

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Todd A. Bloomer		10/21/2008	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Natural Alternatives, LLC		
Street Address:	1844 Haverwood Park		
City:	Lexington		
State/Country:	KENTUCKY		
Postal Code:	40514		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2595270	GEOMELT	
Registration Number:	2816086	MOUNTAIN MELT	
Registration Number:	2887731	GEOSALT	
CORRESPONDENCE DATA			
Fax Number:	(859)252-0779		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8592520889		
Email:	robin@iplaw1.net		
Correspondent Name:	Andrew D. Dorisio		
Address Line 1:	247 North Broadway		
Address Line 4:	Lexington, KENTUCKY 40507		
ATTORNEY DOCKET NUMBER:	529--000		
NAME OF SUBMITTER:	Andrew D. Dorisio		
Signature:	/Andrew D. Dorisio/		

CH \$90.00 2595270

Date:

01/21/2009

Total Attachments: 2

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ASSIGNMENT

This Assignment is made and entered into effective this 21st day of October, 2008, by and between Todd A. Bloomer ("Assignor") and Natural Alternatives, LLC, a Kentucky limited liability company ("Assignee").

WHEREAS, Assignor owns and has the rights to certain trademarks, patents and other intellectual property, all as described in **Exhibit A**, attached hereto and adopted and incorporated by reference as if set out at length herein ("Assets"); and

WHEREAS, Assignor desires to assign to Assignee all of his right, title and interest in and to the Assets;

NOW, THEREFORE, for and in consideration of the mutual representations, benefits and covenants contained herein, Assignor and Assignee hereby agree as follows:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor does hereby assign to Assignee, all of Assignor's right, title and interest in and to the Assets, for Assignee's use and benefit, including any right to sue for past infringement and, in the case of trademarks, any goodwill associated therewith.

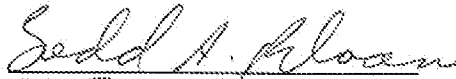
IN WITNESS WHEREOF, the signature of Assignor and Assignee as effective of the above date but actually signed on the dates as set forth below.

ASSIGNOR:


TODD A. BLOOMER

ASSIGNEE:

NATURAL ALTERNATIVES, LLC



BY: TODD A. BLOOMER

ITS: Sole member

Exhibit A

U.S. Patent Nos.

6,080,330
6,416,684
6,641,753
6,878,308
7,033,422

Canadian Patent No.

2,391,795

Canadian Patent Application Nos.

2,361,738
2,440,532
2,458,829
2,470,253

U.S. Trademark Registration Nos.

2,595,270
2,816,086
2,887,731

Canadian Trademark Registration No.

TMA 631,291