

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gold Tip, Inc.		01/14/2009	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Gold Tip, LLC		
Street Address:	368 South Gold Tip Drive		
City:	Orem		
State/Country:	UTAH		
Postal Code:	84058		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3140855	GT GOLD TIP	
Registration Number:	2939391	THE TOUGHEST ARROW YOU'LL EVER SHOOT	
Registration Number:	3022498	FLEX IT FIRST	
Registration Number:	3532848	CROSSFIRE	
Registration Number:	2979571	CROSSFIRE	
Registration Number:	3246635	CARBON ALUMINUM ARROW	
CORRESPONDENCE DATA			
Fax Number:	(213)430-6407		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(213) 430-8308		
Email:	sgordon@omm.com		
Correspondent Name:	Shari L. Gordon		
Address Line 1:	400 S. Hope Street		
Address Line 2:	18th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90071-2899		

CH \$165.00 3140855

900124922

TRADEMARK
REEL: 003921 FRAME: 0099

ATTORNEY DOCKET NUMBER:	773,606-17
NAME OF SUBMITTER:	Shari L. Gordon
Signature:	/Shari L. Gordon/
Date:	01/16/2009
Total Attachments: 3 source=Gold Tip TM Assignment#page1.tif source=Gold Tip TM Assignment#page2.tif source=Gold Tip TM Assignment#page3.tif	

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this “**Assignment**”) is made as of January 14, 2009 by and between Gold Tip, Inc., a Utah corporation (“**Assignor**”), and Gold Tip, LLC, a Delaware limited liability company (“**Assignee**”).

BACKGROUND

A. Assignor has adopted, used and is using, and is the owner of the trademarks that are listed on **Exhibit A** (the “**Trademarks**”).

B. This Assignment is being executed and delivered pursuant to the Contribution Agreement dated January 14, 2009 (the “**Contribution Agreement**”) between Assignee and Assignor.

AGREEMENT

Assignor and Assignee agree as follows:


1. For good and valuable consideration, receipt of which is hereby acknowledged, and pursuant to the Contribution Agreement, Assignor unconditionally and irrevocably contributes, conveys, assigns, transfers and delivers to Assignee, its successors and assigns, all of Assignor’s right, title and interest throughout the world in and to the Trademarks and to any registrations therefor, together with the goodwill and the portion of the business associated with the Trademarks and registrations and all claims for damages and equitable relief by reason of past infringement of the Trademarks, with the right to sue for and collect the same for its own account.

2. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Trademarks that have been registered.

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~~IN WITNESS WHEREOF~~ executed on the day and year first above written.

ASSIGNOR: GOLD TIP, INC.

By: 
Name: Marvin Carlston
Title: President

ASSIGNEE: GOLD TIP, LLC


By: 
Name: Marvin Carlston
Title: President

EXHIBIT A TRADEMARKS

No.	Country	Current Owner	Trademark	Registration No.	Registration Date	Application No.	Application Date
1.	United States	Gold Tip, Inc.		3140855	09/12/2006	76/571937	01/16/2004
2.	United States	Gold Tip, Inc.	THE TOUGHEST ARROW YOU'LL EVER SHOOT	2939391	04/12/2005	76575427	02/12/2004
3.	Canada	Gold Tip, Inc.	THE TOUGHEST ARROW YOU'LL EVER SHOOT	TMA678306	12/08/2006	1227342	08/12/2004
4.	European Community	Gold Tip, Inc.	THE TOUGHEST ARROW YOU'LL EVER SHOOT	3982667	11/11/2005	3982667	08/12/2004
5.	United States	Gold Tip, Inc.		3022498	12/06/2005	76579038	03/01/2004
6.	United States	Gold Tip, Inc.	CROSSFIRE	3532848	11/18/2008	76596181	06/07/2004
7.	United States	Gold Tip, Inc.	CROSSFIRE	2979571	07/26/2005	78330294	11/19/2003
8.	United States	Gold Tip, Inc.		3246635	05/09/2007	78784147	01/03/2006