TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
A&B Foods, Inc.		01/20/2009	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Castle Importing, Inc.
Street Address:	14550 Miller Avenue
City:	Fontana
State/Country:	CALIFORNIA
Postal Code:	92336
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2826987	PIANO DEL PRINCIPE

CORRESPONDENCE DATA

Fax Number: (202)637-5910

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: DCPTOTrademarkMail@hhlaw.com

Correspondent Name: Walter B. Stillwell
Address Line 1: 555 13th Street, NW
Address Line 2: Hogan & Hartson, LLP

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	87013-00002
NAME OF SUBMITTER:	Walter B. Stillwell
Signature:	/wbs/
Date:	01/23/2009

TRADEMARK REEL: 003922 FRAME: 0912

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TRADEMARK REEL: 003922 FRAME: 0913

ASSIGNMENT OF A TRADEMARK

This ASSIGNMENT OF A TRADEMARK (the "Assignment") is entered into this 20 day of 2009 by and between Castle Importing, Inc., a California corporation with its principal place of business at 14550 Miller Avenue, Fontana, CA 92336 ("Assignee") and A&B Foods, Inc., a California Corporation with its principal place of business at 14550 Miller Avenue, Fontana, CA 92336 ("Assignor").

WHEREAS, Assignor owns the mark identified on the Schedule of Trademarks attached hereto as Exhibit A (the "Mark");

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark, throughout the world, together with the goodwill of the business symbolized by the Mark from Assignor; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. Assignor hereby assigns to Assignee, and Assignee hereby accepts from Assignor, all right, title, and interest in and to the Mark throughout the world together with the goodwill of the business symbolized by the Mark, including, but not limited to, all trademark applications and registrations and domain name registrations therefor. Assignor further sells, assigns, transfers and sets over to Assignee the right to apply for trademark registrations and domain name registrations and to sue and collect damages and/or profits for both past, present and future infringements of the Mark.
- 2. At any time, and from time to time after the date hereof, at Assignee's request, Assignor shall execute and deliver such other instruments of sale, transfer, conveyance, assignment and confirmation and take such other action at Assignee's expense as Assignee may reasonably deem necessary or desirable in order to more effectively transfer, convey and assign to Assignee and to confirm Assignee's title to the Mark and any and all trademark applications and registrations and domain name registrations therefor, and to assist Assignee in exercising all rights with respect thereto.
- 3. This Assignment shall be binding upon the parties, their successors, heirs, assigns, legal representatives and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

A&B Foods, Inc.	Castle Importing, Inc.		
ASSIGNOR:	ASSIGNEE		
By:	By:		
Name: VITO BORNUSO	Name: U,TO BORRUE		
Title: <u>C.F.O.</u>	Title:		

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EXHUBIT A

SCHEDULE OF TRADEMARKS

Country	Mark	Registration Number	Registration Date	Class: Goods
United States	PIANO DEL PRINCIPE	Reg. No. 2,826,987	March 30, 2004	29: olive oil

TRADEMARK REEL: 003922 FRAME: 0915

RECORDED: 01/23/2009