

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/29/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Milk Specialties Company		01/16/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	National Feeds Inc.
Street Address:	207 East Main Street
City:	Versaille
State/Country:	OHIO
Postal Code:	45380
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1690414	NATIONAL
Registration Number:	1560065	NATIONAL
Registration Number:	2636632	LEADERS IN FEEDING CANINE ATHLETES

CORRESPONDENCE DATA

Fax Number: (312)750-6546
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: apeterson@ngelaw.com, rbrowne@ngelaw.com
 Correspondent Name: Robert E Browne
 Address Line 1: 2 North LaSalle Street, Suite 1700
 Address Line 4: CHICAGO, ILLINOIS 60602

ATTORNEY DOCKET NUMBER:	051206.0701
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NAME OF SUBMITTER:	Alyssa Peterson
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Signature:

/Alyssa Peterson/

Date:

01/23/2009

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

This Assignment, dated January 16, 2009, is entered into, *nunc pro tunc*, effective September 29, 2008, by and between MSC ("Milk Specialties Company"), a Delaware corporation located at Illinois, and National Feeds, Inc., ("Assignee") an Ohio corporation whose principal place of business is 207 East Main Street, Versailles, Ohio 45380.

WHEREAS, Assignor acquired, adopted, and used, and thereby owned, all rights, title and interest in and to the following trademarks, including the goodwill related to Assignor's business associated therewith and further including the following Registrations therefore:

<u>Mark</u>	<u>Reg./App. No.</u>	<u>Reg./Filing Date</u>
NATIONAL	1,690, ⁴¹⁴ 044	June 2, 1992
NATIONAL	1,560,065	October 10, 1989
LEADERS IN FEEDING	2,636,632	October 15, 2002
CANINE ATHLETES		

QEB

WHEREAS, Assignor has previously transferred through a certain Asset Purchase Agreement dated September 29, 2008 all rights, title and interest in and to the Marks to Assignee, along with all goodwill of the business symbolized by the Marks; and

WHEREAS, in order to memorialize Assignor's assignment of its entire rights, title and interest in and to the Marks, and the goodwill associated therewith, to Assignee, Assignor is executing this instrument of assignment.

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by each of the parties, Assignor does hereby assign, transfer and convey unto Assignee, its successors, assigns, and legal representatives all of Assignor's rights, title, and interest in and to said Marks including, but not limited to, any foreign or domestic trademark, service mark, trade dress or trade name rights therein, together with the goodwill of Assignor's business symbolized by said Marks, and any Registrations or Applications therefore, along with any registrations that may result therefrom, and all rights to sue and recover and retain damages for any current, past or future infringement thereupon.

Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office and any foreign trademark office so as to establish Assignee as owner of record of the Marks throughout the world.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its below duly authorized officer.



MSC (MILK SPECIALTIES COMPANY)

a Delaware Corporation

By: *Kent Ure*

Name: Kent Ure

Title: President

Subscribed and sworn to before me
this 16th day of January, 2009

Cheryl Ann Lutz Notary Public

NGEDOCs: 1594985.1