

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Quinoa Corporation		10/31/2008	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Gluten-Free Mall, Inc.		
<b>Street Address:</b>	4927 Sonoma Hwy., Suite C		
<b>City:</b>	Santa Rosa		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95409		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2644814	THE GLUTEN-FREE MALL	
Registration Number:	2676989	YOUR SPECIAL DIET SUPERSTORE!	
Registration Number:	2677059	X	
Registration Number:	2758084	X	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)610-6200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	703-610-6100		
<b>Email:</b>	boxip@hhlaw.com		
<b>Correspondent Name:</b>	Timothy J. Lyden of Hogan & Hartson LLP		
<b>Address Line 1:</b>	8300 Greensboro Drive, Suite 1100		
<b>Address Line 2:</b>	Box Intellectual Property		
<b>Address Line 4:</b>	McLean, VIRGINIA 22102		
<b>ATTORNEY DOCKET NUMBER:</b>	90846.01		
<b>NAME OF SUBMITTER:</b>	Timothy J. Lyden		

CH \$115.00 2644814

Signature:

/Timothy J. Lyden/

Date:

01/26/2009

Total Attachments: 1

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EXHIBIT 5.1(e)

FORM OF TRADEMARK ASSIGNMENT

This Assignment of Trademark Application ("*Assignment*") is made by Quinoa Corporation, a California corporation ("*QUINOA*"), having its principal place of business at 222 E. Redondo Beach Blvd., Unit B, Gardena, California 90248, in favor of The Gluten-Free Mall, Inc., a California corporation ("*GFM*"), having its principal place of business at 4927 Sonoma Hwy., Ste. C, Santa Rosa, CA 95409.

WHEREAS, QUINOA has filed and registered the following trademarks in the United States Patent and Trademark Office (the "*Trademarks*"):

<u>Trademark</u>	<u>U.S. Registration No.</u>	<u>Filing Date</u>
THE GLUTEN-FREE MALL	2,644,814	October 4, 2001
YOUR SPECIAL DIET SUPERSTORE!	2,676,989	October 4, 2001
Celiac.com Logo	2,677,059	October 23, 2001
Celiac.com Logo	2,758,084	October 23, 2001

WHEREAS, QUINOA and GFM have entered into that certain Asset Purchase Agreement dated October 31, 2008 (the "*Agreement*") pursuant to which QUINOA has agreed to assign and GFM has agreed to purchase certain assets as defined therein;

WHEREAS, the assets include all rights, title and interest in and to the Trademarks and that portion of the business associated with the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, QUINOA does hereby assign to GFM all right, title, and interest in and to the Trademarks.

Executed this 31st day of October, 2008.

QUINOA CORPORATION.

By: David F. Schnorr

Name: David F. Schnorr

Title: President

