

**TRADEMARK ASSIGNMENT**

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 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jacomo, S.A.		01/06/2009	CORPORATION: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Thierry Mugler Parfums, S.A.S.		
<b>Street Address:</b>	4 rue Berteaux-Dumas		
<b>City:</b>	Neuilly-Sur-Seine		
<b>State/Country:</b>	FRANCE		
<b>Postal Code:</b>	92200		
<b>Entity Type:</b>	CORPORATION: FRANCE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2932194	AURA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(708)383-8897		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	708-383-8801		
<b>Email:</b>	docket@merz-law.com		
<b>Correspondent Name:</b>	Mary Catherine Merz		
<b>Address Line 1:</b>	1140 Lake Street, Suite 304		
<b>Address Line 4:</b>	Oak Park, ILLINOIS 60301		
<b>ATTORNEY DOCKET NUMBER:</b>	22777		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Mary Catherine Merz		
<b>Address Line 1:</b>	1140 Lake Street, Suite 304		
<b>Address Line 4:</b>	Oak Park, ILLINOIS 60301		

OP \$40.00 2932194

NAME OF SUBMITTER:	Mary Catherine Merz
Signature:	/Mary Catherine Merz/
Date:	01/22/2009
Total Attachments: 2 source=22777.TM.assignment#page1.tif source=22777.TM.assignment#page2.tif	

## **ASSIGNMENT OF TRADEMARK**

This Assignment of Trademark memorializes the terms of the Agreement signed on September 15, 2008, by and between Jacomo S.A., a French corporation having its principal place of business at Route de Saint-Arnoult 14800 DEAUVILLE, France and Thierry Mugler Parfums S.A.S., a French corporation having its principal place of business at 4 rue Berteaux-Dumas, 92200 NEUILLY-SUR-SEINE, France

According to the terms of that agreement, the parties set forth the following.

1. Jacomo ("Assignor") has adopted, owns and is using in its business the trademark "AURA" which has been registered for the United States for Class 3 goods under U.S. Trademark Registration No. 2932194("the Trademark"); and
2. Thierry Mugler Parfums("Assignee") is desirous of using the Trademark and acquiring the entire right, title and interest thereto, and the goodwill of the business symbolized thereby.

In consideration of the mutual covenants of the parties, the parties agreed as follows.

1. Assignor hereby sells, assigns, conveys and transfers unto Assignee all right, title and interest in, to and under the Trademark together with (a) all associated common law rights, (b) the goodwill of the business symbolized thereby, and (c) all rights and privileges granted and secured thereby, including, without limitation, any resulting U.S. trademark registration, the right to sue and recover for any past or continuing infringement of the Trademark, as well as the right to seek any and all remedies available at law or in equity;
2. all said right, title and interest shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment of Trademark had not been made.

Jacomo S.A.

By: \_\_\_\_\_

Name: JAN DEN Schrieck

Title: President

Date: 11 december 2008

*J. Van den Schrieck*

JACOMO SA  
Société par Actions Simplifiée  
Rue de la République  
Tél. 01 31 47 38 12 - Fax 01 31 47 38 33  
RCC NEUILLY SUR SEINE 380 363 754  
TVA FR 31 402 587 562

Thierry Mugler Parfums S.A.S.

By: Francois-Xavier Pouliquen  
Duly authorized

Date: January 6, 2009

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*Thierry Mugler*

4, Rue Berteaux Dumas  
92200 NEUILLY-SUR-SEINE  
Tél. : 01.47.38.12.12  
Société par Actions Simplifiée  
380 363 754 R.C.S. NANTERRE