM 01/02/2009
FILED 05:00 PM 12/31/2008
SRV 090001621 - 3334394 FILE

STATE OF DELAWARE

**WAIVER OF REQUIREMENT
FOR AFFIDAVIT OF EXTRAORDINARY CONDITION**

It appears to the Secretary of State that an earlier effort to deliver this instrument and tender such taxes and fees was made in good faith on the file date stamped hereto. The Secretary of State has determined that an extraordinary condition (as reflected in the records of the Secretary of State) existed at such date and time and that such earlier effort was unsuccessful as a result of the existence of such extraordinary condition, and that such actual delivery and tender were made within a reasonable period (not to exceed two business days) after the cessation of such extraordinary condition. The Secretary of State hereby waives the requirement for an affidavit of extraordinary condition and establishes such date and time as the filing date of such instrument.

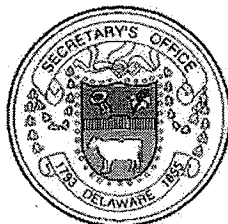
Harriet Smith Windsor
Harriet Smith Windsor
Secretary of State

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "FLOWERS BAKERIES BRANDS, LLC" FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2008, AT 5 O'CLOCK P.M.



3334394 8100V

090001621

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7059678

DATE: 01-02-09

TRADEMARK
REEL: 003921 FRAME: 0007

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION

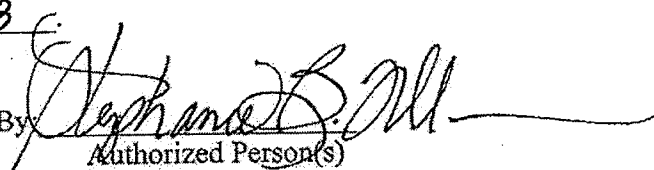
• **First:** The name of the limited liability company is _____
Flowers Bakeries Brands, LLC

• **Second:** The address of its registered office in the State of Delaware is
2711 Centerville Rd in the City of Wilmington
Zip Code 19808

The name of its Registered agent at such address is _____
Corporation Service Company

• **Third:** (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this
5th day of December, 20 08.

By 
Authorized Person(s)

Name: STEPPANIE B. TILLMAN
Typed or Printed

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:43 PM 01/02/2009
FILED 05:00 PM 12/31/2008
SRV 090001621 - 3334394 FILE

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Harriet Smith Windsor
Harriet Smith Windsor
Secretary of State