

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WELLS FARGO BANK, NATIONAL ASSOCIATION		01/23/2009	National banking association:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NIMAN RANCH, INC.		
<b>Street Address:</b>	1600 Harbor Bay Parkway		
<b>Internal Address:</b>	Suite 250		
<b>City:</b>	Alameda		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94502		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2794554	NIMAN RANCH MARIN	
Registration Number:	2628416	FEARLESS FRANKS	
Registration Number:	3138302	RAISED WITH CARE	
Registration Number:	3186922	NIMAN RANCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)863-7806		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-863-7198		
<b>Email:</b>	nancy.brougher@goldbergkohn.com		
<b>Correspondent Name:</b>	Nancy Brougher		
<b>Address Line 1:</b>	Goldberg Kohn		
<b>Address Line 2:</b>	55 East Monroe Street, Suite 3300		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603		
<b>ATTORNEY DOCKET NUMBER:</b>	5842.003		

OP \$115.00 2794554

NAME OF SUBMITTER:	Nancy Brougher
Signature:	/njb/
Date:	01/26/2009
Total Attachments: 2 source=Niman Ranch IP Release#page1.tif source=Niman Ranch IP Release#page2.tif	

**RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS**

THIS RELEASE is made as of this 23<sup>rd</sup> day of January, 2009, by WELLS FARGO BANK, NATIONAL ASSOCIATION ("Wells Fargo") in favor of NIMAN RANCH, INC. ("Company"), a California corporation.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Wells Fargo hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated as of April 30, 2008, made by Company in favor of Wells Fargo.

Wells Fargo consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

This Release shall be binding upon Wells Fargo's legal representatives, assigns and successors.

WELLS FARGO BANK, NATIONAL  
ASSOCIATION

By: Tim Ulrich  
Name: Tim Ulrich  
Title: V.P.

**SCHEDULE A**

<b>MARK</b>	<b>REGISTRATION NUMBER</b>	<b>DATE</b>
NIMAN RANCH MARIN	2794554	12/16/2003
FEARLESS FRANKS	2628416	10/01/2002
RAISED WITH CARE	3138302	09/05/2006
NIMAN RANCH	3186922	12/19/2006