

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/06/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CustomFlix Labs, Inc.		05/04/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Amazon Technologies, Inc.
Street Address:	8239 West Sunset Road
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89113
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2996895	CUSTOMFLIX

CORRESPONDENCE DATA

Fax Number: (949)760-9502
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 9497600404
 Email: efiling@kmob.com, trademarks@amazon.com
 Correspondent Name: KNOBBE MARTENS OLSON & BEAR LLP
 Address Line 1: 2040 Main Street, 14th Floor
 Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	AMAZONT.102LIC
NAME OF SUBMITTER:	Susan M. Natland
Signature:	/susan m. natland/

OP \$40.00 2996895

Date:

01/19/2009

Total Attachments: 2

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EXHIBIT A

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, CustomFlix Labs, Inc. ("Assignor"), a California corporation, having a place of business at 100 Enterprise Way, Suite A-200, Scotts Valley, has common law rights in the marks that are the subject of this assignment as set forth in Schedule 1 and incorporated herein by reference;

WHEREAS, Amazon Technologies, Inc. ("Assignee"), a Nevada corporation having a place of business at 8239 West Sunset Road, Las Vegas is desirous of acquiring said common law rights and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the marks set forth in Schedule 1, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

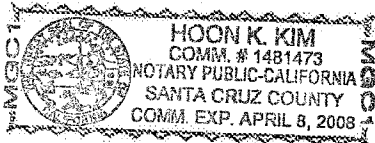
Signed this 4 day of May, 2007.

By [Signature]
Name Dana LoPiccolo-Giles
Title President and CEO
Date May 4, 2007

STATE OF CALIFORNIA)
) ss:
COUNTY OF SANTA CRUZ)

I certify that I know or have satisfactory evidence that Dana LoPiccolo-Giles is the person who appeared before me, and that [s/he] stated under oath that [s/he] is the duly elected and acting President and CEO of CustomFlix Labs, Inc., that [s/he] has the authority to execute this instrument, and that [her/his] execution of this instrument is [her/his] free and voluntary act for the uses and purposes mentioned in the instrument

Dated this 4th day of MAY, 2007



[Signature] Hoon K. Kim
Hoon K. Kim - NOTARY PUBLIC
In and for the State of California USA
residing at SANTA CRUZ, California USA
My Appointment expires: APRIL 8, 2008

Schedule 1 to Exhibit A
Assigned Trademarks

<i>Mark</i>	<i>Country</i>	<i>Owner</i>	<i>Class(es)</i>	<i>Reg. No.</i>	<i>Reg. Date</i>
CUSTOMFLIX	US	Customflix Labs, Inc.	35	2,996,895	09/20/2005