

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Yogicway		12/16/2008	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Richard D. Warren		
<b>Street Address:</b>	29881 Santa Margarita Parkway		
<b>Internal Address:</b>	Suite 100		
<b>City:</b>	Rancho Santa Margarita		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92688		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77244653	PURPOSE DRIVEN YOGA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	949-760-0404		
<b>Email:</b>	efiling@kmob.com		
<b>Correspondent Name:</b>	Lori Lee Yamato, Knobbe Martens, et al.		
<b>Address Line 1:</b>	2040 Main Street		
<b>Address Line 2:</b>	14th Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	RWARREN.061TIS		
<b>NAME OF SUBMITTER:</b>	Lori Lee Yamato		
<b>Signature:</b>	/lori lee yamato/		

OP \$40.00 77244653

Date:

01/23/2009

Total Attachments: 1

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**CONFIRMATION OF SERVICE MARK ASSIGNMENT**

This Confirmation of Service Mark Assignment (hereinafter referred to as "Assignment") is effective as of the 16<sup>th</sup> day of December, 2008, by and between Yogicway, a Michigan corporation having a place of business at 1485 Oak Valley Drive, Apt. 204, Ann Arbor, Michigan 48108 (hereinafter referred to as "ASSIGNOR"), and Richard D. Warren, an individual having a place of business at 29881 Santa Margarita Parkway, Suite 100, Rancho Santa Margarita, California 92688 (hereinafter referred to as "ASSIGNEE").

ASSIGNOR hereby confirms that, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, it has assigned to ASSIGNEE all right, title, and interest in U.S. Trademark Application No. 77/244,653, and all right, title and interest that ASSIGNOR may possess in and to the service mark PURPOSE DRIVEN YOGA, together with the goodwill symbolized by the mark, and any and all rights that ASSIGNOR has obtained in such mark and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

IN WITNESS WHEREOF, the parties have caused this instrument to be executed, effective as of the day and year first above written.

YOGICWAY  
("ASSIGNOR")

RICHARD D. WARREN  
("ASSIGNEE")

By: Mohan V. Achwal  
Name: MOHAN V. ACHWAL  
Title: President  
Date: 12/16/08

By: Richard D. Warren  
Date: 1/6/09

STATE OF MICHIGAN )

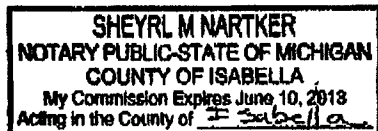
COUNTY OF Isabella ) ss.

On 12/16, 2008, before me, Sheyrl M. Nartker notary public, personally appeared Mohan V. Achwal who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Michigan that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]



Sheyrl M. Nartker  
Signature

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