

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Conversion

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
National Electronics Warranty Corporation		12/31/2008	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

Name:	National Electronics Warranty, LLC
Street Address:	22660 Executive Drive, Suite 122
City:	Sterling
State/Country:	VIRGINIA
Postal Code:	20166
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

## PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	2202043	APPLIANCE PROTECTION PLUS
Registration Number:	2860743	E=CRM2
Registration Number:	2906908	E=CRM2
Registration Number:	2952409	E=CRM2
Serial Number:	77374002	ECONEW
Serial Number:	77621296	ECONEW
Serial Number:	77621302	ECONEW
Serial Number:	77621315	ECONEW DAYS
Serial Number:	77621326	ECONEW DIRECT
Registration Number:	1527326	KEEP IT NEW
Registration Number:	2006401	KEEP IT NEW!
Registration Number:	2411864	NEW
Registration Number:	2368059	NEW
Serial Number:	77621310	POWERED BY ECONEW

TRADEMARK

900125190

REEL: 003923 FRAME: 0052

CH \$565.00 2202043

Registration Number:	3408694	PRESERVE THE MOMENT, PROTECT YOUR FINE JEWELRY AND WATCH
Registration Number:	1747399	PRICE PLUS
Registration Number:	2804003	PRODUCT ASSIST
Registration Number:	2614755	QUICK ASSIST
Registration Number:	2718555	QUICK ASSIST
Serial Number:	77319779	REPAIRNOW.COM
Registration Number:	2622450	RETURN ASSIST
Registration Number:	1737026	SATISFACTION PLUS

#### CORRESPONDENCE DATA

Fax Number: (703)610-6200

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 703-610-6100

Email: boxip@hhlaw.com

Correspondent Name: Timothy J. Lyden of Hogan & Hartson LLP

Address Line 1: 8300 Greensboro Drive, Suite 1100

Address Line 2: Box Intellectual Property

Address Line 4: McLean, VIRGINIA 22102

ATTORNEY DOCKET NUMBER:	63791.03
NAME OF SUBMITTER:	Timothy J. Lyden
Signature:	/Timothy J. Lyden/
Date:	01/22/2009

#### Total Attachments: 4

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# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "NATIONAL ELECTRONICS WARRANTY CORPORATION" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "NATIONAL ELECTRONICS WARRANTY CORPORATION" TO "NATIONAL ELECTRONICS WARRANTY, LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF DECEMBER, A.D. 2008, AT 5:44 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2008, AT 11:59 O'CLOCK P.M.

2022410 8100V

081221016

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7048081

DATE: 12-24-08

TRADEMARK  
REEL: 003923 FRAME: 0054

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM  
A CORPORATION TO A  
LIMITED LIABILITY COMPANY  
PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is 12/01/1983.
- 4.) The name of the Corporation immediately prior to filing this Certificate is  
National Electronics Warranty Corporation.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of  
Formation is National Electronics Warranty, LLC.
- 6.) This Certificate of Conversion shall have a delayed effective date and shall not  
become effective until 11:59 p.m. on December 31, 2008.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
15th day of December, 2008.

By:   
Authorized Person

Name: Anthony P. Nader  
Print or Type

# Delaware

PAGE 2

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "NATIONAL ELECTRONICS WARRANTY, LLC" FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF DECEMBER, A.D. 2008, AT 5:44 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2008, AT 11:59 O'CLOCK P.M.



2022410 8100V

081221016

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7048081

DATE: 12-24-08

TRADEMARK  
REEL: 003923 FRAME: 0056

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 05:44 PM 12/22/2008  
FILED 05:44 PM 12/24/2008  
SRV 081221016 - 2022410 FILE

STATE OF DELAWARE  
CERTIFICATE OF FORMATION  
OF  
NATIONAL ELECTRONICS WARRANTY, LLC

This Certificate of Formation of National Electronics Warranty, LLC is to be filed with the Secretary of State of the State of Delaware pursuant to Section 18-201 of the Delaware Limited Liability Company Act.

1. The name of the limited liability company is National Electronics Warranty, LLC.
2. The name and street and mailing address of the initial registered office and the registered agent for service of process of the limited liability company in the State of Delaware are as follows: Corporation Service Company, 2711 Centerville Rd, Suite 400, Wilmington, Delaware 19808.
3. This Certificate of Formation shall have a delayed effective date and shall not be effective until 11:59 p.m. on December 31, 2008.

In Witness Whereof, the undersigned have executed this Certificate of Formation this 15th day of December, 2008.

By:   
Authorized Person

Name: Anthony P Nader  
Print or Type