

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Viewpartner Corporation		01/16/2009	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Eilerslie Holdings, Inc.		
Street Address:	3400 Airport Avenue		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78917269	LA CONFIDENTIAL	
CORRESPONDENCE DATA			
Fax Number:	(818)783-3825		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8187833858		
Email:	artlaw4@aol.com		
Correspondent Name:	Arthur Aaronson		
Address Line 1:	16133 Ventura Blvd., Ste. 675		
Address Line 4:	ENCINO, CALIFORNIA 91436		
NAME OF SUBMITTER:	ARTHUR AARONSON		
Signature:	/ARTHUR AARONSON/		
Date:	01/24/2009		
Total Attachments: 1 source=Caplin-LAConfidSignedTMAssign#page1.tif			

OP \$40.00 78917269

U.S. PATENT AND TRADEMARK OFFICE
OFFICE OF PUBLIC RECORDS
ASSIGNMENT BRANCH

Assignment of Trademark Application

Whereas, Viewpartner Corporation, 9201 Oakdale Avenue, Suite 201, Chatsworth, CA 91311, has filed an application for registration of the following Trademark: LA Confidential – Serial No. 78917269.

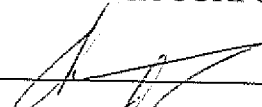
Whereas, Ellerslie Holdings, Inc., a Nevada corporation, 3400 Airport Avenue, Santa Monica, CA 90405, is desirous of acquiring said Trademark application; and

Whereas Viewpartner Corporation desires that said Trademark application be transferred to Ellerslie Holdings, Inc., the assignee,

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, said Viewpartner Corporation, does hereby assign to the said Ellerslie Holdings, Inc., all right, title, and interest in the said Trademark application and the goodwill of the business symbolized thereby.

Dated: January 16, 2009

VIEWPARTNER CORPORATION, a Nevada corporation

By: 

Name: Alex Verano

Title: President

ACCEPTED BY:

ELLERSLIE HOLDINGS, INC., a Nevada corporation

By: 

Name: LEE CARROLL

Title: President