

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Entity description of the Assignees previously recorded on Reel 002318 Frame 0387. Assignor(s) hereby confirms the Assignees are joint applicants not a joint venture per the attached corrected assignment effective 06/18/2001.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Reed Elsevier Inc.		01/15/2009	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	American Gaming Association
Street Address:	1299 Pennsylvania Avenue, NW, Suite 1175
City:	Washington
State/Country:	DISTRICT OF COLUMBIA
Postal Code:	20004
Entity Type:	Non-Profit Corporation: DISTRICT OF COLUMBIA

Name:	Reed Elsevier Inc.
Street Address:	125 Park Avenue, 23rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	CORPORATION: MASSACHUSETTS

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2685263	G2E
Serial Number:	76102121	GLOBAL GAMING EXPO

CORRESPONDENCE DATA

Fax Number: (202)662-4643
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

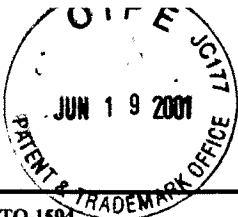
OP \$65.00 2685263

Phone: 202-662-0200
Email: wotrademark@fulbright.com
Correspondent Name: Tara M. Vold, Fulbright & Jaworski L.L.P
Address Line 1: 801 Pennsylvania Avenue, N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	RDEX:020
NAME OF SUBMITTER:	Tara M. Vold
Signature:	/TMV/
Date:	01/23/2009

Total Attachments: 7

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06-25-2001
101758407 ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): MRD
Reed Elsevier Inc. 6-19-01

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State (Massachusetts)
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Joint Venture of
American Gaming Association and Reed
 Name: Exhibition Companies, d.b.a. Association
Expositions & Services, a division of
 Address: Reed Elsevier Inc.

Street Address: 383 Main Avenue
 City: Norwalk State: CT Zip: 06851

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State American Gaming Association -
District of Columbia non profit
corporation, Reed Elsevier Inc. -
 Other Joint Venture Massachusetts corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: June 18, 2001

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) 76-095,403
and 76-102,121

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: J. Paul Williamson
 Internal Address: 5th Floor
Howrey Simon Arnold & White LLP
 Street Address: 1299 Pennsylvania Avenue
 City: Washington State: D.C. Zip: 20005

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41)..... \$65.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
08-3038; Order No. 1.2322.0020.WIL
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

J. Paul Williamson [Signature] 6-19-01
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

CORRECTED JUNE 18, 2001 ASSIGNMENT OF MARKS

This assignment effective June 18, 2001, is made between Reed Elsevier Inc. ("Assignor"), a Massachusetts corporation, with a current principal place of business at 123 Park Avenue, New York, NY 10017 and joint owners ("Assignees") American Gaming Association, a District of Columbia nonprofit corporation, with its current principal place of business at Suite 1175, 1299 Pennsylvania Avenue N.W., Washington, D.C. 20004 and Reed Elsevier Inc., a Massachusetts corporation, having a current principal place of business at 23rd Floor, 123 Park Avenue, New York, NY 10017.

WHEREAS, Assignor owns United States service mark applications to register the marks G2E and GLOBAL GAMING EXPO (hereinafter "the Marks") in the United States Patent and Trademark Office, U.S. Application Serial Nos. 76/095,403 and 76/102,121;

WHEREAS, the applications for the Marks were filed on an intent-to-use basis, and have now registered, as Reg. Nos. 2,685,263 and 2,716,954;

WHEREAS, Assignees are desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and consistent with the joint venture agreement of the Assignees. Assignor does hereby confirm that it has assigned and transferred to the Assignees all right, title and interest in and to the Marks in the United States and in all other countries, together with the goodwill of the business connected with the use of and symbolized by the Marks, and the above-identified applications for the Marks. This assignment includes the right to sue and recover damages for past and future infringements of Assignor's rights in the marks and to bring any proceeding in the United States Patent and Trademark Office or any other country's equivalent office for cancellation or opposition in connection with said marks. The right, title and interest is to be held and enjoyed by the Assignees and Assignee's successors and assigns, as fully and exclusively as if it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees that it will execute, verify, acknowledge and deliver all such further papers, including any instruments of transfer and recordation of this assignment, and perform such other acts as Assignee lawfully may request from time to time, to perfect and vest title in the Marks in Assignees or Assignees' successors and assigns.

IN TESTIMONY WHEREOF, Assignor represents that the person executing this assignment has the authority to execute it and has executed this document on the date indicated.

Reed Elsevier Inc.

By: *Julie Goldweitz*
Julie A. Goldweitz

STATE OF NEW YORK
COUNTY OF NEW YORK

On this 15th day of January, 2009 Julie A. Goldweitz appeared before me and signed this instrument, and further acknowledged that she signed it as a free act on behalf of Reed Elsevier Inc. with authority to do so.

Patricia McNicholas
Notary Public

My Commission expires: February 7, 2009

PATRICIA McNICHOLAS
Notary Public, State of New York
No. 01MC6121937
Qualified in New York County
Term Expires February 7, 2009

PATRICIA McNICHOLAS
Notary Public, State of New York
No. 01MC6121937
Qualified in New York County
Term Expires February 7, 2009

ASSIGNMENT OF MARKS

This assignment is made between Reed Elsevier Inc. ("Assignor"), a Massachusetts corporation, with its principal place of business at 275 Washington Street, Newton, Massachusetts 02458 and a joint venture ("Assignee") comprised of American Gaming Association, a District of Columbia nonprofit corporation, with its principal place of business at 555 Thirteenth Street, N.W., Washington, D.C. 20004 and Reed Exhibition Companies, d.b.a. Association Expositions & Services, a division of Reed Elsevier Inc., a Massachusetts corporation, having a principal place of business at 383 Main Avenue, Norwalk, Connecticut 06851.

WHEREAS, Assignor owns United States service mark applications to register the marks G2E and GLOBAL GAMING EXPO (hereinafter "the Marks") in the United States Patent and Trademark Office, U.S. Application Serial Nos. 76/095,403 and 76/102,121;

WHEREAS, the applications for the Marks were filed on an intent-to-use basis, but have now had Amendments to Allege Use filed in each application;

WHEREAS, Assignee is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and consistent with the joint venture agreement of the Assignee, Assignor does hereby confirm that it has assigned and transferred to the Assignee all right, title and interest in and to the Marks in the United States and in all other countries, together with the goodwill of the business connected with the use of and symbolized by the Marks, and the above-identified applications for the Marks. This assignment includes the right to sue and recover damages for past and future infringements of Assignor's rights in the Marks and to bring any proceeding in the United States Patent and Trademark Office or any other country's equivalent office for cancellation or opposition in connection with said Marks. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns, as fully and exclusively as if it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees that it will execute, verify, acknowledge and deliver all such further papers, including any instruments of transfer and recordation of this assignment, and perform such other acts as Assignee lawfully may request from time to time, to perfect and vest title in the Marks in Assignee or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor represents that the person executing this assignment has the authority to execute it and has executed this document on the date indicated.

Signed at Newton, Massachusetts, this 18th day of June, 2001.

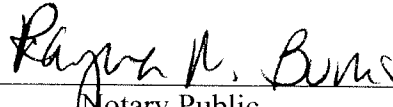
Reed Elsevier Inc.

By: 

Henry Z. Horbaczewski
Senior Vice President &
General Counsel

COMMONWEALTH OF MASSACHUSETTS
COUNTY OF MIDDLESEX

On this 18th day of June, 2001, Henry Z. Horbaczewski appeared before me and signed this instrument, and further acknowledged that he signed it as a free act on behalf of Reed Elsevier Inc. with authority to do so.


Notary Public

My commission expires: 10-26-01